

2015 Driving Instructor Training



DRIVING INSTRUCTOR TRAINING COURSE GUIDE

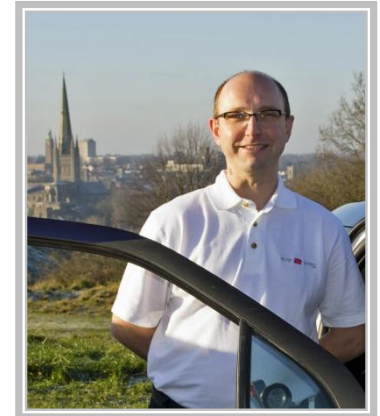
Change Your Career In 2015
And Become A Driving Instructor

Your Questions Answered

HOW-2-DRIVE
.com

Personal Driving Instructor Training with Howard Floyd

Hello, my name is Howard Floyd, your personal Driving Instructor Trainer, and I want to tell you about my training course and how you can become a fully qualified driving instructor.



First of all thank you for your interest in my Instructor Training Course. I have prepared this guide to answer some of the questions you may have about my instructor training course.

I have designed my training course to meet your personal goals and needs. We all learn in different ways, at different paces and come from different backgrounds. The training will be tailored to suit your individual needs so you can get the very best from the training. **I make a personal commitment to you and that I will help you every step of the way.**



I am extremely proud to have helped all of my customers starting this course to pass the qualification process and go on to realise their ambition of becoming a driving instructor.

I set up How-2-Drive in 2009 and pride myself in delivering excellent instructor training in the local Norwich and Norfolk area. I have gained accreditation for my business from the DVSA and am one of the few local trainers to be ORDIT registered.

Why train with How-2-Drive?

When you sign up and make a commitment to complete this course, so do I. I will be your personal trainer and coach throughout your entire training. This is what makes my course unique. The large National Driving Schools employ the services of sales teams to convert leads into signed up and paid customers. After which the customer is passed onto a local trainer. As with anything in life, there are good trainers and there are bad ones. Once you have handed over your money, well you just hope you get a good trainer who has the skills and experience to ensure you pass all the instructor tests. You may also be expected to 'share' your lesson time with another trainee! **You will NEVER share your lesson on my training.**

I will encourage you to meet with me before you make any decisions. I want to build a long lasting relationship with you throughout your training and beyond – hopefully you will consider joining my school as a fully qualified driving instructor when you pass.

I am an ORDIT trainer and a Grade A Instructor with the training skills and experience to ensure your success.

**NO
SHARED
LESSONS**

What can I earn as a driving instructor?

Annual Income Projections	
Average Hourly Rate = £25	
Working 40 hours per week	
48 weeks per year	
40 hrs x £25 x 48 weeks = £48,000	
Gross Income	£48,000
Tuition Vehicle Lease	£2,600
Car Insurance / Tax	£450
Fuel	£4,800
Advertising	£1,800
Total Expenses	£9,650
Estimated Net Annual Income	£38,350

**EARN UP
TO £40K**

Let's assume you want to work 40 hours per week, taking 4 weeks holiday per year. You charge the average lesson price which is currently £25. Your weekly fixed expenses will include car hire, insurance, fuel and advertising.

You may want to join me as an instructor for How-2-Drive, where you will only pay for new pupils, thus saving you the hassle and cost of websites and advertising.

How much will the training cost me?

Save **£500** on the Pay As You Train price with the Pay Now option for just £1999!

