

Stamford House Website Words

<p>Homepage</p>	<p>Welcome to Stamford House, the professional book publishing and marketing service.</p> <p>Established in 2003, Stamford House provides authors just like you with essential services to help you realise your dream of seeing your work in print.</p> <p>Unlike many other publishers this includes a full marketing service which includes ongoing support and promotion of your book with book shops and key book retailers such as Amazon.</p> <p>Our staff have extensive experience in helping authors see their work in print and understand what it takes to help make a book a success.</p> <p>We are delighted that many authors return to us time and again each time they have completed a new manuscript. Their ongoing trust is evidence of our capabilities to effectively publish and market professional quality books.</p> <p>On this website you will find all the information you'll need to successfully have your book published by Stamford House.</p> <p>Should you have any questions, we would be delighted to hear from you either by telephone on 01733 371884 or by filling in the enquiry form here.</p> <p>We look forward to welcoming you as part of the Stamford House family of authors!</p>
<p>Submitting your work</p>	<p>As you may expect, at Stamford House we are often inundated with manuscripts from authors wanting to see their work published.</p> <p>However, as we are not 'vanity publishers' we only concentrate on those manuscripts which we believe have a good chance of having some commercial success.</p> <p>We ask all prospective clients to initially just send us the first three chapters of their manuscript and a brief synopsis of the story for us to consider. For poetry books please send us the whole manuscript.</p> <p>Rest assured that every submission we receive is carefully read by one of our experienced readers who assesses whether it is suitable for publication and marketing by Stamford House.</p> <p>Although we do reject manuscripts which we don't believe are suitable for us, we do accept many more which we are pleased to publish and market for their authors.</p> <p>Every author that submits their work to us for consideration receives either a letter explaining why their book is not suitable for Stamford House (and this may simply be because at the time we have books of a similar nature awaiting publication), or an offer of a contract.</p> <p>To take the first step towards seeing your work in print, please send your first three chapters and a synopsis of your manuscript or your complete poetry manuscript to us at:</p> <p>Stamford House Publishing 7 Metro Centre Welbeck Way Peterborough Cambridgeshire PE2 7UH</p>
<p>Contract & royalties</p>	<p>At Stamford House we pride ourselves on offering a professional client-focused service.</p> <p>We understand that every writer and every manuscript is different, and as such we have no such thing as a 'standard contract'. Every manuscript we receive which we believe is suitable for publishing and marketing by Stamford House leads to an offer of an individual, personalised contract for the author.</p>

	<p>Each contract takes into account factors such as how successful we believe the book will be and how much time will be required to market it effectively.</p> <p>We believe this honest, straightforward approach is better for authors; after all no two books are ever the same.</p> <p>In some cases we work with authors who are having several manuscripts published by Stamford House at the same time, each of which is under an individual contract.</p> <p>These authors understand that individual contracts mean the potential of each of their manuscripts has been independently assessed by us.</p> <p>Contracts drawn up by Stamford House stipulate the services we will provide, costs and the returns to the author (royalties). All royalties are paid to the author each year and are based on the net sales of their book.</p> <p>An author's complete manuscript should be sent into Stamford House at the same time as they return their signed contract.</p> <p>All authors receive a minimum of 24 books, and posters and flyers about their book, as part of their contract.</p>
Proofreading & amendments	<p>Once an author has returned their signed contract and complete manuscript to Stamford House (preferably on a PC disk in Word for Windows format) we begin the process of preparing their manuscript for print.</p> <p>The books we produce are professional quality publications like those found in book shops and libraries, and as such we take special care to ensure your book is perfect when it goes to print.</p> <p>The first stage of this involves our typesetters displaying your work in a suitable book format layout so we can assess how your manuscript will look once printed.</p> <p>Our proofreaders and/or copy editors then begin the process of reading through your work and carefully correcting any punctuation or grammatical mistakes that may have been made, and ensuring your book is consistent throughout.</p> <p>Once this has been completed, we send you a proof copy of your work for you to check and to ensure you are happy with any amendments that may have been made.</p> <p>Any revisions or final amendments that you wish to make to your work must be made at this time and clearly indicated on the returned proof copy.</p> <p>When we have your returned proof copy we pass this to another of our experienced proofreaders or copy editors to implement your changes (if any) and check over the whole publication again.</p> <p>At the same time our design team will be working on your book cover.</p> <p>Only when we are absolutely sure your book is perfect will it be approved for print.</p>
Custom design	<p>Design of your book cover is also part of the approval and amendment process.</p> <p>Our experienced book cover designers take time to learn about your book from the proofreader or copy editor who has reviewed it before developing a custom design suitable for your publication.</p> <p>Alternatively they are happy to work with an idea, drawing or illustration you may have and transform this into a professional quality cover for your book.</p> <p>Once a cover has been designed, this is sent to you for your approval. Only when we receive confirmation from you that you are happy with the cover design will it be approved for print.</p>

