



HUTCH MARKETING

Our Services

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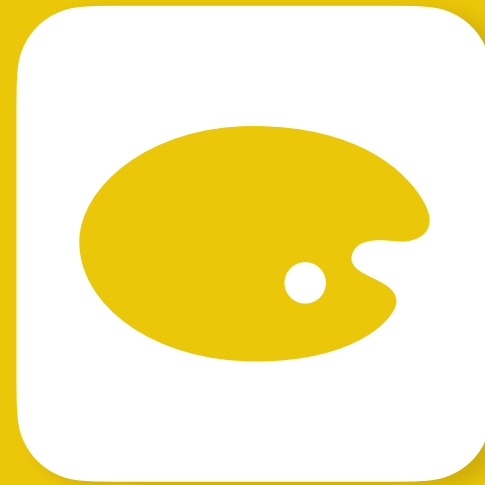


our services



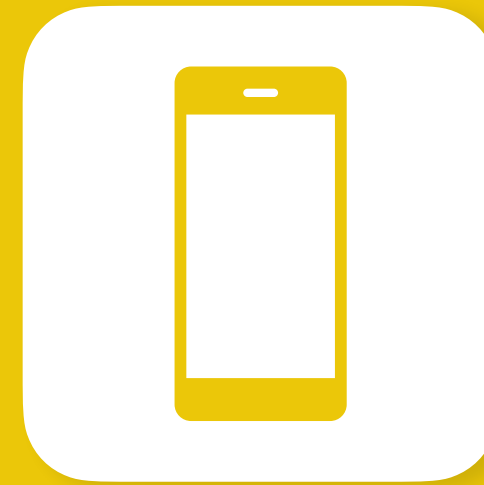
WEBSITES

Build and
optimise your
online presence



GRAPHIC DESIGN

Create a brand
