

# WEBSITE DEVELOPMENT JOURNEY

The development timeline of a website depends on the vision of the developer & the client.

All parties want to know how the project will be completed, what to expect & how long it will take.

## PHASE 1

Client discussion about their business, audience & ideas.

## PHASE 3

Project web development with client reviews.

## PHASE 5

Going live.

## PHASE 2

Drafting & reviewing project proposal, skeleton mockups & costings.

## PHASE 4

Client testing & training.

## PHASE 6

Client discussion about support & marketing requirements.

**WEB DEVELOPER  
& MARKETER**

**The Local Digital Guru**



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