Whichever method you choose to pay you will be getting the very best instructor training on the market. Here's a reminder of what you will get:

- ✓ Me, Howard Floyd, your personal trainer and coach who is totally committed to your success
- ✓ 100% Success Rate – all those who have started my course from Part 1 and gone onto complete Part 3, have passed.
- ✓ ORDIT accredited Driving School with a Grade A instructor
- ✓ One to one training – you will never 'share' your training with another trainee
- ✓ Local to you in Norwich
- ✓ All of your easy to follow Course Workbooks which help you step by step.
- ✓ All your Text Books

**SAVE £500
AND GET
THE BEST**

- ✓ Enrolment onto the Driving Instructor Theory e-learning package
- ✓ The opportunity to Join How-2-Drive as an Instructor when you qualify

	Option 1 Pay Now SAVE £500	Option 2 Pay As You Train
Part 1		£200
Part 2		£700
Part 3		£1599
Total Price	£1999	£2499



DVSA Test Fees are not included – please visit <https://www.gov.uk/approved-driving-instructor-adi-fees>

How the training works

Simplicity

This course is designed with simplicity in mind. I strongly believe in keeping things simple as this is key when training.

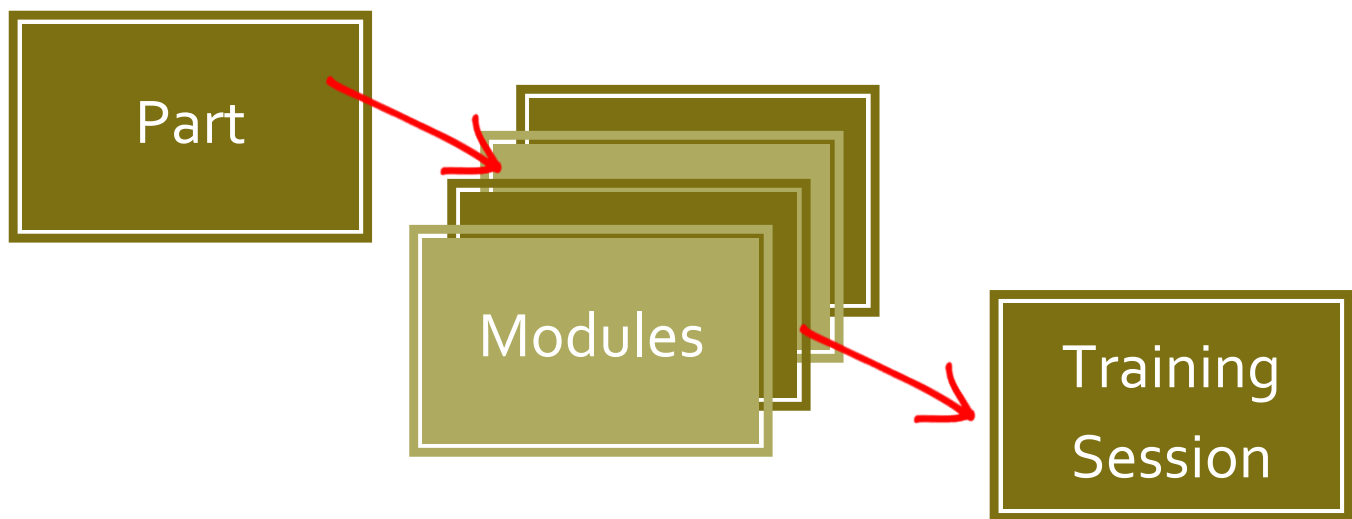
Personal, one to one training

All your training is delivered by me on a **one to one** basis, so you can expect a truly personal training experience. This will greatly enhance your rate of learning. When you make a commitment to start the training, I make a personal commitment to you to coach and support you through the process. Many other training providers operate on a two to one basis that means you will share your lesson time with another trainee; this can often slow your rate of learning as you are sharing your time with the trainer.

Easy to follow - step by step

The training is broken down into small bite sized chunks, so you can complete it one step at a time. You will receive a training book for each part of the course. Each part is broken down into modules. For each module you will receive a two hour one to one training session.

KEEP IT
SIMPLE



Before each training session you will know exactly what to expect and how best to prepare. You will know what the training objectives are and what you will be learning. During the session I will explain new topics, give demonstrations where necessary and then allow you plenty of opportunity to practice your new skills. At the end of each session, you will be able to reflect on what went well and which areas you want to develop. You will then be able to complete your Personal Development Plan to help you move forward ready for the next session.

