

# *Richard C O Lovesey*

*Fine Art & Print*

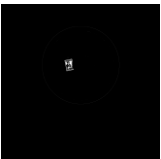
## **Fine Art Giclée Printing & Printed Products for Artists**

### **Information & Price Guide**

As a self-publishing artist, Richard knows how important it is to be able to order a variety of products for resale featuring your own artwork at a reasonable price, in small quantities - after all 100 cards or prints are no good to anyone who simply wants to start out by 'testing the water'.

That is why he offers fellow artists whether amateur or seasoned professionals, the very same ideals he has searched for in the past -

**Highest quality products in smaller quantities customised to meet your individual needs which can be regularly updated to meet your changing requirements with one-to-one personal and professional service at all times.**



***Digital Fine Art Printer of the Year  
Finalist 2015, 2016, 2017 & 2018***





# ArtSure<sup>TM</sup>

## Digital print quality you can trust

At *Richard C O Lovesey Fine Art & Print* we care about quality which is why we joined ArtSure, the digital print quality assurance scheme run by the Fine Art Trade Guild. Print editions registered with ArtSure can easily be identified by the logo plus registration number on the Certificate of Authenticity.

With that, you can be assured that they have been made using high quality inks and paper. Many digital prints published by *Richard C O Lovesey Fine Art & Print* will be registered with the ArtSure scheme. This gives you independent assurance that quality inks and papers have been used in their production.

Check us at [www.fineart.co.uk](http://www.fineart.co.uk) using our scheme membership number, **6263** where you can also find more info on the artists.

ArtSure name, slogan and logo are <sup>TM</sup> Fine Art Trade Guild 2015.



Richard has been a member of the Fine Art Trade Guild since 2007. Guild members are committed to following the Guild Code of Ethics giving you the reassurance that you can buy with confidence. By selecting a supplier following Guild print standards you are showing yourself to be both a professional artist, serious about your work and that you care about the requirements of customers interested in it.

### What are Giclée Prints?

The French term 'Giclée' (*zhée-klay*) translates literally as *spirt* or spray and is used to refer to digital, fine art prints produced using high end inkjet printers utilising the very latest pigment based archival inks which are highly resistant to fading alongside the finest archival fine art inkjet papers and canvas. The Giclée method also gives superior definition and higher detail to images.

A unique advantage of this type of fine art reproduction over more traditional methods is the ability to print on demand and order exactly what you need when you need it.... you can sell a print first then have it produced!

### Small Format Giclée Prints (up to A3+)

Smaller format Giclée prints are produced using Epson's 7 colour archival UltraChrome pigment inks renowned for their superb light fastness. Epson Archival Matte Paper is generally employed due to its smooth white surface suitable for accurately reproducing many different art surfaces as well as it's ability to ensure the very best result from the UltraChrome inks. Other papers can be selected upon request to meet your requirements.

## Large Format Giclée Prints (up to A1+)

Larger format Giclée prints are produced using the Epson Pro 7800 large format printer, with **Epson original**, eight-colour, archival UltraChrome K3 pigment inks which are certified for use by ArtSure. A variety of professional, fine art papers and canvas are available (see page 4), all heavyweight options being ArtSure certified, as indicated. Small format prints are produced using these inks and surfaces when ArtSure quality is required.

All Giclée prints are supplied with a **Certificate of Authenticity** showing details of inks and substrate used along with care guidelines for purchasers. Your COA also provides reassurance to purchasers that the print is authentic and genuine. To further prove authenticity, your print can be embossed, upon request.

## Scanning

Colour-matching to the original is paramount and so it is recommended that the original artwork be made available for scanning, wherever possible, for accurate reproduction. Once scanned, further copies can then be produced from the saved digital 'master' and be charged at the unit rate shown on page 5. When deciding upon size required, please allow for a border of at least 15mm to allow for mounting. Bottom border should be wider to allow for image title, if required.

	Scanning Fees	Colour Matching Fees
Up to A4	£ 10.00	£ 15.00
Up to A3	£ 20.00	£ 15.00
Up to A3+	£ 27.50	£ 15.00
Up to A2	£ 35.00	£ 25.00
Up to 42in/ 106cm width	£ 45.00	£ 25.00

## Colour Matching

Colour matching your Giclée prints is essential and necessary whether the original artwork is presented for scanning or a digital file is supplied. The process is achieved by producing a series of test prints with adjustments made between each until the best possible match is achieved. Even the best of scans requires colour matching to your original artwork, but the process is simplified with the original present. Colour matching a supplied digital file will inevitably require a number of colour proofs to be created until a good match is achieved. The colour matching process requires skill and can be time consuming and is charged separately from scanning as shown above.

### Already sold your original?

As mentioned above, it is possible to produce Giclée prints from high quality digital files, however, if the original is available it should *always* be supplied for scanning to achieve the best results. If you intend to supply digital files they should be in TIFF format and must be PC compatible.

