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MARKET  
INDUSTRY  
RESEARCH

& BUSINESS  
DEVELOPMENT

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INTERNATIONAL CONSULTANTS  
Business **Solution Partner**

A SOLUTION  
TO SUIT  
EVERY NEED,  
LARGE OR SMALL





## THERE'S NOTHING MORE POWERFUL

than having exactly the right tool for the job

## QUALITY BUILDS YOUR BUSINESS

Market Industry  
**Research**

Business Development  
**Consultancy**

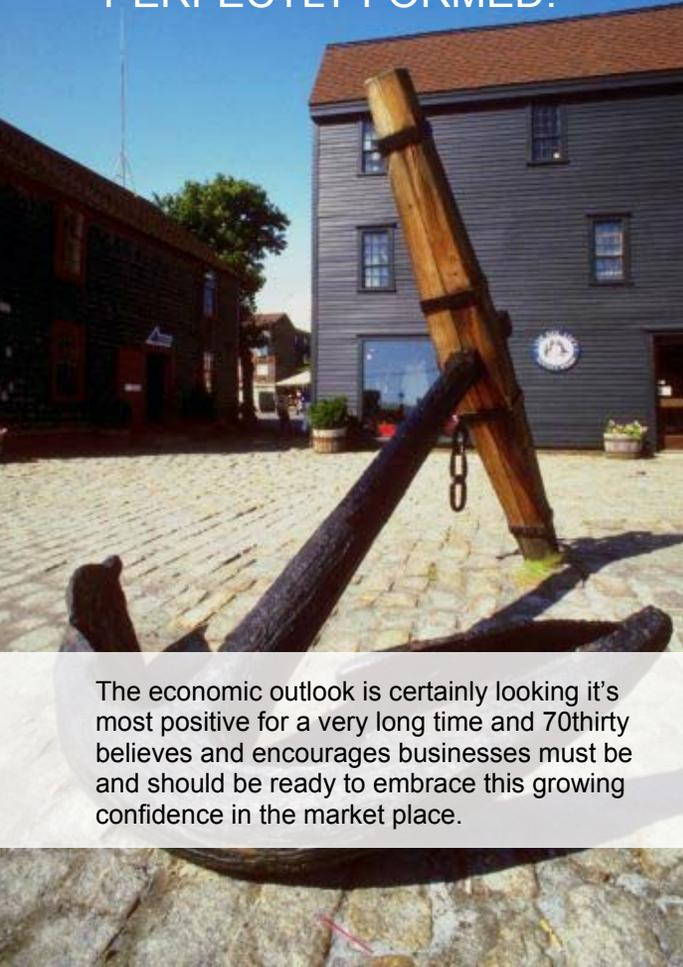
Business Set-up  
**Support**

Financial Feasibility  
**Assessment**

Business Document  
**Solution**



SMALL BUT  
PERFECTLY FORMED.



The economic outlook is certainly looking its most positive for a very long time and 70thirty believes and encourages businesses must be and should be ready to embrace this growing confidence in the market place.

## INTRODUCTION

**70thirty is a name synonymous with the dependence to statistical relationship between two random variables. In this instance it is a measure of virtual and physical solution services. Our name, reputation and our trademark brand is probably an international identity as people both foreign and domestic come to us for market industry knowledge and assistance with their business venture.**

We provide business solution to suit every need, large or small in assisting to streamline our clients' business development in line with market industry activities.

Although we do not have the burden of an unwieldy corporate structure to distract us from our core mission; our existence is to benefit many, whilst disadvantaging none.

Our aim is to assist in facilitating, promoting and help businesses reach its fullest potential while providing opportunities to underrepresented companies for who we offer epitomize quality, best value for money, and improvement.

We know that some business operators seek advice, guidance and services at moments notice: our ethos is to take the time to listen, ask questions and make informed accurate suggestions.

# WELCOME

**We've been expecting you. So you've heard what everyone's talking about; well, we can help you too.**

Our industry expertise makes us a powerful business solution partner and helps us to provide superior services to our clients even in the most remote parts of the world.

