The Day You Were Born Franchise Business

Our Wedding Day Chart



Day You Were Born Baby Chart





Produce wonderful personalised charts for your customers

Five personalised charts, printed completely by your printer





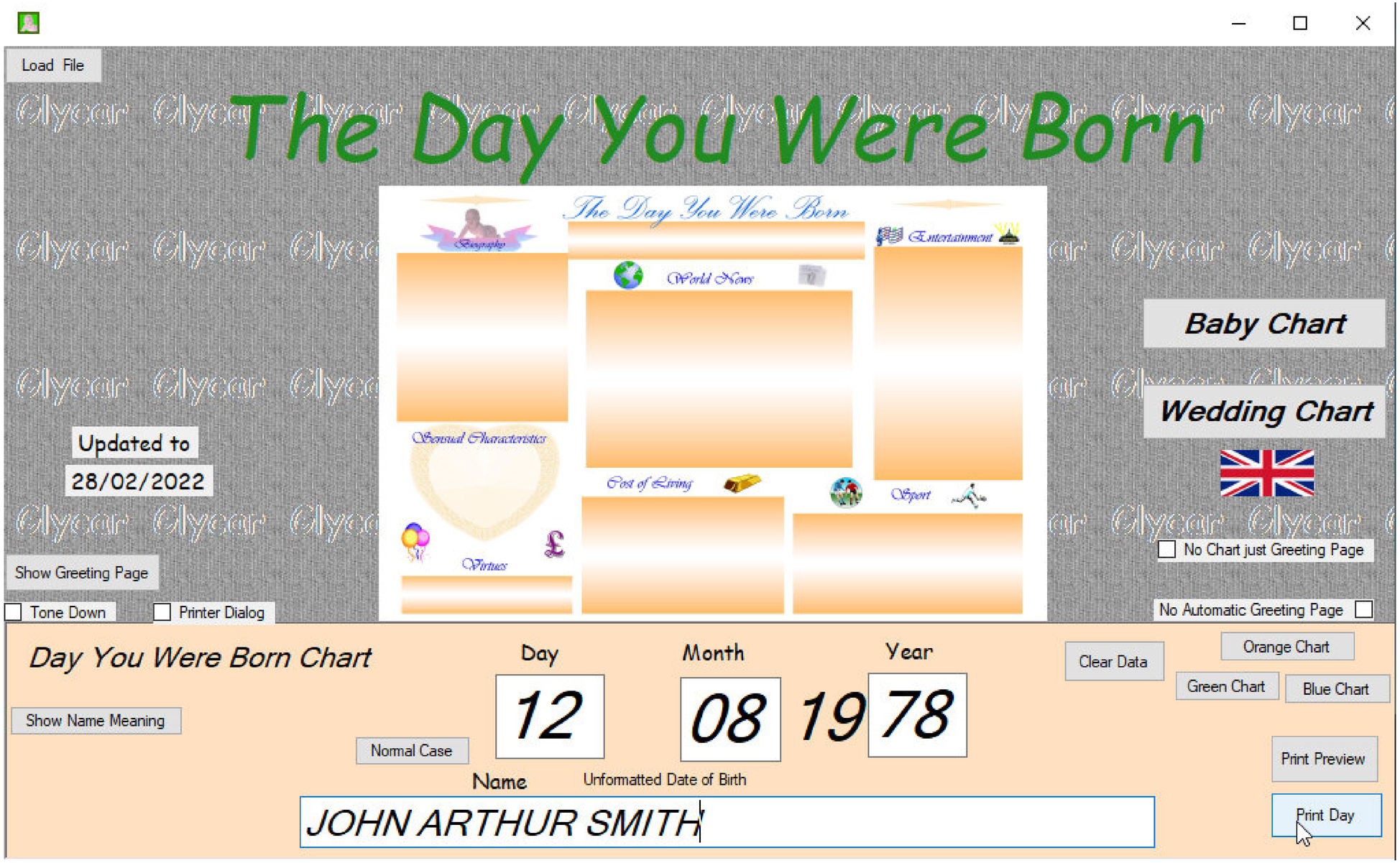
Alternative Designs for The Day You Were Born Charts







To produce the charts, run our program, type in the date and name and select Print
The chart will be produced on your printer on plain paper. It is as simple as that.