In cases where the original is unavailable, colour- matching obviously becomes extremely difficult to perfect and the supply of a number of colour proofs is the only way to ensure a finish you are happy with. Please see below for details.

Colour Proof Fees (each)				
	A4	A3	A2	A1
Lightweight Papers	£ 3.00	£ 5.00	-----	-----
Heavyweight Papers	£ 4.25	£ 6.25	£ 13.50	£ 27.50

The following Giclée papers and canvas are always stocked. If you wish to request other specific surfaces for your Giclée prints, simply contact for a quote.

### **Lightweight papers** (Max size A3+).

**Epson Archival Matte Paper** - 189gsm smooth, white matt professional quality paper.

**Bockingford Inkjet Watercolour** - 190gsm (90lb) CP (NOT) Mould made, acid free, archival, inkjet coated watercolour paper.

### **Heavyweight papers**

**Hahnemuhle William Turner 310 \*\*** - 310gsm white, 100% cotton paper which guarantees archival standards. This is a mould-made watercolour paper with a distinct textured surface. With its premium matt inkjet coating William Turner meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper.

**PermaJet Museum Heritage 310\*\*** - 310gsm 75%/25% a-cellulose/cotton mix, textured matt paper.

**Permajet FB Matt 285\*\*** - 285gsm, smooth, 100%  $\alpha$ -cellulose, matte, baryta paper.

**Innova IFA-26\*\*** - 315gsm, soft textured, bright white cotton paper.

### **Canvas**

**Fotospeed Canvas Matt Polyester 260 (Lightweight)** - Matt Polyester 260gsm is a 100% polyester canvas with a full matt surface. The canvas' bright white appearance and crack-resistant surface ensures an excellent result when stretching and framing. Recommended for use by artists, photographers and production print houses.

**Canson Infinity Museum Pro Canvas Matt 385\*\* (Heavyweight)** - 385 gsm, extra white, water resistant, 100% cotton canvas – guarantees archival standards. With its premium matt inkjet coating this canvas meets the highest industry standards.

### Giclée Print Prices

Size (up to)	Surface	Each
A4	Lightweight Papers	£ 6.00
A3		£ 10.00
A3+		£ 12.00
A4	Heavyweight Papers	£ 8.50
A3		£ 12.50
A3+		£ 14.50
A2		£ 27.00
A1		£ 55.00
A4	Lightweight Canvas	£ 7.00
A3		£ 10.00
A3+		£ 12.00
A2		£ 22.00
A1		£ 44.00
A4	Heavyweight Canvas	£ 9.50
A3		£ 13.50
A3+		£ 15.50
A2		£ 29.00

For sizes outside of standard 'A' sizes please ask for a quote.

A 10 % discount is available when ordering 5 or more copies of the same print.

Canvas prices do not include frame or stretching. Please ask for a quote if you want ready stretched canvas provided.

Protective spay can be applied to prints for additional protection, please ask for prices.

<u>Guide to paper sizes</u>		
	cm	inches
<b>A4</b>	<b>21 x 29.7</b>	<b>8.3 x 11.7</b>
A3	29.7 x 42	11.7 x 16.5
<b>A3+</b>	<b>33 x 45</b>	<b>13 x 19</b>
A2	42 x 59.4	16.5 x 23.4
<b>A1</b>	<b>59.4 x 84.1</b>	<b>23.4 x 33.1</b>

## Fine Art Greeting Cards

Folded greeting cards are produced on image rich, microporous coated card. Envelopes & bags are included, alternatively, smooth white card boxes are available for the A6 size cards which will hold up to 12 cards and envelopes. Stocked card finishes; **Smooth Matte 230gsm; Smooth Matte 300gsm; Watercolour 245gsm; Gloss 290gsm.** Other, special surface fine art cards can be ordered, please enquire for further information and prices.

Cards can be supplied blank or with any inner text you select at **no extra charge**. Card backs are printed with your name, thumbnail image, image title, your full contact details & copyright notice at **no extra cost**.

Images on cards are surrounded by a white border.

A modest, one-off set up charge of only £5.00 applies to each size and design.