The DVSA qualification process

My training course is structured into three parts, in line with the DVSA qualification process. I have designed the course in a modular format so it is easy to follow, step by step. Right from the start you are encouraged to *think* like a driving instructor. We will start by building your knowledge so you become a real font of information, next we develop your driving skills to an advanced standard and finally we show you just how to teach the art of driving. The training has been developed to suit your needs and help you achieve your ultimate goal of becoming a fully qualified driving instructor. The course has been designed to fully prepare you to pass the Driver & Vehicle Standards Agency (DVSA) examinations. The qualification process consists of three parts, as detailed below:

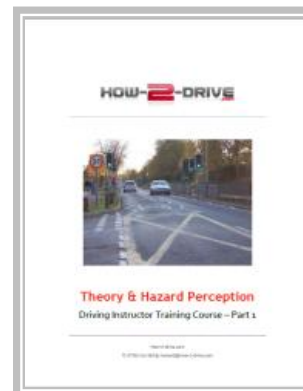
- **Part 1 – Theory & Hazard Perception**
- **Part 2 – Driving Ability**
- **Part 3 – Instructional Ability**

**Knowledge
Skills
Training**

Part 1 - Theory and Hazard Perception - 2 hours one to one training, all books provided and the e-learning Instructor App

Part 1 of your training will build your knowledge of driving standards and teaching methods. What you can expect:

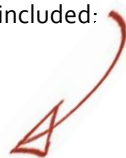
- A two hour training session with me to help you get the training started
- A full Driving Assessment – so we can get you on your way to becoming an advanced driver
- Your Part 1 Training Manual will be issued
- Full enrollment to the e-learning package - Theory Test Pro for Trainee driving instructors
- All the essential learning materials and books to complete the course
- An introduction to the driving instructor Core Competencies
- Unlimited support from your trainer to help you pass the Part 1 test



Part 2 Driving Ability- 10 hours (including the 2 hours for test)

Part 2 of your training prepares you to become an advanced driver. You will master driving to a professional standard. You will develop your driving to be Safe, Systematic, Smooth whilst make good safe progress. You will drive with purpose in a business like way. The driving ability course will give you the core knowledge driving skills. There are four training modules each lasting 2 hours. Here is a breakdown of what's included:

Module 1	Introduction – Safety, System, Smoothness & Speed
Module 2	Manoeuvring – all 5 are covered
Module 3	Consolidation, Emergency Stop & Vehicle Safety
Module 4	Mock Test with full debrief and report
Module 5	The DVSA Part 2 Driving Test



Part 3 Instructional Ability - 40 hours (including the 2 hours for test)

The third and final part of your training will give you the necessary teaching and coaching skills to become a successful driving instructor. There are nineteen training modules each lasting for 2 hours. Upon completion of this part you will know exactly how to teach your pupils up to and beyond the UK driving test standard.

Here is a breakdown of the modules included:



Module	Module Name
1	Cockpit Drill and the Controls lesson
2	Moving Off & Stopping
3	Junctions: Approaching
4	Junctions: Emerging
5	Use of Dual Controls and Use of Demonstration
6	Manoeuvres Phase 1: Reverse Left and Right and Turn in Road
7	Manoeuvres Phase 2: Parallel Parking and Bay Parking
8	Crossroads and Roundabouts
9	Use of Mirrors and Emergency Stop
10	Pedestrian Crossings and Use of Signals
11	Anticipation: Meeting Traffic and Crossing the path
12	Anticipation: Overtaking and Clearance
13	Progress / Hesitancy / Position
14	Revision module – practice
15	Revision module – practice
16	Revision module – practice
17	Revision module – practice
18	Mock Test
19	Development Module
20	TEST OF INSTRUCTIONAL ABILITY PT ₃

How long will it take?

It is your course and can easily be adapted to meet your personal goals. You can plan when and how often you take each module depending upon your individual needs and circumstances. Most people choose to complete a module each week, but this is entirely up to you. I would recommend completing the course within one year.

