



SANTMAR.CO.UK
DIGITAL MARKETING AGENCY

Results Driven SEO

- Pay Per Click Advertising
- Search Engine Optimisation
- Search & Display Ads
- SEO Friendly Websites
- Social Media Marketing
- True Video Ads

Connecting Businesses to Their Customers



02082141099/ 02037006947

website: www.santmar.co.uk

The SANTMAR DIGITAL is a leader in Digital Marketing and Search Engine Optimisation (SEO). We work with our clients to help manage their Digital Marketing projects by fine-tuning SEO campaigns through a unique strategy called "THE RIGHT TOUCHING" and get ads appear in relevant Search Engine Results pages(SERPS).

Whatever the stage your business plan you are at, we will help you achieve your DIGITAL MARKETING goals.

"We are able to deliver ads that are more relevant to potential customers"

Google Analytics

Anywhere. Anytime.

Search Engine Optimisation (SEO)

Increasingly customers are searching online to find products and services they require. It is now a common-place for users to access websites via search engines rather than web addresses.

SEO ensures that your website is appearing prominently in the natural listings. Technically it helps tune website contents to improve their visibility to your customers as well as get indexed by internet Search Engines such as Google, Bing, Yahoo etc.

How Search Engines Work?

Search Engines use programs, often referred to as spiders, robots, or crawlers, to search the internet. They use these software programs to build an INDEX of the internet. Although most Search Engines will provide tips on how to improve your page ranking, the exact algorithms used are well guarded and change frequently to avoid misuse. But by following a few well-accepted SEO techniques you can ensure that your website is well indexed and remains high in the rankings.



“Manage your Strategic Social Media Campaign With Us Today”

Get your Site Noticed With a Simple Strategy that Works

“Advertise LOCALLY or GEOGRAPHICALLY whenever you want with your budget and reach customers on their mobiles”

Our Services:

- Online PR
- E-mail Marketing
- Mobile Search & Display Ads
- Pay Per Click (PPC) Advertising
- Search Engine Optimisation
- Search Engine Marketing
- Video Advertising (True-View Video)
- Website and Web Content Design
- Quick Hit Lists
- Informational Website Audits
- E-commerce Website Audits
- Link Building
- Reputation Management
- Social Media Management
- Keyword Research
- Web Content Strategies

*“The number of UK smartphone users has more than doubled in the last three years. With one in three online purchases coming from a mobile or a tablet, your clients need to be thinking mobile.

In just three years, the number of people owning a mobile in the UK has risen from 30% to 86%.”

*“90% of all media interactions are now screen-based”

*“Now that access to the web is at our fingertips, shoppers can buy anywhere, the second they're inspired. In fact, 81% of customers make spur of the moment online purchases”.

“One in three of all UK online sales are made on a mobile or tablet”

For these reasons mobile marketing is such a great way to reach people- when they're receptive and seconds away from what you offer.

*Google Local Grow

By 2017, investments in mobile advertising will total nearly £3.71 billion

Usability website design is a large part of your SEO strategy. The website's theme, colours, font choices, call-to-action, page layout, graphics, and page copy can be combine in infinite ways to boost the traffic conversions.

Webdesign itself is responsible for conveying a cohesive look and feel that communicates a brand identity and good user experience Our web designers pay close attention to usability website design fundamentals and the visibility to the intended Search Engines. We ensure that your website content collectively delivers a clear message to the intended audience.

We focus on designs that facilitate customer-led businesses.

Start Your Online Busines Today

We are here to guide you

Usability Website Design

- Transactional E-commerce websites
Enable to purchase products online
- Service Oriented Relationship Building Websites
Provide information to stimulate purchase and build relationships
- Brand Building Sites
Support brand development and promotion
- Portal or Media Sites
Provide information or news about range of topics
- Social Network & Community Sites
Enable community interactions between various communities

On-Page & Off-Page Activities

Meta Tags/ Title Tags

Keyword Research

Competitor Analysis

Header Tags

Alt Tags

Keyword Density and Site Content

Site Maps

Ror.XML & Robots Txt Files

Google Webmaster Tools

Google Analytics



**Allow us to manager your PPC claim £150 AdWords Credits
absolutely free!!! [Limited offer]**



SEARCH STARTS WITH THE WEB. IT'S MADE OF OVER

60 TRILLION INDIVIDUAL PAGES

AND IT'S CONSTANTLY CRAWLING.