Presentation of the charts

The charts are A4 in size and can be supplied in several different ways

Simply as a plain A4 sheet or laminated for framing.

In a A4 Frame. (Plastic Glass recommended for posting)

In a Special Bevel Cut Mount 14" x 11"

In a Special Days A4 Folder

We provide the contacts for the companies that make the various presentation methods or you can source your own, we prefer the Bevel Cut Mount, a professional Art mount which is ideal for posting and the customer can further enhance the look by inserting into a 14" x 11" Frame.

As the Franchisor the only thing we supply are the data updates (free for 3 years) and any help that you may need.

So you are free to source your own presentation methods and all stationary.

What you need to run this Work From Home business

A windows computer, inkjet printer and a laminator

What we provide, the unique 'The Day You Were Born Software' written by us and the complete database starting from 1900 with free twice monthly updates for 3 years.

Full training on the Software

A Local Franchise area where no other The Day You Were Born Franchisee will work without your permission.

Online and Telephone help at any time.

We will source a computer, printer, laminator for you or advise on the best hardware for the purpose.

Selling The Day You Were Born, The Market

Work at Home by taking orders off the Internet through your own website and through Social Media, ebay, Amazon and selling sites.

Work at Home by supplying the charts to Internet Gift directories.

Work from Home by placing adverts in local shops or share the vast profits with retail outlets in your exclusive franchise area.

Have agents in local businesses who will take orders for you.

Face to Face, go to local fairs and outlets and sell directly.

Face to Face, produce the charts at a local opening or launch ie. the launch of a new car or opening of a new restaurant, pub or business, offer to produce a chart for everyone who attends charging the business a fixed sum.

Work from Home, place adverts in local newspapers or letterbox local directories, use a leaflet drop advert.

Selling The Day You Were Born, The Market

Work from Home. National selling, although you will have an exclusive area to sell Face to Face there is no restriction on selling at national shows, advertising in national newspapers and magazines.

Work at Home, Baby shower, advertise The Day You Were Born (Baby Version) at the local maternity hospital or produce for Baby shower boxes.

Work from Home producing Our Wedding Day charts for local Wedding venues.

The potential sales of the charts is almost limitless, opportunities to sell is only restricted by your by your imagination, and there are another 700,000 new babies born every year and more and more people becoming interested in their ancestry.

As with all businesses, what you put in is what you will get out.

Costing and Profits

The Day You Were Born is a unique database for every day since the 1st of January 1900 and that is what we sell, the cost of producing a simple laminated version is less than 30p and 2 minutes of your time. They sell for at least £3.00. We recommend the use of HP Smart Tank printers as the cost of ink is so low. We also recommend that the product is enhanced with either a picture frame, Bevel cut mount or Folder, the most cost effective is the Bevel Cut Mount which costs below £1.50. The majority of sales through the internet/mail order are bought for special days ie, 50th Birthday or Silver Wedding to be used as presents so enhancing makes sense. A Bevel Cut mounted version sells for at least £17.00 through the post. (Total cost to you 30p + £1.50 bevel cut mount + 1st class Postage £3.50 and large Envelope 35p = £5.65 a profit of about £11.00 which which means to create more sales you can share the profit with a middle man. Picture frames and Folders cost over £3.00 each but still worth offering.

You can get involved with this business for just

£2,500 Which includes 3 years of free updates, after that £50 a month.

The Day You Were Born business is probably one of the cheapest and most profitable businesses in the UK, our simple franchise restrictions where any of our franchisees will not sell face to face in your franchise area is simple to administer and control and does not need the involvement of Lawyers. We will provide the database updates for 3 years after which you can decide to pay for addition updates a month at a time. Like all businesses your situation may change but unlike the majority of franchises you are not contracted to continue. We hope you will stay with us for a long time and be very successful but understand that if you win the lottery you may not wish to continue in a job.

I am interested what is my next move?

Contact GlynneDavies 0161 355 3052 or email Glycar@aol.com

We work from Home so you can make an appointment to visit us

Our address is 3 Rushton Road
Cheadle Hulme
Cheshire
SK8 6NS

The Day You Were Born has UK, Scottish and Southern Ireland versions all provided within the computer program.