By working with us you get access to core industries information and how changes in those industries can have a significant impact on you, your company and your financial future.

By using our corporate business connections we are able to help you build, the kind of business you desire, develop your platform and attract the right type of clients. Think of us a one-stop-shop, offering you as little or as much involvement as you want.

Let 70thirty be your first stop for information, support and guidance to become nationally competitive.

# A Modern Business Development Team and an increasingly flexible one

## Flexibility

Our flexibility in working on a specific one time project or as an integral member of your team is optional and matched with the most appropriate method that meets your requirements.

We will consider working on the basis of various options such as fee basis, retainer, lump sum, commission, equity or combination thereof, depending on the particular assignment.

Our passion lies within making a difference - making a difference as an integral member of your team and providing a service fit for business and tailored to save without compromising on quality, efficiency or attention to detail.

We are your local team on the ground. We monitor the strengths, weakness and opportunities as will deliver and represent your company implementing and fine tuning as we flow. Any threats from competition, legal restriction, or health and safety we foresee are quickly investigated by our team of researchers for a swift and efficient resolution and reported back to you for implementation authorisation.

## OUR CONSULTANTS

We are a small but perfectly formed team of 15 strong specialist consultants. We provide business solution to suit every need, large or small in assisting to streamline our clients' business development in line with market industry activities.

Our collective expertises cover a wide spectrum of professions within the UK's Market Industry. In an ideal world where money did grow on trees, no one would need to be any wiser or informed of market conditions, but since we don't 70thirty bridges that gap as the business solution partner.



## OUR SOLUTIONS

Most of the queries and concerns we have come across from customers are swiftly overcome. Our in depth analysis of each business we work with will ensure that our solution meets their requirement over and beyond their expectation.

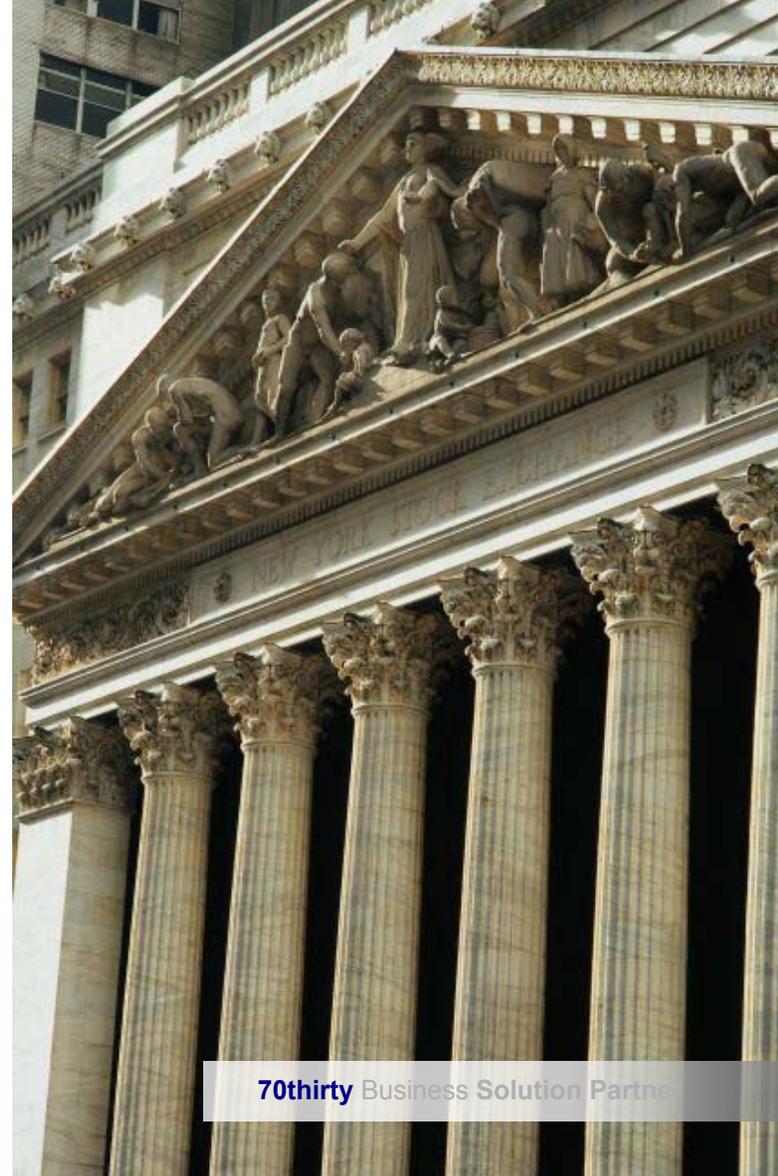
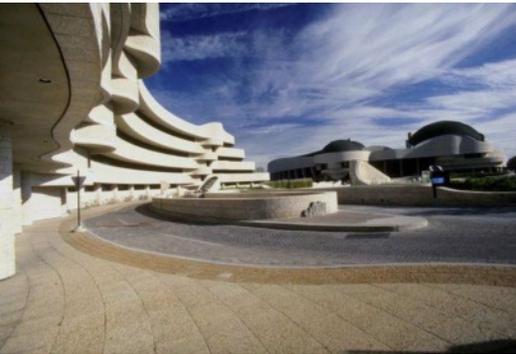
This includes small business book-keeping, PAYE, and VAT. We also cover the Overhead Absorption Rates 'OAR' which is a measure of operational cost and a mix of costing for Return On Investment 'ROI'.