Once you have passed Part 1, you must complete the course within 24 months as stipulated by the DVSA rules.

If you complete one to two modules per week and pass all DVSA tests on the first attempt the course will take between 5 and 10 months. It is however realistic to complete the training within 3 months if you have the time to do more modules per week.

**FLEXIBLE
TIMES TO
SUIT YOU**

Part 1	2 to 4 weeks	2 hours with trainer
Part 2	5 to 10 weeks	10 hours with trainer
Part 3	15 to 25 weeks	40 hours with trainer
Total – approx.	22 to 39 weeks	52 hours

Are there any minimum entry requirements to become a driving instructor?

Before you can apply to become a driving instructor there are certain criteria you will need to meet. You can use the driving instructor tool to find out if you meet the requirements - just follow this link and find out now!

<https://www.gov.uk/become-a-driving-instructor>



GOV.UK

Home Driving and transport Teaching people to drive

Become a driving instructor

[Start again](#)

- Are you 21 or over?
Yes [Change this answer](#)
- Have you had a full car driving licence for at least 3 years?
Yes [Change this answer](#)
- Are you already registered as a driving instructor in another European Union (EU) country?
No [Change this answer](#)
- Have you ever been disqualified from driving or have you got 6 or more penalty points on your driving licence?
No [Change this answer](#)
- What type of car is your driving licence for?
Manual [Change this answer](#)

Have you ever been convicted of any non-motoring offences?

☐ Yes

☐ No

[Next step](#)

What do other people say? - Some recent testimonials

Keith Smith – Norfolk Police Constabulary

I am a police driving instructor, training police officers to respond on blue lights. As part of my role it is beneficial for me to hold an ADI license. I chose to train with How-2-Drive and Howard for my ADI part 3. Howard is a very good instructor with a very pleasant manner he explains the subject matter well and this translates to good practical exercises. I would thoroughly recommend Howard for all of your driver training. I am sure I would not have passed on the first attempt without Howard's guidance.



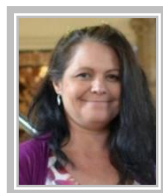
Alan Kettley – Norwich

I am so pleased that I contacted Howard Floyd for my training. I have just passed my Part 3 ADI exam, at my first attempt, having been trained by Howard. Given the pass rate for part 3 is extremely low just proves how well Howard delivers his ADI training. He never let me down and was never late. Howard is really easy to get along with and has no trouble adapting his methods to suit the trainee. I will miss our lessons but at least we'll still be able to catch up with each other at the test centre. If you're looking for a relaxed, easy to get along with trainer then give Howard a call. Thanks again! :).



Pennie Alexander – Kings Lynn

I needed help to pass my part 2 and part 3 tests to become an ADI. Howard is an extremely friendly and polite person, who knows what he is talking about. I would highly recommend How 2 Drive to anyone wanting or needing help with their driving skills, whether it be your first license or ADI license. Thank you so much for all your help, I couldn't have done it without you.



Rod Butlin – Norwich

What can I say? Howard, I can't thank you enough. A superb driving instructor, a great teacher and a true gentleman. Without your infinite patience and good humor combined with excellent planning and in depth knowledge, I would not be where I am today. A fully qualified ADI! To anyone who is just starting out on the road to a career in driving tuition, or feels like they have 'hit a wall' and are struggling with part 3, I cannot recommend Howard highly enough. Thank you Howard.



Wendy Tacticos - Norwich

Howard was recommended to me by a friend, and he has guided me through all 3 parts of the ADI process helping me to pass each first time. I can recommend Howard to anyone who would like a career as a Driving instructor. He is patient always willing to help, and spend the time you need with him. We had some fun and I learnt so much. Thank you for all your support and encouragement.



More Reviews

Over 97 reviews on Free Index:

http://www.freeindex.co.uk/profile%28how-2-drive%29_237774.htm

Or visit our website:

<http://www.how-2-drive.com/testimonials/>