that represents
your business



SOCIAL MEDIA

Get your
messages in front
of your audience.



DIGITAL ADS

Launching ads
across digital or
print.

what we can do



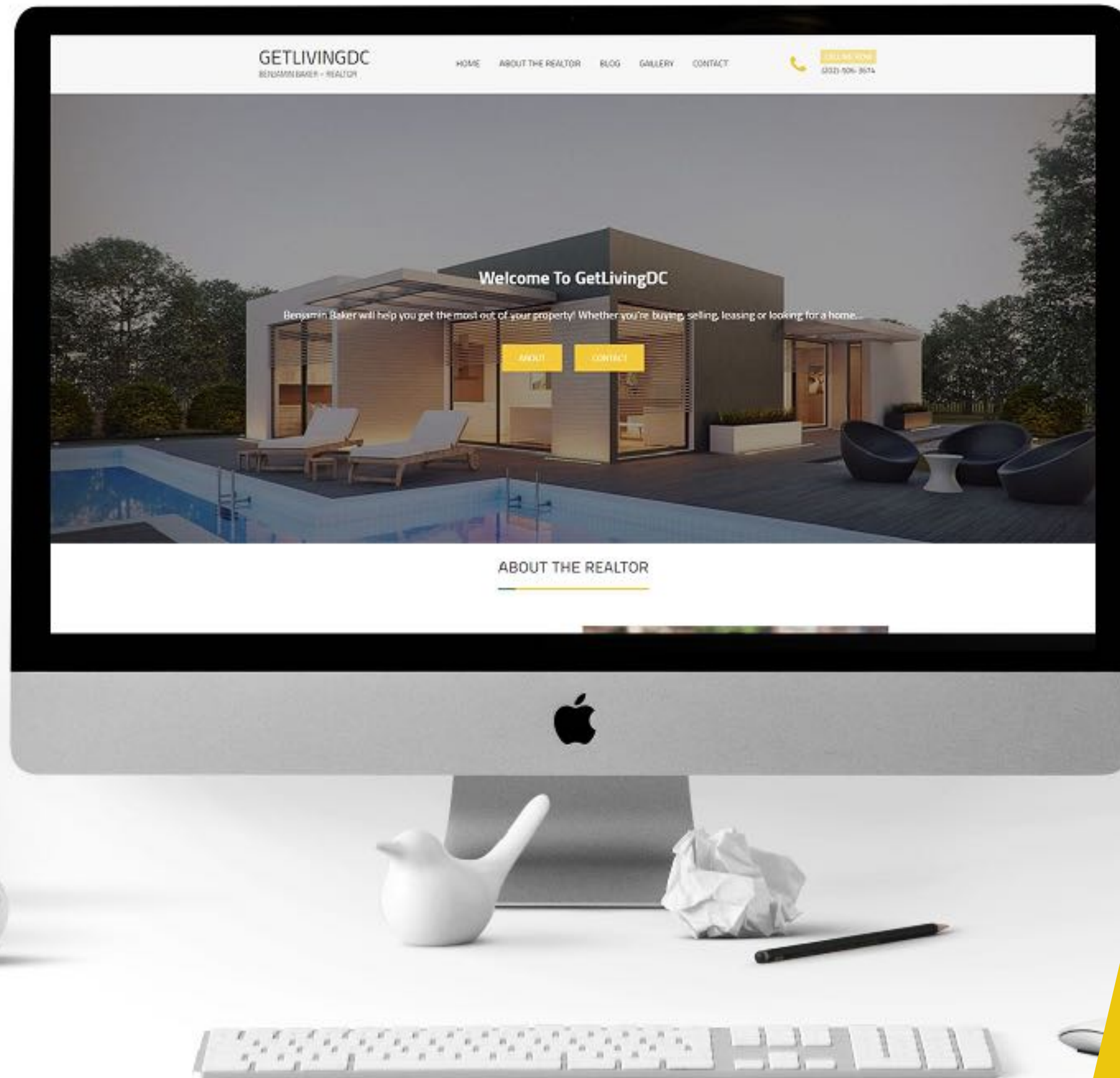
"We believe every brand has a story and it's our job to tell it."