We feel now is the right time for most of our customer to invest in marketing with a plan to continue and improve.

## OUR SUPPORT

70thirty is all about doing the greatest of good for the greatest number of people but it is not every situation we come across that we can add value.

We strongly believe a business person or decision maker should be empowered and informed in relation to the market industry they operate in or industries they intend to invest. Not only can we facilitate you with the finer details of industries past, present and predicted future trends; once a strengths, weaknesses, opportunities and threats analysis is in place we can stand together side by side, strong and lend a hand in the set-up, the launch and the management of the business.





## Market Industry Research

**We can provide you with industry research information that will assist you in making better informed business decisions on strategies and revenue generation.**

**The Information we provide includes statistics, analysis and forecasts which are accurate, comprehensive, and independent on 100's of UK Industries.** Smarter informed business decisions.

### 16 Industries And In Excess of 500 Markets

Accommodation and Food Service Activities	8 Markets
Construction	22 Markets
Financial and Insurance Activities	19 Markets
Manufacturing	70+ Markets
Information and Communication	25 Markets
Professional, Scientific and Technical Activities	15 Markets
Transportation and Storage	18 Markets
Wholesale and Retail Trade	70+ Markets

At 70thirty we have the information you need to help make smarter informed business decisions.

## FAQ

**Q: How much does a business plan / a marketing plan / a feasibility study / etc. cost**

**A:** We do not offer any fixed price packages and we do not work off of templates. Before we can give you an estimate, we need to understand your individual situation. This generally requires a brief conversation about your project goals, timetable, budget, scope, and other issues. Although we are far from being the most expensive, we are also rarely the least expensive.



*Research suggests that 80% of the world wealth is owned by less than 20% of the population!*



## FAQ

**Q: I have developed a patented product and now I need help getting it to market. Can you help me?**

A: We have found that many inventors just want someone to help them "sell their product" without asking any questions. We do not work that way, since it usually leads to failure. We can help you formulate a sound go-to-market strategy first, then help you commercialise your technology product or service. If you already have a solid go-to-market plan, with real market data and analysis to back it up, we can quickly jump into the execution phase.



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## Business Development

**Starting a business can be both exciting and daunting. There is also bound to be some obstacles in your way. Sometimes just setting up your office or initial administration can get in the way of successfully launching your business.**

At 70thirty we offers a strategic and bespoke dialog based consultancy. Among our services we help with:

- Overhead Absorption Rate (OAR)
- Cash Flow Projection
- Financial Feasibility Assessment
- Corporate identity
- Dedicated Business 0800 numbers *Free to call from mobiles 2015*
- Branding and Corporate Image
- Business Stationery
- Book-keeping

All of which are essential needs to get you business off the ground to a professional start. Whatever your business opportunity, we provide a range of services that will give you the edge. Even the mightiest building starts with an idea and string foundations!

