

**A modern B2B
marketing agency who
are sales-focused and
experienced direct
marketing professionals**



More Than Words Marketing

About Us

A modern marketing agency with all the digital and traditional skills and services that you need.

A dedicated team of experienced marketers and sales professionals, we have the proven ability to provide you with the 'one stop' marketing service that you are looking for.

With over **30 years** of industry experience, we have the knowledge and ability to not only provide you with the very latest digital and online marketing services, but to also successfully deliver all the tried and tested traditional marketing techniques that many companies still find essential for their business.

With our ability to create the right sort of campaign that will work for you, traditional or modern, you'll find that we'll always be able to help you now and in the future.

Find your ideal clients now!

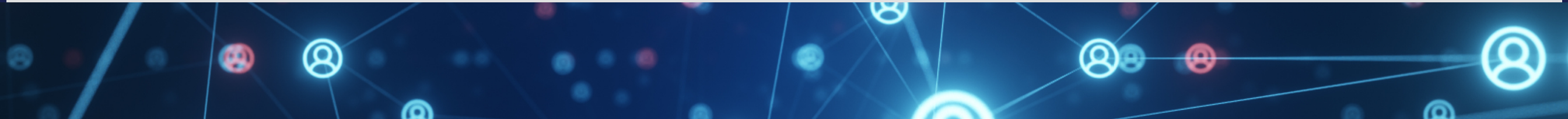
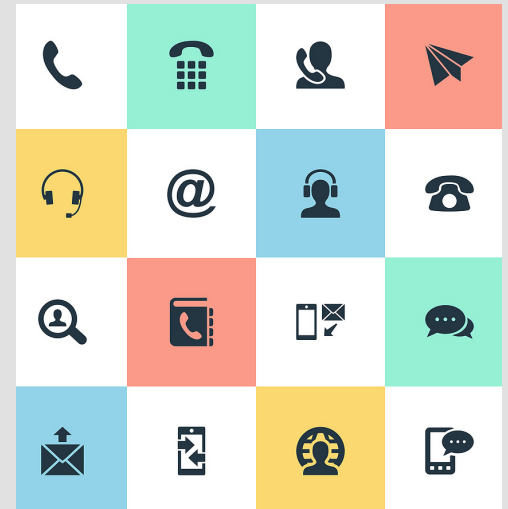
Digital and modern online marketing raises awareness and gets you noticed when your potential client is looking for you.

But why wait ?

By using a number of different tried and trusted techniques, we can help you research your market, contact your ideal customers and help ensure they choose you for their purchase and not your competition.

Traditional techniques such as email and telemarketing are still generating record returns for our clients and are seen as low-cost marketing techniques that can bring you very high returns on your marketing investment spend.

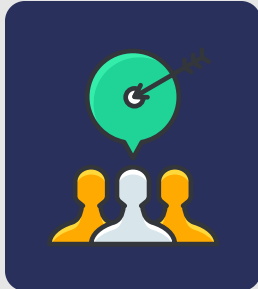
Email marketing and telemarketing work because they can call on modern day digital research and targeting techniques that can ensure that your sales message are sent to the right buyers at the right companies who are in the market for the type of service or product that you are selling.



Products & Services

Marketing Lists

Choose from:



- UK Business Database
- UK Schools Database
- Public Sector Database

GDPR compliant

Data can be supplied in the format required for CRM upload

Purchase Data only to carry out your own marketing activity.

Email Marketing



Fully managed broadcasting service including set up, testing and reporting after each campaign.

Use our bespoke email design service for graphic or text only content

Choose a send date or time to suit your business

Fees are charged per broadcast not the number of recipients

Dedicated campaign and account manager

Telemarketing



Use our fully managed, flexible telemarketing service for:

- Appointment making
- Lead Generation
- Following up on an email or direct mail campaign
- Promote event attendance
- Market research/customer surveys

We provide a full set up, online folder for clients to see all live activity, weekly reporting and call brief creation.

Data Cleansing



Append existing data to create a commercially viable database.

Update or populate contact names, email addresses, telephone numbers and postal addresses

Use our telephone cleansing service to gather market intelligence such as contract end dates, buying cycles, required volumes of a product or existing supplier arrangement.

Sector Specific Services

Marketing To Schools

Our comprehensive UK Schools database covers Primary, Secondary, Higher and Further education establishments.

Select from Under LEA controlled schools, Independent, Academies, Special and Multi Academy Trusts (MATs)

MATs database includes the associated academy schools along with CEO contact information.

Accurate, compliant and regularly updated

We also specialise in delivering targeted email and telemarketing campaigns on behalf of clients into the education sector.

Marketing To Public Sector

Our Public Sector database covers all areas including local & central government, NHS, Parish Councils, and Housing associations

Select single or multiple contacts based on their area of responsibility such as:

- Land & Estates
- HR
- Training
- Central Purchasing
- IT
- Training

Choose the contact information most suitable for your needs, post, email or telephone.

Accurate, compliant and regularly updated.

Use our experienced team to provide a targeted email and/or telemarketing campaign to generate leads, create awareness and gather information on purchasing cycles.

B2B Marketing

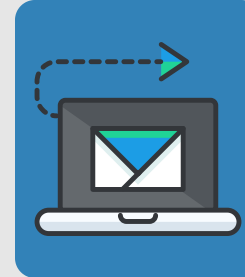
Choose your data records from 1,000,000 UK businesses across over 2,000 different sectors and classifications.

Refine your data records by SIC codes, type of contact information such as postal addresses, telephone numbers (TPS Checked) and email addresses.

Select multi contacts per company or select contacts by Job role or title.

Accuracy guarantees which cover the contact methods of post, email and telephone.

Use our managed email and/or telemarketing services with your chosen data list



The More Than Words Approach

We are straight talking and honest and want to help you develop your company now and into the future. We look to 'partner' with our clients ensuring that we are there when our clients need us and become their 'one stop' source for all things 'marketing' related.

Founded in 2016 we provide a bespoke service tailored to clients' exact needs. We work with clients on an as needed ongoing basis, ensuring that they always get the service that they need when they need it and that we are always available when they call.

The services we provide cover any direct marketing requirement, and if clients are not quite sure what they need our over 30 years of experience can be called upon to provide the consultancy, advice and practical help that they are looking for in order to make an informed decision.

What's more, we are a team of very skilled and very experienced marketers, so are able to help you with direct marketing services such as targeted marketing lists, email marketing, telemarketing, data cleansing, telephone surveys and provide you with straight forward help and advice.



Client Feedback

"Clare and her team have managed several campaigns for me and I cannot recommend them more highly.

They are such a lovely and sincere group and have generated fabulous results for my company, JR PAT Testing Ltd.

Always transparent and I think they stand out a country mile from anything else I have experienced before."

"We have dealt with More Than Words for around 12 months now. Nothing is too much to ask and Clare is always extremely helpful and knowledgeable always providing us with what we need whenever we need it! definitely the best on the market."

"Incredibly professional service. Been a pleasure to work with to date, always available, always keen to help. Highly recommend as a source of quality data and services to go with it!

I'd also make a special mention of my relationship manager - Scott Walker - who was professional, transparent and incredibly knowledgeable. His campaign ideas moved our thinking on a great deal. Thank you for your efforts !"

"Great telemarketing agency that delivers high quality leads and market insights. 100% would recommend working with More Than Words, they are all seasoned telemarketing professional with an exceptional work ethic."



Contact Us



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