

BrightCloud brings brilliant IT services to small and medium-sized businesses who would otherwise not be able to afford them. It's like taking a large IT service provider and cramming it into a much smaller business that delivers excellent IT services at an SME price.

Our key differentiator is to care deeply about customer satisfaction and be completely accountable for the services that we deliver; not many IT providers of our size can afford to be this invested in customer success.

The key is to have the right balance of good support people with broad IT skills and excellent consultant's with decades of experience and access to the very best tools and technologies.

A large part of our consultancy comes from working with larger service providers to help them achieve performance gains and solve issues for some of their massive corporate customers. It's these skills and tools that are available to all our customers.



## Our core values

We got everybody in the company to help identify and articulate what we believe in about ourselves as a business. It's not just a bit of marketing; this is core to our working lives.

**Integrity** – an honest and trusted business with customers best interests at heart.

**Expert** – excellent skills, continually improved through experience and training.

**Caring** – a friendly business passionate about customer service.

**Dependable** – building our reputation by consistently delivering on our promises.

**Visionary** – innovatively employing technology to meet the next business challenge.

**Teamwork** – people working together successful and in harmony with our customers to achieve common goals.

## Our team

Our Directors, Andy, Paul and Duncan have worked together in the industry for over 20 years and have built solid reputations for honesty, expertise and customer care.

They developed the concept for managed IT services and cloud-based computing a long time before they became popular, and we are still bringing innovative, high quality IT services to our customers.

Many of the 'BrightCloud crew' have been with us since day one and pretty much everybody in the business has been here much longer than the national average.

This doesn't just mean BrightCloud is a great place to work, but it shows our commitment to our customers, our company and ourselves.



## Flexible services

We have the skills and services to provide everything that an SME business needs. Each BrightCloud customer has a unique solution of cherry picked services and for many of them we provide a simple cost per user per month, inclusive of all their IT needs.

However there are lots of organisations with their own IT teams that need to augment their internal ability with external expertise and technology delivered as a service. Our comprehensive range of services are flexible and fit even the smallest niche requirement.



## Six core services



Flexible Application &  
Desktop Hosting



Cloud Backup &  
Archiving



Network & Application  
Optimisation



Professional  
Consultancy



Managed & Support  
Services



Cloud Disaster  
Recovery

## Reducing costs

Our experience shows that using BrightCloud can often reduce IT costs. Our economies of scale means that our customers receive top quality services on industry leading technology for a lower cost than if they provided it themselves.

We can also help you with a longer term strategic vision, so you can right-size your systems, reducing your licensing and resource costs.

---

**e: [info@bright-cloud.net](mailto:info@bright-cloud.net) | t: 0370 770 9722 | [@BrightCloudLtd](https://twitter.com/BrightCloudLtd) | [www.bright-cloud.net](http://www.bright-cloud.net)**

---