Media & Advertising Response Call Handling

Ensuring your marketing campaigns achieve maximum return on investment

With high advertising costs and increased business competition, an effective media & advertising response solution is essential to ensure your business achieves maximum return on your investment for your latest sales campaign or recruitment drive.

We make tracking the effectiveness of your marketing spend an easy and seamless process as we provide dedicated telephone numbers for all of your active campaigns. This allows our reporting to be more accurate and provide insights into which advertising channels are working within your required ROI.

The Service:

- High call volumes or spikes in activity as a result of your marketing campaigns are dealt with quickly and effectively
- All of your data is captured efficiently and professionally
- Call forwarding to your sales team that meets your specified criteria if required
- Brochure fulfilment and order taking options available
- Messages we take on your behalf will be forwarded to you using the delivery method of your choice. We can send messages to multiple email addresses or SMS text messages directly to your nominated mobile phones

Benefits to you and your business:

- By asking all the questions you need, we'll accurately capture your callers' information and build up an accurate database of your customers and prospects to include details such as name, address, email, telephone number, category of call.
- All enquiries handled professionally, ensuring accuracy of captured data
- Maximise sales conversion at the point of interest with professional order taking options
- Our 24 hour service means your customers never speak to voicemail
- Simple decision making based on bespoke reporting