**There is no minimum order quantity on cards.**

Card Surface: Card Size:	Smooth Matt 230gsm	Smooth Matt 300gsm	Watercolour 245gsm	Gloss 290gsm
Initial Set-up fee	£5.00			
A6 Cards (105mm x 148mm) including quality envelopes & display bags				
Up to 20 cards	£ 0.90	£ 1.05	£ 1.10	£ 1.39
21+ cards	£ 0.81	£ 0.94	£ 0.99	£ 1.25
Card Box for A6 Cards	£0.95 each			
Square Cards (140mm x 140mm) including quality envelopes & display bags				
Up to 20 cards	-----	£ 1.27	£ 1.37	-----
21+ cards	-----	£ 1.14	£ 1.23	-----
5in x 7in Cards including quality envelopes & display bags				
Up to 20 cards	-----	£ 1.36	-----	-----
21+ cards	-----	£ 1.22	-----	-----
A5 Cards (148mm x 210mm) including quality envelopes & display bags				
Up to 20 cards	-----	£ 1.38	£ 1.42	£ 1.85
21+ cards	-----	£ 1.24	£ 1.27	£ 1.67

## Notelets

Notelets are printed onto coated A4 paper, double folded and supplied complete with quality white envelopes. Packs of 6 are supplied in a ready-to-hang pack and quantities of 12 are supplied in a box. Notelet images are borderless.

Your details and image title can be printed on the reverse.

\* A one-off template set up charge of £5.00 applies.

Notelets – 6 Pack	Nx6	£ 2.50	per pack
Notelets – Box of 12	Nx12	£ 4.05	per box

## **Post Cards**

Post cards have a matt surface and are available with envelopes if required. They can be supplied blank on one side or with text if required.

A6 Postcards – 300gsm smooth matte	£ 0.60	each
A6 Postcards (with envelopes)	£ 0.65	each
5in x 7in Postcards – 300gsm smooth matte	£ 0.80	each
5in x 7in Postcards (with envelopes)	£ 0.85	each

A set up charge of £5.00 applies. 10% discount when ordering 21+ of same.

## **Key Rings**

Key Rings are made from acrylic, the image size being 35 x 45mm. Key rings are supplied within individual sealed bags. You have the option of the image on both sides or on a single side with your own text on the reverse.

Key Rings	A5KR	£ 1.25	each
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A set up charge of £5.00 applies. 10% discount when ordering 21+ of same.

## **Fridge Magnets**

Fridge magnets are made from acrylic, the image size being 45 x 70mm. They are supplied within individual sealed bags.

You have the option to have your contact details and image title on the reverse.

Fridge Magnets	L4FM	£ 1.75	each
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A set up charge of £5.00 applies. 10% discount when ordering 21+ of same.

## **Supply of Artwork** (non Giclee Print products)

Images can be supplied by email or on a disc in Jpeg or Tiff format. They must have a minimum resolution of **300dpi** and must be PC compatible. If you are unable to supply digital images, Richard can scan supplied original artwork. See page 3 for scanning charges. Once scanned, your image will be saved securely to enable prompt creation of other products, if required, and speedy completion of future orders.

**Please note: Colour matching to original artwork cannot be guaranteed in cases where original artwork is not supplied for scanning.**

Cropping of images is often required for the production of folded cards, postcards, notelets, keyrings and fridge magnets in order for the image to match the product dimensions. If cropping of images is not possible or desirable, image stretching can be used, or additional border width added.

A one-off set up charge of £5.00 applies per image for each product size/type, to enable the layout creation of your product. Once the initial set up is complete, a template is then saved, and re-orders are charged at the unit rate from the price lists shown on pages 6 and 7. A fee may apply if future updates or adjustments are required.

## Picture Mount Cutting & Supply

### **Square – Oval – Circular – Bevel Cut – Straight Cut**

**Bespoke sizes** of single aperture mounts can easily be supplied and are priced according to the next nearest size up as shown in the guide below.

Prices relate to quality, standard Daler Studland Mountboard.

Specialist/Museum/Conservation board extra. Maximum size available is A1 (23in x 33in). Backing boards are recommended to provide mounted prints with protection from damage when handled. Prices **include** display bag.

Frame Size (in)	8 x 10	10 x 12	11 x 14	12 x 16	14 x 18	16 x 20	16 x20+
Single Mount	£ 3.20	£ 3.50	£ 3.75	£ 4.00	£ 4.25	£ 4.55	Ask for quote
Double Mount	£ 6.20	£ 6.80	£ 7.30	£ 7.80	£ 8.30	£ 8.90	Ask for quote
Backing Board	£ 0.35	£ 0.50	£ 0.65	£ 0.75	£ 1.00	£ 1.50	Ask for quote

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### **Postage:**

All postage costs incurred in relation to an order (including supply of proofs and return of images/artwork) are charged at cost based on current Royal Mail rates at time of ordering. *Signed For* postage is always used to ensure safe arrival.

Postage charges will be added to your final invoice.

No VAT chargeable

Images supplied for reproduction are saved securely in electronic format for the purpose of completing any future orders, unless you request otherwise.

Your copyright is respected at all times and as such, any images supplied are used solely for the production of any orders you place.

By placing an order you give Richard Lovesey the right to reproduce your copyrighted images exclusively for the creation and production of your order.

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Please Note: For reasons of economy, lower grade inks are used in the production of this material.  
Therefore, images are for illustration only and are not intended to represent the quality of the artwork they represent