Research

We find out more about you, your market and your audience. This helps us to create something that's personalised and unique to your business.

Outline

We create a scope of work for you to review which includes what we aim to achieve. This is basically the agreement between you and us.



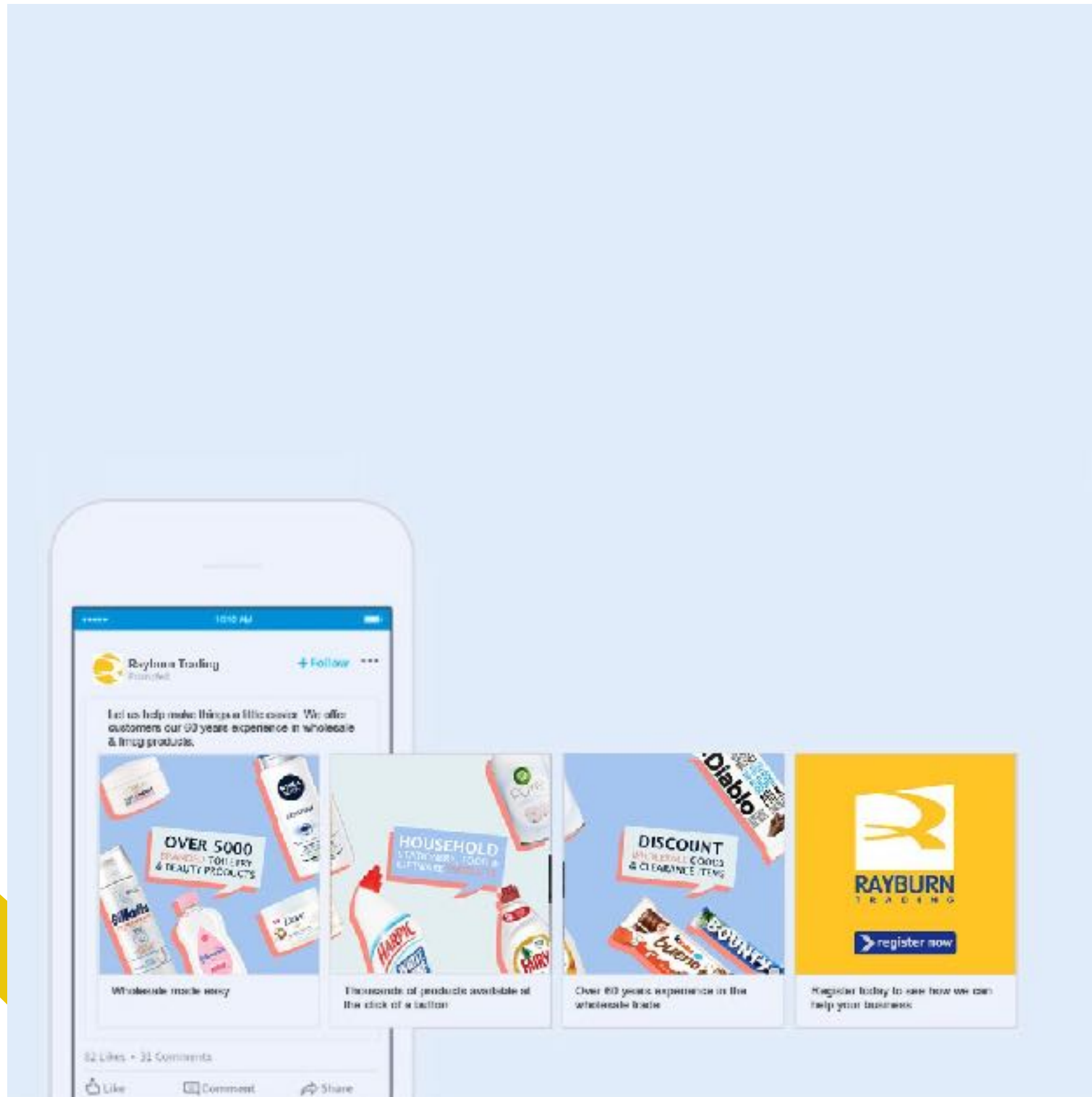
what we can do

Create

After it's signed off we start to create what we outlined in the scope of work. If this involves design we'll be checking with you at different checkpoints for feedback and changes.

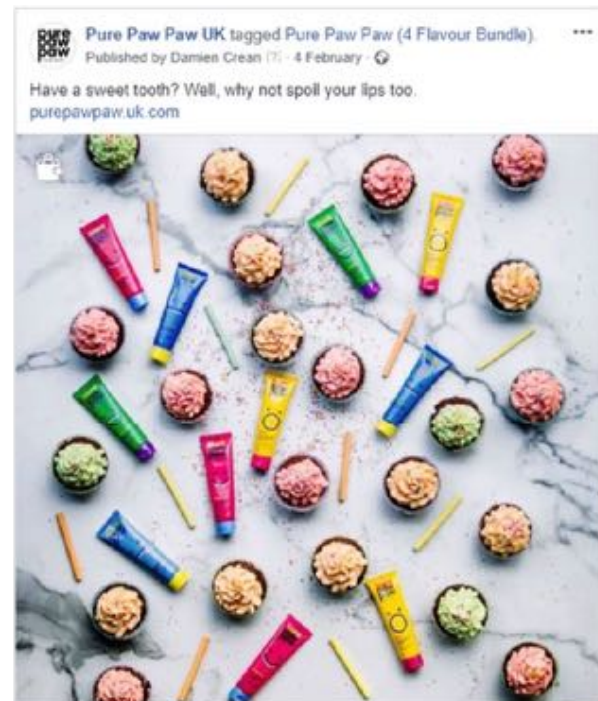
Delivery

Whether this is launching your new site, sending your new graphics or publishing your social media ads, we ensure that we deliver on what we promised in our original scope of work.