	Before your book goes to print the payment specified in your contract is to be paid.
ISBN & print	<p>An individual book reference number and barcode (ISBN) is automatically generated for your book and incorporated in the cover design.</p> <p>This enables your book to be found by major bookselling chains and Internet booksellers such as Amazon, and is essential for book processing and ordering.</p> <p>We guarantee to only print your book when you are entirely happy with every element of it.</p>
Other pages	<p>Books commonly have other pages included in them which you may want to consider including in your own publication. These are:</p> <p>Foreword - an introduction to your book normally written by someone other than you.</p> <p>Introduction - an introduction to the book written by you.</p> <p>Acknowledgments - thanks and credits to those who may have helped you with the book.</p> <p>Dedication - a personal message you may wish to include.</p> <p>Stamford House must be notified at the earliest opportunity should you wish to include any of these extra pages.</p>
Sample copies	<p>Sample copies of books previously published by Stamford House are available to buy at the discounted rate of £5.</p> <p>Looking over a sample will enable you to see how your book will look once published and will demonstrate the high quality of the publications we produce.</p> <p>Click here to see details of books we are currently publishing and marketing.</p> <p>Alternatively telephone us to request a sample book.</p>
Your individual marketing strategy	<p>Stamford House takes pride in the fact that every marketing strategy we implement to promote a book is individually created.</p> <p>When we receive the returned proof copy of your book, a copy is passed to our marketing department so they can begin planning your personal marketing strategy. They will send you a questionnaire to collect information from you that may assist in the marketing of your book.</p> <p>Rest assured that prior to implementing the marketing strategy, staff will contact you to discuss the planned campaign and answer any questions you may have.</p> <p>Your marketing strategy is likely to include:</p> <ul style="list-style-type: none"> ▪ Press releases about your book being sent to your local media (print and radio), libraries and local book shops. ▪ Press releases also issued to national magazines or other media appropriate to you and the book. ▪ Where possible book signings will be arranged and your local book shops will be contacted with a view to stocking your book. ▪ Your book will be advertised in a quarterly magazine which Stamford House distributes to national book outlets. ▪ Your book will be registered with the global book data company through which all book outlets can order and access information about the book. ▪ Your book is also placed on Amazon and on this website. <p>It is important to remember that media response may not be instant, particularly with</p>

	<p>magazines as they often plan months in advance.</p>
Flyers & posters	<p>Should you wish to participate in your own marketing, Stamford House offers you the chance to have more of the flyers and posters created for your book printed at a low extra cost.</p> <p>You can use these flyers and posters to drum up further interest in your book at locations such as schools and colleges, local shops and even local events and fairs.</p> <p>Your flyers and posters could also be sent to friends and family locally, nationally or internationally (as your book will be available to buy from international book retailers such as Amazon).</p> <p>Thanks to its ISBN your book will also be available to order from any book shop.</p> <p>Flyers and posters can be printed in either colour or black and white and can be created in a variety of sizes from A5 to A3. They can also be single or double sided.</p> <p>Stamford House can also create new posters and flyers for you based on a new design you have created or featuring photos you wish to include.</p> <p>Newly designed posters and flyers can also include comments from people who have read your book or positive reviews about it from the media.</p> <p>Samples of flyers and posters we have created for other books are available upon request.</p> <p>Simply telephone us on 01733 371884 or email us at: design@stamfordhousepublishing.co.uk for more information.</p>
What our authors Say / Testimonials	<p><i>"I have been involved with Stamford House Publishing for approximately a year. During that time I have received lots of support from a very helpful team of staff involved in all aspects of the publication of my book 'The Evacuee Girl'.</i></p> <p><i>The cover that was designed for the book was remarkable and I could not have designed it better. It was done to my specification extremely well.</i></p> <p><i>Any alterations that I requested were dealt with expediency and efficiency. At present I am constant communication with the marketing department who are working very hard to promote my book, and I look forward to using this publishing house again for other books I have in the pipeline."</i></p> <p>Jean Reddy 29th March 2006</p> <p><i>"It is a pleasure working with Stamford House Publishing. They listened to my requirements and offered professional advice on all aspects of my first book which included the size, price, text, drawings, photographs and art work.</i></p> <p><i>My completed book 'Mum's Clare: A Mother's Eye View of Indonesia' is attractive with a high standard of print on good quality paper.</i></p> <p><i>After publication, they were helpful with my requests for including additional material in future print runs. I look forward to discussing the details of my second book with this reliable publishing house."</i></p> <p>Gina Graham 27th March 2006</p>
Contact & visit	<p>Stamford House understands that having a book published is a significant achievement.</p> <p>To make it extra special authors are welcome to visit our offices to see how their own book is created by our expert staff.</p> <p>Please call us on the number below to book your visit. Visits are by appointment only.</p>

	<p>Stamford House Publishing <i>professional book publishing and marketing</i></p>
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