

# How can we help you?



h://22solutions

**h2o digital**

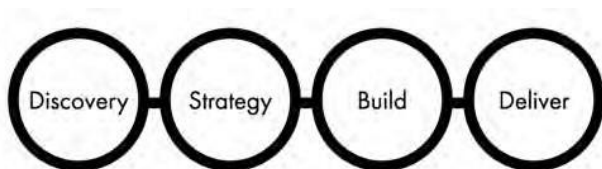


# We are a premium Web Solutions Agency

Whether you want to engage your people, drive sales, improve efficiency or refresh your entire digital presence. We know what works to help grow your business. And we'll work with your teams to make sure you get the results you need.

## Our Process

We work closely with you to understand your challenges. Then we combine beautiful design and excellent technical know-how to deliver a solution that exceeds your expectations.



# Our Values

- Understand your needs to help you realise your vision.
- We build around your content and corporate message, making sure your solution is truly unique to you.
- Ensure you have a professional digital presence on the web and social media channels.
- Your project is planned, and you will be given clear milestones throughout the life of the project.
- We are always there for our customers, even after the project has been completed.

"Setting up a website is fairly simple. We do way more. We create strategic experiences with the aim of engaging your audience while building your brand's credibility."

# Benefits of h2o digital



We only use industry standard tools like WordPress and Magento which ensure you can always get support and benefit from the latest updates, plugins and features as it grows.



Built future-proof & for scalability - With 1000's of proven plugins available we are able to recommend and add new features protecting and future proofing your investment.



**Security**  
The frameworks used are regularly updated, keeping your site secure.



**Mobile Friendly Design**  
We develop responsive web design features to ensure your website will display correctly on desktop, laptop and all mobile devices, which helps with SEO



**Browser Compatibility**  
our site will be tested in all modern web browsers and ensure your site is optimised for SEO.



**Social Media Friendly**  
The website employs "open graph tags" so when a page or news post is shared on social media, an image, title and small description will automatically be displayed.

# Google

## Search Engine Optimisation (SEO)

The website will comply with current SEO standards to ensure you have the best chance of being found on Google based upon the text content supplied with initial keyword optimisation. We will work with you find out your preferred keywords.

## Google Search Console

Your website will be submitted to Google Console, which means you will know how visitors are finding your website.

## Google Engine Submission

h2o will submit a special to the main search engines (Google, Yahoo and Bing). This will inform the search engines how your website is structured.

## Google Analytics

Google Analytics will be used to allow you to monitor how people are using your website.





Setting up a website is fairly simple.

We do far more than that.

We create strategic experiences with the aim of engaging your audience while building your brands credibility.



foresight|recruiter

Nestlé®  
NESPRESSO®



Sprinkles  
CUPCAKES

**BOMBARDIER**





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H22 Solutions have been fantastic in helping us redevelop our website. Terry and George are always at the end of the phone and are happy to deal with any queries no matter what size. We found when looking for a new web developer that a lot of companies were trying to sell us monthly marketing packages too which is frustrating when all you need is a single project completing. A great feature of H22 Solutions is that they will get involved in your website as much or as little as you like and will recommend any additional services when needed.

Jodie Baker – Marketing and Web Executive

I would thoroughly recommend H22 Solutions for any business looking for a company to update or re-design their website. They are very helpful, never pushy and always go the extra mile to ensure customer satisfaction. They listened to what we needed and worked within our budget to create a site that we are proud of which is both functional and attractive.

Jess Barnett – Owner TTK Confectionery

TTK Confectionery trading as The Treat Kitchen

Registered office address:

Unit 5 Robin Hood Industrial Estate | Robin Hood  
Way | Nottingham | NG3 1GE



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## Testimonial – H22 solutions

“We have been a customer of H22 solutions since 2012, they have built us a complicated, cloud hosted, data system (Foresight) that we now sell to corporates around the globe. They have also maintained and modified the system according to our ever-changing requests. Additionally, they have built various versions of our front-end website and trained some of our team on aspects of Wordpress to enable us to update content etc when we need to.

Throughout our time working together, Terry and the team have proven themselves incredibly capable, and extremely customer focused. They consistently deliver projects to time and cost and offer advice and consultation to help us reach the best possible outcome.

Put simply, our business would not be where it is now without the support of H22 Solutions. I would recommend them without question.

A handwritten signature in black ink, appearing to read "Kraig Payne". The signature is stylized with a large, sweeping 'K' and a long, horizontal stroke.

