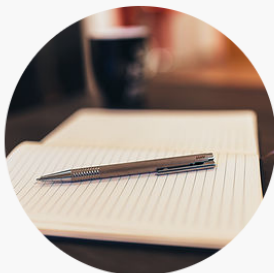




CONTENT CREATION

COPY - EDIT - SOCIAL - SEO - PRESENTATIONS

It is important to develop engaging content which resonates with the reader, prompting them to share within their networks. Balancing this with content that contains relevant key words and links throughout your site and you'll nail your SEO.



More than words

So what consulting loves words and could write all day long! We are well versed in creating all forms of written content from SEO-focussed landing pages to social media copy, reports, blogs, brochures, advertorial, email content, newsletters and copy for web pages.

Comfortable with adapting content style and tone of voice, we can target copy to the right audience and can work across any sector.

Content for goodness sake!

Looking for help with a content and communications strategy? We can help by creating content workflow calendars for blogs, social, digital and newsletter production as well as email communications.

We work to understand your business and then identify the best channels to communicate your story through, targeting your most relevant customer base. We don't believe in generating content for content's sake.



Designing slick presentations for B2B audiences

So what consulting can help advise and design templates for your next presentation pitch. Services include:

- Design pitch book presentations for the best format to display your business proposition
- Create a presentation library of standardised slides, including content and artwork
- Review and recommendations for slide content, imagery and layout



**so what
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