## CCTV Security &

Over recent years Closed Circuit Television has become a necessity in both the workplace and the home. It allows you to keep an eye on your business or home twenty four hours a day from anywhere in the world.

The main purpose behind a CCTV system is security and surveillance. Businesses, banks casinos, shop keepers and home owners use CCTV to protect their property from anti-social behaviour and criminal activities.

As a standalone security option or in conjunction with other security products and services, modern CCTV systems provide a useful source to gather information and act as a deterrent from intrusion, vandalism, theft and loitering.

### Covert CCTV

We recognise the challenges that companies and individuals face and throughout our years of experience and expertise within the Covert CCTV Installations and remote monitoring and data intelligence, our solutions are designed to meet with your specific needs.

Gathering intelligence and video evidence by an electronically installed communicational monitoring system, we can record onsite and be remotely monitored over a secure Internet connection.

## FAQ

**Q: My company has very proprietary information, which I do not want to leak out. Do you sign non-disclosure agreements?**

A: Once we have determined that there is a good match between your needs and 70thirty Solution' capabilities, we can send you a mutual non-disclosure agreement. This agreement protects both parties from disclosure of confidential information. And, if you become a client of 70thirty Solution, our standard contract provides ample protection that covers most circumstances.



*Many of the most successful in this 80% are business owners who started with little more than a good idea at home.*

## FAQ

**Q: Can you make an equity investment in my business or provide debt financing?**

A. 70thirty Solution is not a lender or private equity firm, and we do not act as an intermediary in any financial transaction. That said, we can support your search for funding in many useful ways, including market research, preparation of a business plan, development of a business presentation, and preparation and review of supporting documents.



*If you are one of a few to take the business challenge; 70thirty would like to congratulate you on the life changing decision.*

## Back Office Solution

**We understand the pressures of being in business today, which is why flexibility is at the heart of all our service.**

By removing the barriers of cost, risk and long-term commitment, you're free to explore new opportunities and discover a whole new world of business at home or abroad.

Our flexibility in working on a specific one time project or as an ongoing integral member of your team; is optional.

- KPI Document Presentation
- Project Management
- Client Meeting and Negotiation
- Documenting Standard
- Standard Operating Procedures
- Product Research
- Telephone Answering Service

Whatever your needs just ask our consultants, at a worse case scenario we can only say no and we will then put you in contact with a specific specialist who can help who we trust.

## What Type of Clients Use 70thirty

If you deal with numerous industries on regular bases then you will use 70thirty. If you require a fast and thorough understanding of a particular industry and including corporate, government and academic sectors, 70thirty provides service information and business solutions to the following

- Accountants
- Banking and Finance Executives
- Business Owners
- Business Valuation Professionals
- Competitive Intelligence Executives
- Independent Consultants
- Corporate Strategists
- Executives and Senior Management
- Marketing Professionals
- Sales Managers
- SME's and Start ups

At 70thirty we have all the information you need to help make greater smarter business decisions

## FAQ

**Q: How do I know if 70thirty Solution is a good match for my business?**

A: As business development consultants, we can help almost any legitimate business, from start-up through middle market. Every business should have a realistic business plan and a marketing plan based on accurate, current market research. However, there are specific industries and business types where we may not be the best fit. We will be happy to discuss your situation confidentially, and will immediately let you know whether or not we think we are a good fit for your business.

**Q: I understand that business strategy consulting can be very expensive. Can you help me if I am on a more limited budget?**

A: Everything we do is tailored to each client's individual situation. If you tell us your budget, as long as it is reasonable, we can work within it. For instance, on the strategy consulting side, we can set up a half day strategy workshop for less than twelve hundred pounds . If you need more, we can build from there. The point is we can work with you.

**Q: Do you work with clients outside of the United Kingdom and London area?**

A: YES! We have worked with clients across Northwest, Southwest as well as West Africa.

[Read more online](#)



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