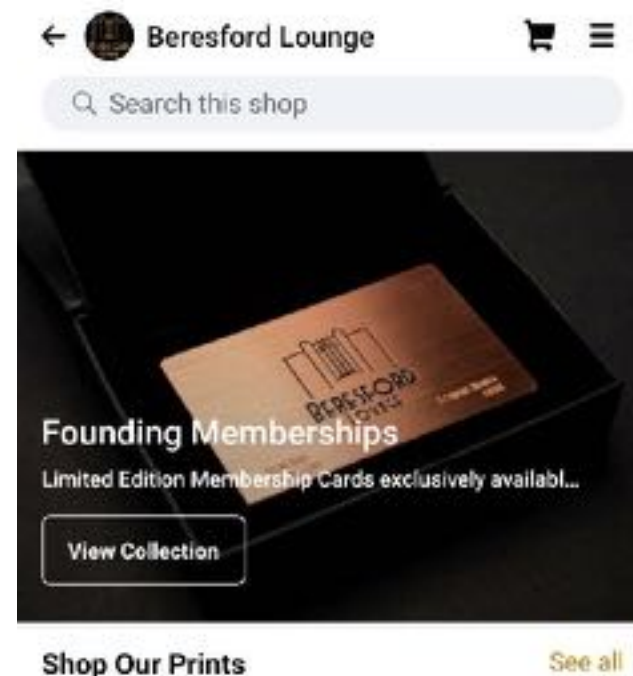


social media

reach your audience



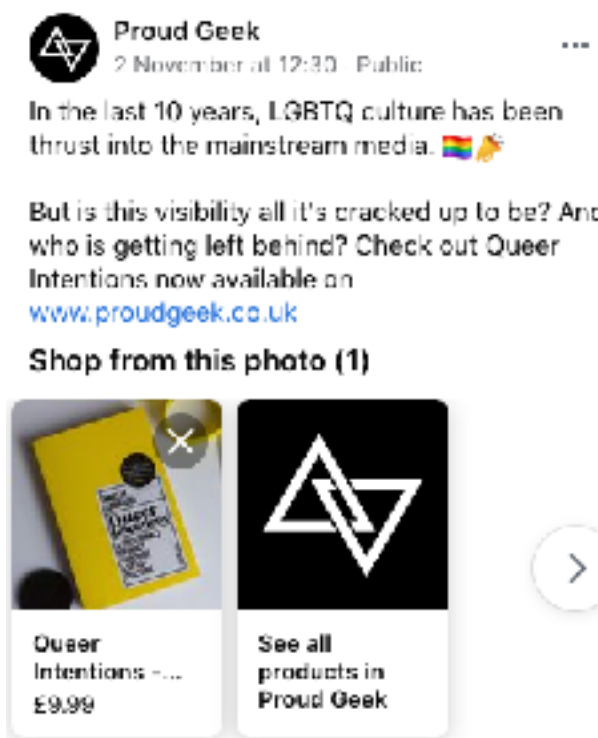
Post Creation



Facebook Shop



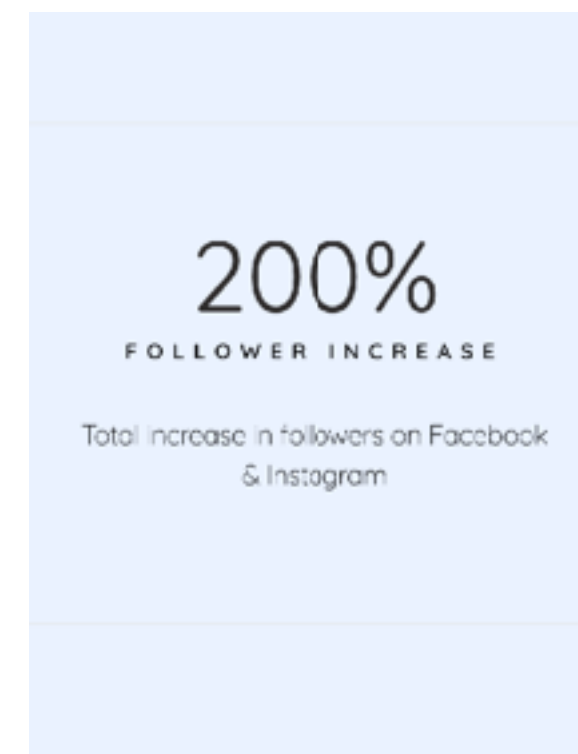
