



Marketing Services Overview

2019/20

About Us

Established in 2018, Rebellion Marketing was created to fill a void in the market. Both founders experienced pretty crappy service from agencies they have worked with in the past so, they decided to build a marketing agency based on honesty.

Far too many agencies see clients as cash cows and bamboozle them into signing up to a whole host of services they don't really need or want.

Our motto is simple:
Honest. No Bull.

This proposal has been created based on your wants, needs and, a pretty stringent audit process!

Rebellion Founders



Laura is the co-owner and director of Rebellion Marketing. She is also an Associate Member of the Chartered Institute of Marketing (ACIM) and has been a marketing professional for the last 9 years.



Jade is the co-owner and director of Rebellion Marketing. She has 11 years' business experience, working within work-based learning and apprenticeships, as well as running her own businesses.



Bella is the office mascot and the real brains behind the business. When she is not taking a nap on an office chair, she attends meetings (where possible) and helps the team with client proposals.

Our Services

Boosting Blue Package

What you'll get:

SEO (Search Engine Optimisation)-

Initial set up and ongoing management with staged changes to improve results over time.

PPC (Pay Per Click)- Initial set up and ongoing management (Additional budget required for PPC)

The truth is, SEO takes time, you don't get to the organic number one spot on Google overnight. We're not saying forget SEO, we would advise you to use both as part of your overall digital marketing strategy. So, whilst your SEO strategy is working away in the background, organically getting you to the top spot on Google, you can use PPC to get in front of your audience now.

Social Media- X 2 Posts per week on 2 platforms (additional budget required for advertising if required)

As a free tool, social media is a great way for businesses to get in front of their current and potential customer base. We'll help you to establish which platforms are best for your type of business and your target audience.

Content writing - 1x Blog post per month

Become a Thought Leader

By creating informative, educational content, your business will be seen as a credible source of information. Providing value content with 'no strings attached', will build trust and loyalty with your audience making them more likely to buy from you.

Our Services

Productive Purple Package

What you'll get:

SEO (Search Engine Optimisation)-

Initial set up and ongoing management with staged changes to improve results over time.

PPC (Pay Per Click)- Initial set up and ongoing management (Additional budget required for PPC)

The truth is, SEO takes time, you don't get to the organic number one spot on Google overnight. We're not saying forget SEO, we would advise you to use both as part of your overall digital marketing strategy. So, whilst your SEO strategy is working away in the background, organically getting you to the top spot on Google, you can use PPC to get in front of your audience now.

Social Media- X 3-4 Posts per week on 2 platforms (Advertising budget included in package)

As a free tool, social media is a great way for businesses to get in front of their current and potential customer base. We'll help you to establish which platforms are best for your type of business and your target audience.

Content writing – 3 x Blog posts per month with upload to and management of website content.

Become a Thought Leader

By creating informative, educational content, your business will be seen as a credible source of information. Providing value content with 'no strings attached', will build trust and loyalty with your audience making them more likely to buy from you.

Our Services

Perfect Pink Package

What you'll get:

SEO (Search Engine Optimisation)-

Initial set up and ongoing management with staged changes to improve results over time.

PPC (Pay Per Click)- Initial set up and ongoing management (Additional budget required for PPC)

The truth is, SEO takes time, you don't get to the organic number one spot on Google overnight. We're not saying forget SEO, we would advise you to use both as part of your overall digital marketing strategy. So, whilst your SEO strategy is working away in the background, organically getting you to the top spot on Google, you can use PPC to get in front of your audience now.

Social Media- X 3-4 Posts per week on 2 platforms (Advertising budget included in package)

As a free tool, social media is a great way for businesses to get in front of their current and potential customer base. We'll help you to establish which platforms are best for your type of business and your target audience.

Content writing – 4-5 x Blog posts per month with upload to and management of website content.

Become a Thought Leader

By creating informative, educational content, your business will be seen as a credible source of information. Providing value content with 'no strings attached', will build trust and loyalty with your audience making them more likely to buy from you.

Our Services

More Than Just Digital

With our knowledge and experience in Marketing we can support you with a wide range of marketing services both online and offline:

- PPC (Pay Per Click)
- SEO (Search Engine Optimisation)
- Social Media Advertising
- Social Media Management
- Social Media Training
- Content Marketing
- Event Management
- Website Design
- Graphic Design



A Tailored Approach

All of our packages can be tailored to suit you and with our Honest, No Bull, policy, we will make sure you're getting what you need when you need it.

So, Whether you are looking for ad-hoc support or a full marketing strategy and support, we are here to help.