Google navigates the web by **CRAWLING.**

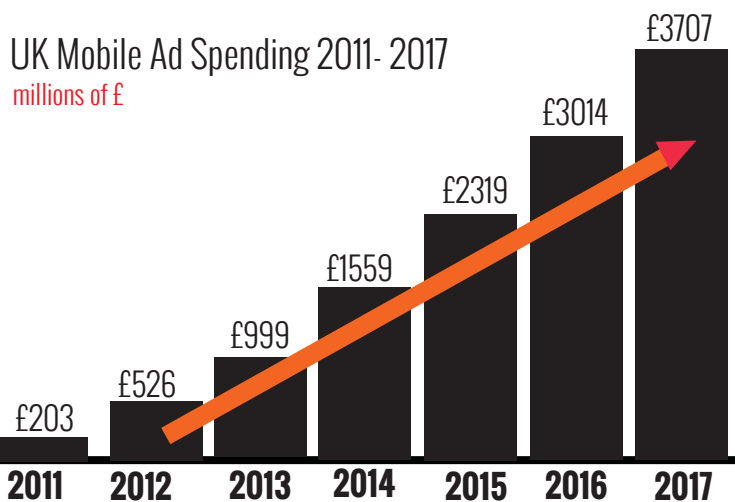
SEO allows your customers to see your
produtcs & services

Starting Your Own Business

Turn to the web to improve your wealth

In the last couple of years, the percentage of people in the UK who log on every day has risen from 73% to 83%. That's more than any other country in Europe.

Shoppers are also turning to the web as their marketplace of choice, with three out of four people buying online. Of those who shop on the high street, 40% prefer to research online first. Further, there's no limit to exploring online. With 56% of searches from abroad, the web is a truly global opportunity for you to start your online business. Get in touch with one of our agents to get your internet business start-up.



FROM MARKET RESEARCH

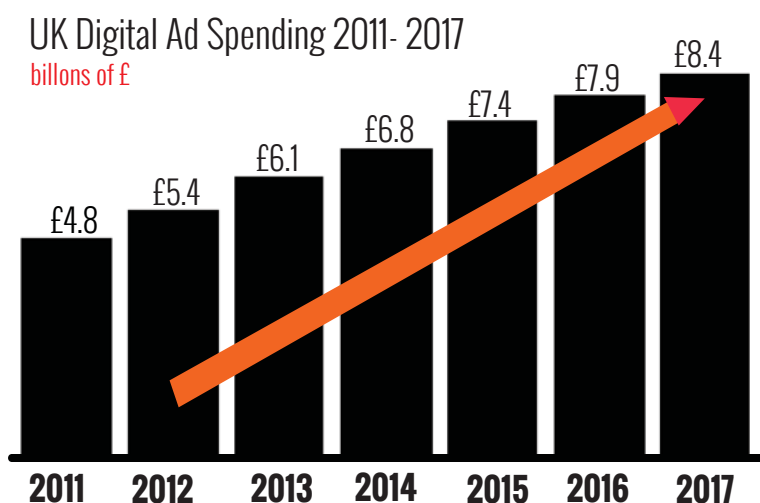
Investment in digital advertising will boost the expansion of UK ad market.

Mobile ad investments will continue to grow dramatically in future

Search remains the leading digital ad format in the UK, though display advertising is quickly strengthening

Google's UK ad revenues will continue strong increase

Facebook's ad revenues in the UK will rise in the coming years.



“Start PPC advertising & get credited £150 AdWords credits”