Social Adverts



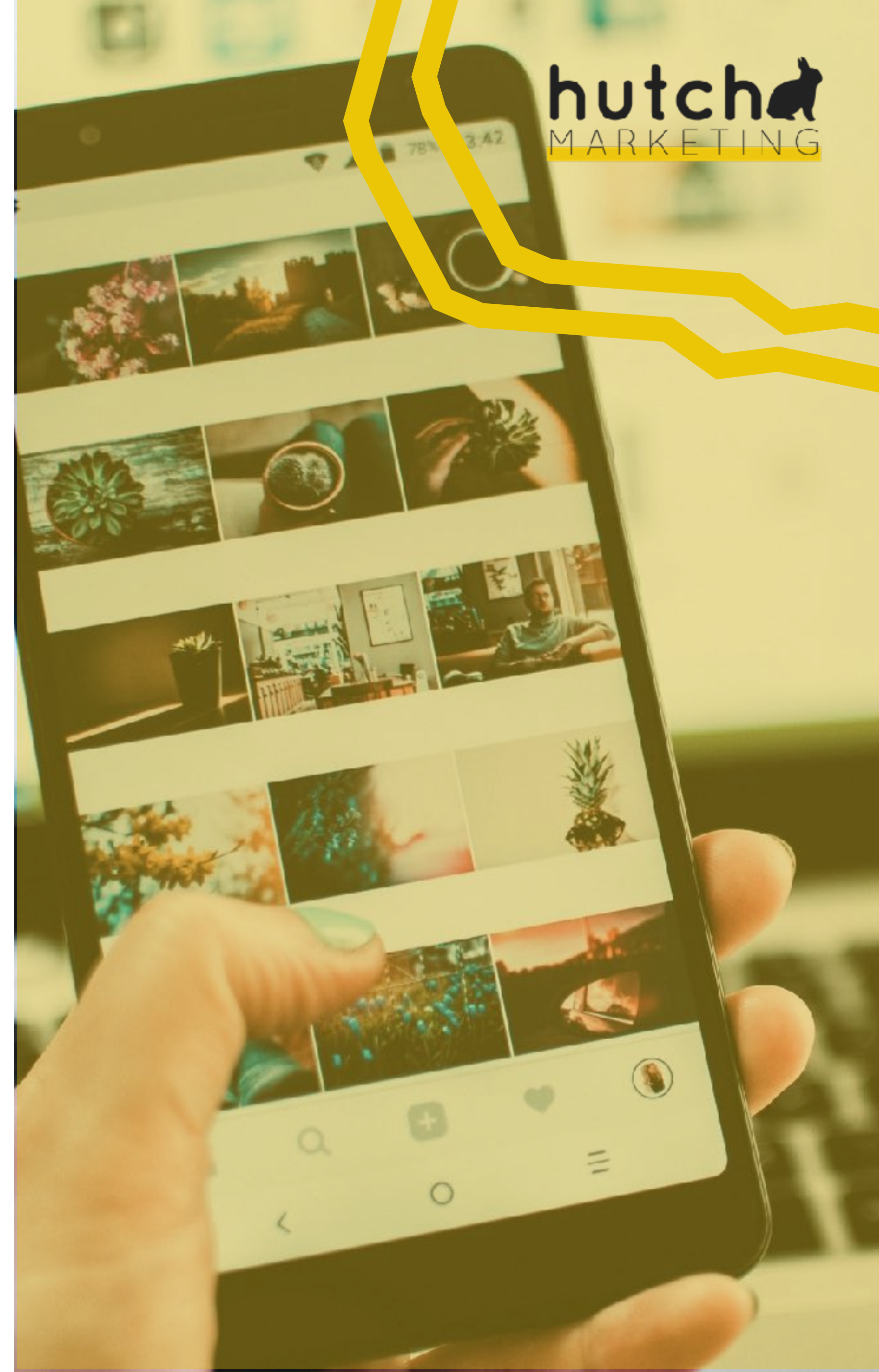
Product Tags



Audience Targeting



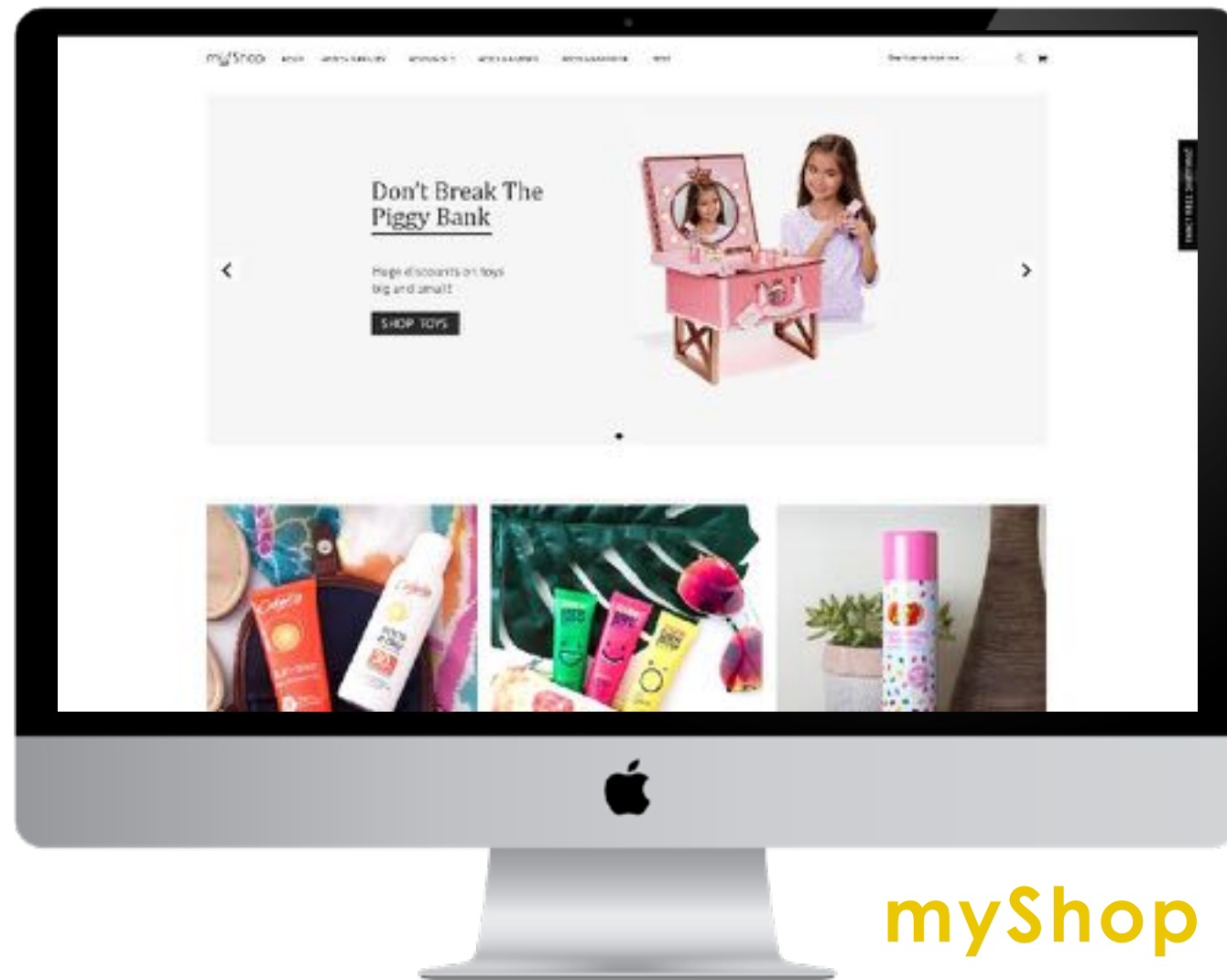
Follower Growth



help with your website

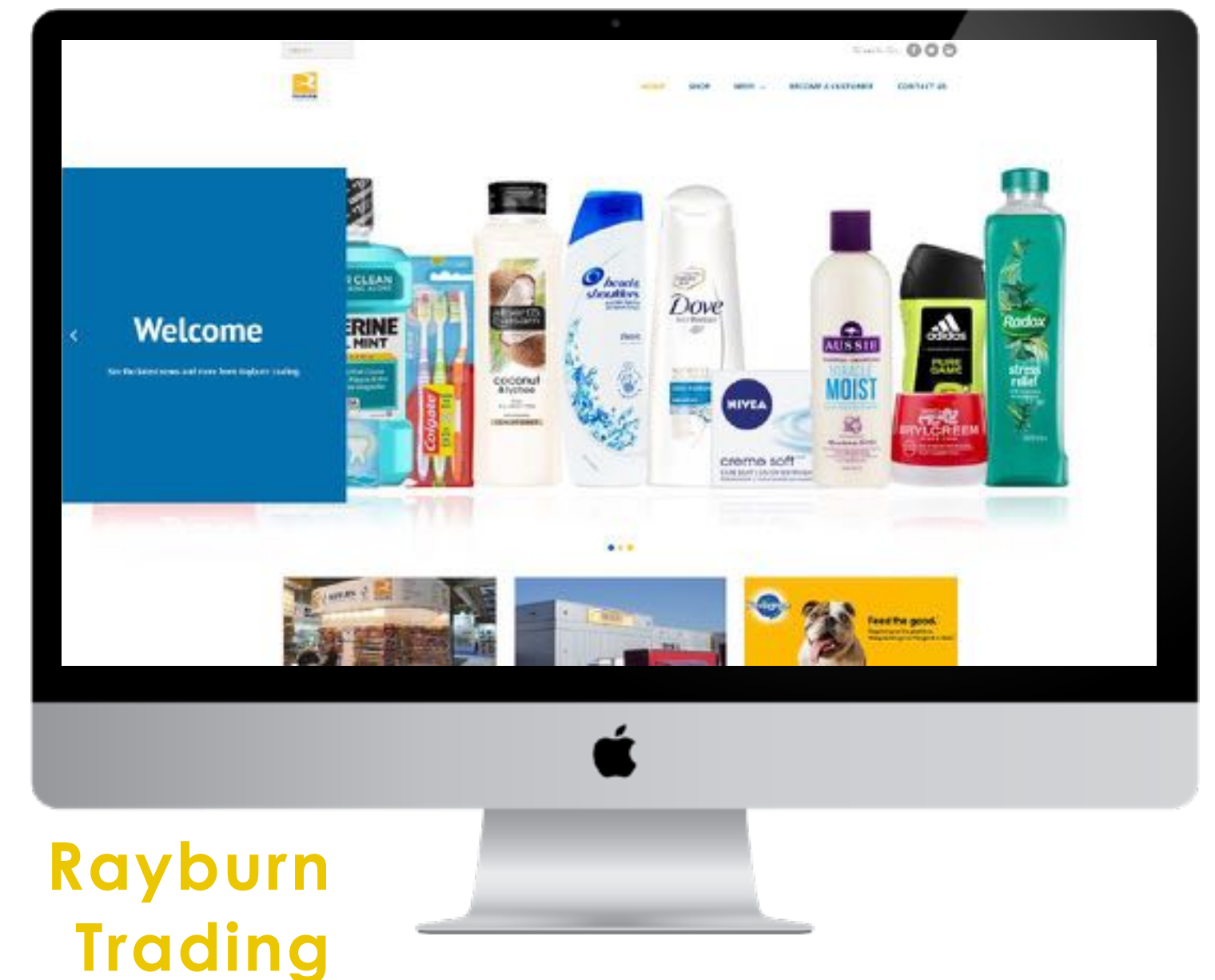
BUILDING YOUR ONLINE SITE FROM SCRATCH

- We aim to create a website that's right for your business.
- Made bespoke to you with an easy guide to make any changes you need.



HELPING YOU TO OPTIMISE YOUR CURRENT SITE

- We provide website audits to get the best out of your current site.
- We can help with loading speeds, SEO, user experience and getting more people to visit your site.



