

# Unbiased Reviews Online



**Unbiased reviews** must be truly unbiased to be useful to the consumer. This is true for many reasons, but there are three main reasons. Let's start with the most obvious and work our way to least obvious.

1. Biased reviews are, well, biased! These types of reviews are not designed to expose true positives and negatives. They are instead designed to guide the consumer in a wanted direction. For example, if one needs to write a "positive review," then the negatives are going to be minimal to nonexistent. To the uneducated consumer, the words are automatically assumed to be true, and this leads to choices less beneficial to the consumer.
2. Many reviews are based purely upon money. In all markets, companies can easily fool the consumer into purchasing a low quality, ineffective product. This is easily done by tricky marketing. Being that money is the primary concern, quality is drastically sacrificed, and often times the product is completely useless.
3. Lastly, there are countless products that can easily misguide the consumer. Some products are untested, unproven, and unknown; the true worth is found only in the marketing. The products may not be designed to work and even the reviews are made by marketers, leading almost any individual in the direction they please.

Unbiased reviews are not meant to be advertisements, they are in fact meant to be the exact opposite. A review writer does not get to choose whether to write a "positive" or "negative" review, but instead, in a way, the product itself writes its own review.

Unbiased Reviews

Unbiased reviews means reviews free from biased. We share unbiased reviews, articles, news and more on a wide variety of topics.

Unbiased means free from bias, especially free from all prejudice and favoritism and eminently fair.

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Synonyms for unbiased include; candid, disinterested, dispassionate, equal, equitable, evenhanded, fair, impartial, indifferent, just, nonpartisan, objective, square, unprejudiced.

Antonyms for unbiased are biased, ex parte, inequitable, non-objective, one-sided, partial, parti pris, partisan, prejudiced, unjust.

## Example Sentences From The Web For Unbiased



"I needed somebody who was unbiased and had an outside perspective to advise on the best way to approach feedback or raising issues."

"On the other hand, the current reception from the industry-and the consumer, personally and unbiased-I think was a little underwhelming."

"Fortunately, our social studies teacher and counsellors have the training on how to present material in an unbiased way and how to support students."

"We believe that the only unbiased, accurate and insightful way to understand how your developers are working, progressing and - last but definitely not least - how they're feeling, is with data."

"He also stated that 60 percent of the company's managers are BIPOC or women, and that for years the company has had committees for hiring, promoting, and firing employees to make sure personnel decisions were fair and unbiased."

"I want to bring this to your kind attention with the hope that you will help me secure an unbiased resolution."

"There is no such thing as an unbiased source," laments one of them.

## **Unbiased Reviews Online**

“The extent to which this is instrumental and forced is clear to any unbiased observer.”

"In my mind this sub is the best place on the internet for real, unbiased news about Syria," one user wrote on a thread."

“By all accounts, DiMaio appears to be an unbiased expert in his field.”

“It was the unbiased opinion of several wool-dealers present, that the shearing above would yield at least 35 lbs.”

“This admonition to seek the guidance of unbiased scientific observers is deserving of special emphasis at the present time.”

“He must be unbiased in his judgment and impartial in his friendship.”

“She was an able writer herself; her judgment was thoughtful, refined, unbiased-altogether of a superior sort.”

“I felt that we should strike an unbiased observer as a couple of very deep and wily and developing and repulsive persons.”