

About MacMartin Creative.



MacMartin
CREATIVE LIMITED

About us.

A Full Service Marketing Agency

Giving business owners one less thing to worry about.

We are an honest, forward thinking and friendly design and marketing company based in Derbyshire. We are a full service marketing agency, run by sisters Claire and Anna, backed by a small yet incredibly talented team of creatives.

We want to help your business thrive through marketing. We are proud of the work that we produce and always take accountability, giving you one less thing to worry about.

Our Values



Honesty

We are always honest with our customers. If something isn't working, we will let you know and change course.



Dedication

We are small enough to care and feel personally invested in your business. This means our clients stay with us for the long term.



Continuous Development

In such a fast paced industry we know the value of ongoing training and keep up to date with new technology and trends.



Simplicity

We don't see the need to over complicate things. We talk to our clients in relatable terms and keep our services simple.

What makes us different?



Full Service Agency

We offer everything that you need to market your business. We can create your branding and website, design your promotional material and use the most appropriate marketing platforms to shout about it.



Friendly and Approachable

When you call the office, you will be able to speak with someone that you know and trust. You can bounce ideas off us and we are always happy to share our knowledge and advice with you.



Midlands Based Agency

Our office is in Derbyshire, in the centre of The Midlands. For most of our clients, we are just a short drive away and you are always welcome to pop in for a cuppa or review artwork on screen. This also means we are close to you for work on site.

Our Services.



WEBSITE DESIGN

We create stunning websites, designed to engage your audience. We are skilled in User Experience (UX) design and always keep the end user in mind.



GRAPHIC DESIGN

Our creative team takes the time to understand your vision and will work with you to create a strong brand for your business.



EMAIL MARKETING

Email Marketing is incredibly effective at producing leads when done correctly. Creating a stunning responsive email template is the first step.



SOCIAL MEDIA

We plan and implement social media marketing strategies designed to engage your audience, increase brand awareness and boost website visitors.



COPYWRITING

We love writing and can adapt our writing styles in line with your brand. We can assist with writing copy for all aspects of your marketing.



SEO & PAID SEARCH

Improve your visibility on search engines, and make it easier for your customers to find you online.

Meet the team.

CLAIRE MACDONALD



Director

Also known as 'The Mac'. Claire is a big foodie who likes to experiment. She is the creative genius of the company, designing marketing literature and websites for our clients.

14 Years' experience in marketing and design across both the private and public sectors. Professional Diploma in Marketing from the Chartered Institute of Marketing.

Director

Previously 'The Martin', Anna is highly efficient, organised and full of new and exciting ideas. Anna takes great care of all our regular clients' marketing activities.

12 Years' experience as a Marketing Manager.
BSc (Hons) First Class Degree in Occupational Therapy.
Google Adwords Certified.

MAISIE GILMAN



Marketing Coordinator

Maisie has a creative mind with a passion for design and is full of exciting ideas. Outside of the studio, Maisie can usually be found in the kitchen baking cakes!

Maisie was awarded a distinction for her Level 3 Apprenticeship in Digital Marketing. A Levels in Product Design, Business and Photography.

Client Services

Previously a teacher, Ness has a great relationship with our clients and a keen eye for detail. Ness is extremely organised and keeps the rest of the team in check.

BA Hons in French, PGCE. Ness worked as a teacher for 8 years before joining MacMartin Creative.

DIANA STONE



Marketing Coordinator

Digital marketer by day and musician by night, Diana loves coming up with fresh content ideas and constantly finds new ways to present them. She's currently helping the MacMartin team all the way from Brighton.

3 years+ experience as a marketing coordinator and content creator. BSc in Music Technology and MA in Music Business.

ANNA HUTTON



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Client Talk.

“There is little doubt that Kemp & Kemp Catering would not be where it is today without the dynamo team at MacMartin Creative. Thanks a million.”

***Richard Kemp,
Kemp and Kemp
Catering***

“The National Forest Teaching School first engaged with MacMartin Creative several years ago to produce marketing materials for its training offer and to re-develop its website. Since that time, their creative solutions, high quality output and customer responsiveness has seen them become an integral part of the Teaching School’s outward-facing work.”

Mike Donoghue, CEO John Taylor MAT

“MacMartin are a small team of professionals who get to know their customers to provide the closest thing to an in-house marketing department that I have yet experienced and I would have no hesitation in recommending them for any task. We look forward to continuing our marketing journey with them”

***Steve Withers, CEO
Herongrange Group Ltd.***

“We have been working with MacMartin for 2 years. They have supported us with graphic design, international events, branding, SEO and copywriting. The team are attentive, helpful, friendly and professional; a hugely valuable addition to our team!”

***Sophie Blackmore, Marketing
Manager Warwick Music***

“Having worked with Anna for a number of years I can honestly say that she always provides an extremely high quality service. Among (many!) other things Anna has given advice on the development of our website, managed our email/social marketing campaigns and looked after our Google Adwords account. Her drive and ‘can do’ attitude to getting the job done efficiently and on time means that I have total confidence when assigning projects to MacMartin and have no hesitation in recommending their services.”

Andy McKeown, Normans Musical instruments

Our Fees.

Website Design Costs

All of the websites that we design vary hugely in both content and functionality required. This means that each website that we create requires a bespoke quote. To give you a guide on the pricing of our websites, you can expect to pay between £3,000 and £10,000 for an information website, and from £15,000 for an e-commerce website.

Marketing and Graphic Design Costs

We offer a discount structure based on the number of hours and length of contract.

By committing to a contract, it ensures we can provide the best possible service by planning for your business ahead of time.

Our contracts are flexible, accommodating seasonal businesses incredibly well.

	Ad Hoc*	6 Month Contract	12 Month Contract	18 Month Contract
Up to 16 hours per month	£75.00	£70.00	£67.50	£65.00
17-29 hours per month	£70.00	£65.00	£62.50	£60.00
Over 30 hours per month	£65.00	£60.00	£57.50	£55.00



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