case study

Proud Geek

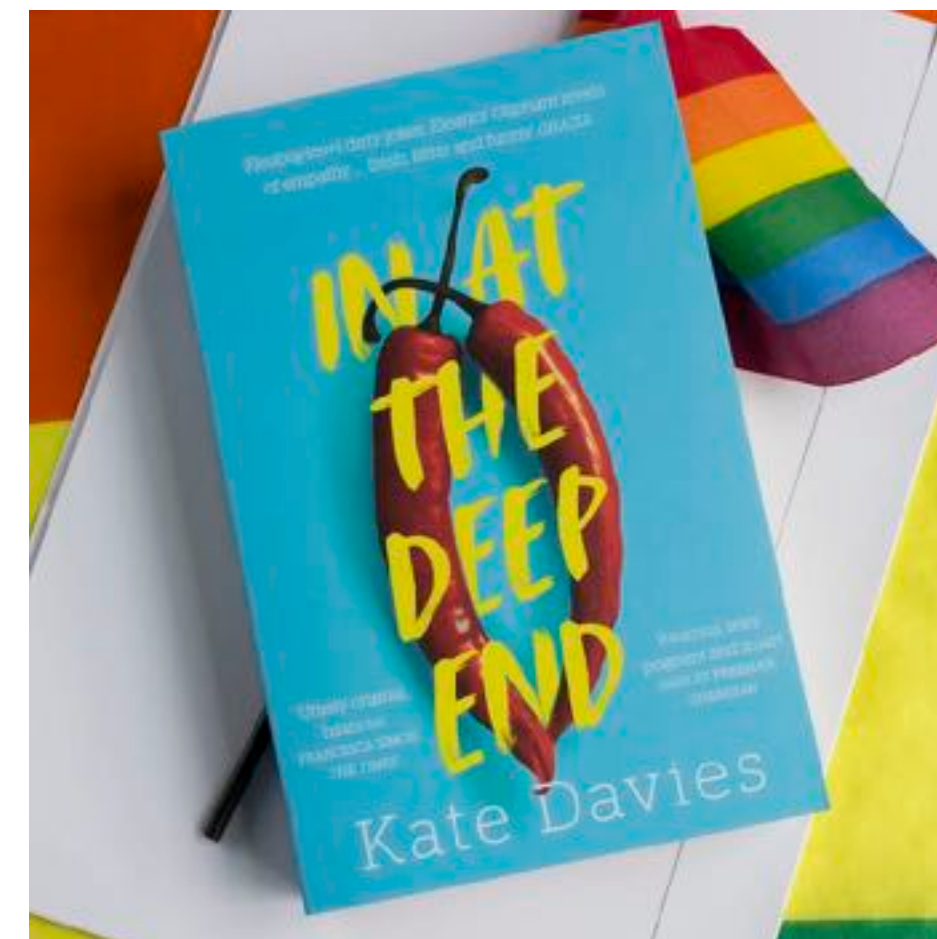
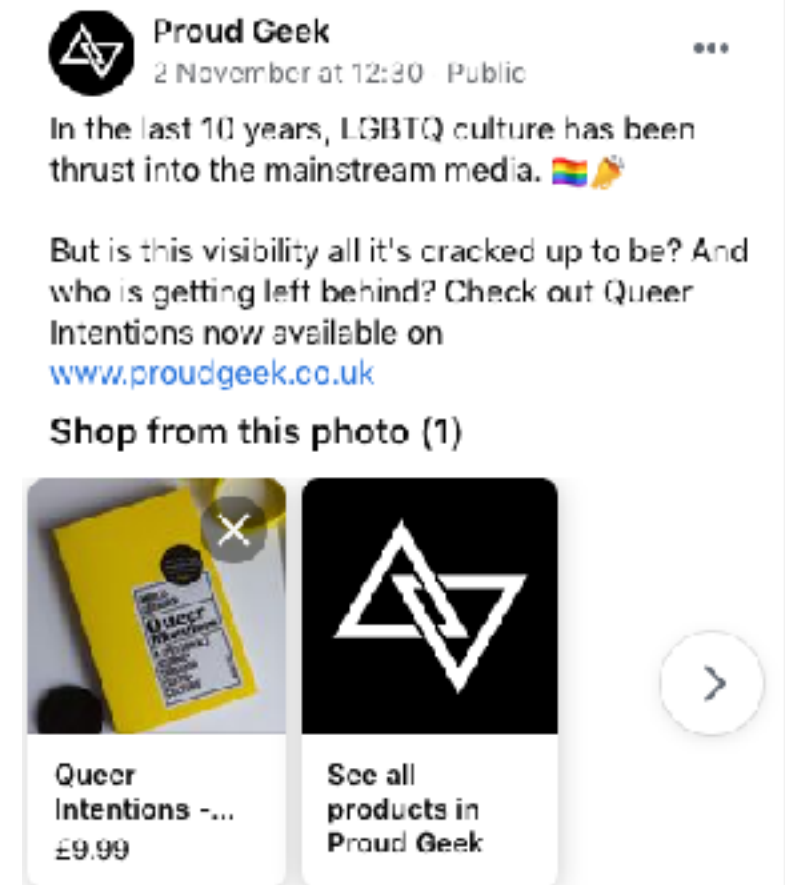
Proud Geek are a book, comics and entertainment store located in Birmingham.

Their campaign consisted of:

- Social media campaign to generate revenue during Christmas sales and increase social following.

110,000 Impressions over the month long campaign.

200% Follower Increase



Case Study

sustainable aquatics



An aquatic & fish supply store based in Rotherham.

Their campaign consisted of:

- Website creation, SEO & Google Ads optimisation, Facebook shop setup and graphic design.
- Sustainable Aquatics looked to build their brand online through tapping into their local audience and reaching a bigger clientele through online shopping.