Kraig Payne

Director – Top One Percent





**Nicola Wood**  
1 review



Published 11 November 2017

### Thanks!

Terry has not only been very patient with my non existent understanding of IT but always explains things very clearly to me and works so efficiently that i will not be moving away from this company. It is a pleasure to deal with him and i know that if i need urgent assistance he will respond rapidly to my requests. Thanks so much for making my life so much easier and i now don't need to worry about my website as i know its in safe hands! Thanks, Nikki Wood.



**The Treat Kitchen**  
1 review

★★★★★ 4 months ago

H22 Solutions are the perfect company for those who need flexible help with their website. They were the only company who we approached who didnt bombard us with all these digital marketing campaigns when we were looking for someone to help fix and improve our existing site. Terry and George are always there at the other end of the line and rapidly fix any problem I throw at them. Could not recommend more highly.



**Victoria Tretis** reviewed **H22 Solutions Limited** — ★★★★★  
January 30 · 🌐

I have known Terry through several mutual connections for quite a while now, and almost every single one of them has had the H22 Solutions team provide them with technical assistance at some point over the years.

From building websites and e-commerce, to tinkering with WordPress plug-ins, Terry and his skilled team come highly recommended, so it made sense to turn to them for help when I needed an SSL certificate (and all the techy stuff associated with it!) updating on my website.

Unfortunately, without the SSL in place, potential clients weren't able to access my website without manually overriding a security risk message. I knew this was having a negative effect on my business and was very keen for a swift resolution.

Terry project managed the entire process with ease - he made the required changes on my website and also tweaked my Google Analytics settings to reflect this update.

The request was turned around far more quickly than I had anticipated and at a very fair price with complete billing transparency.

I was incredibly impressed by H22's professionalism and have since gone on to recommend them to my own clients, two of whom have already started conversations with Terry.

Five stars from me!



**Paul Westwick**  
3 reviews

★★★★★ 5 months ago

Very pleased with the service since we moved to H22 from our last provider.

Great reactive response again from the team at H22



**Martyn Finch**  
4 reviews · 2 photos

★★★★★ 5 months ago

Superb web design, really pleased with H22. Consistent support is offered and assistance with understanding and updating of the site.



**Peter Brodie**  
2 reviews



Published 18 October 2017

### Delighted prospective client

So far, nothing but genuine interest in my marketing needs - and my project ... and I'm not even a client yet.



**Riverfall Financial**  
1 review

★★★★★ 4 months ago

I can't recommend Terry & George highly enough. I know that they've got our backs on the technical side of things - we're in a very competitive market and it's hard to rank well for search, so I really need our web developers to be up to speed with the latest developments and I trust them implicitly to do right for us. At the same time they're really lovely with it and keep calm and carry on, a pleasure to work with.



**Byh Stapleford** reviewed **H22 Solutions Limited** — ★★★★★  
October 3, 2017 · 🌐

H22 Solutions are very responsive to our queries and always happy to help. They explain things clearly and we have always been happy with the service we have received.

- |                     |   |
|---------------------|---|
| Email               | <a href="mailto:newsdesk@westbridgfordwire.com">newsdesk@westbridgfordwire.com</a>  |
| Additional Comments | Really delighted it made a job I'd worried about for months very easy - Terry was very helpful  |
| Email               | <a href="mailto:info@zebraexpress.co.uk">info@zebraexpress.co.uk</a>  |
| Additional Comments | Excellent service, thank you very much for your support.  |
| Email               | <a href="mailto:jodie@thetreatkitchen.co.uk">jodie@thetreatkitchen.co.uk</a>  |
| Additional Comments | Amazing as always. Quick to respond and very patient with me when I tamper with the back end of the website.                                    |
| Email               | <a href="mailto:paulw@forceconsultancy.co.uk">paulw@forceconsultancy.co.uk</a>  |
| Additional Comments | As always, the technical wizardry of the team shone through   |
| Email               | <a href="mailto:nikki@laconi.co.uk">nikki@laconi.co.uk</a>  |
| Additional Comments | Terry is always very helpful and happy to help! Thanks Terry!   |
| Email               | <a href="mailto:jessica@broxtoweyouthhomeless.org">jessica@broxtoweyouthhomeless.org</a>  |
| Additional Comments | Very fast response and able to make the changes I requested immediately and with no disruption to the website.<br>Thanks for the great service. |



**Claudine Jackson**  
3 reviews

★★★★★ 5 months ago

H22 are knowledgeable, friendly and get the job done fast. I have used them to build my business website and update it recently to make it a secure site. They are transparent with their quotes for service and deliver great results on time. Highly recommended.



**Jessica Brannan** reviewed **H22 Solutions Limited** — ★★★★★  
October 3, 2017 · 🌐

I use H22 Solutions at work and have found them to be extremely helpful with excellent customer service.



Let's work together and create something great

## Contacts

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