



121 Captions



50% OFF  
YOUR 1ST  
CAPTIONING  
SESSION  
LIMITED TIME OFFER

## CAN YOUR CUSTOMERS HEAR YOU?

Are you confident you're communicating with all your target audience?  
Are your films, events and services accessible to the thousands of people with hearing loss, and non-native English speakers, who want to be your customers?

No?

121 Captions have a cost-effective solution to help ensure you reach an audience that many of your competitors are neglecting.

### YOUR VALUE-FOR-MONEY SOLUTION

Hearing loss affects more than 360 million people in the world. We give you a huge advantage in capturing that market. Through our value-for-money and flexible services you will be able to:

- Effectively engage your potential customers, whatever channel you're using to talk to them
- Give existing and potential customers equal access to any spoken-word services, such as seminars, webinars, podcasts, training materials and customer support videos
- Use the content of videos on your web channels to improve your SEO rankings
- Provide internal communications that are accessible to all your employees

PLUS our services help your organisation comply with equality legislation.



“My thanks to 121 Captions for delivering a quality captioning service to our major conference in Qatar. They helped make the proceedings and discussion truly accessible to deaf people attending, allowing them to fully engage with the content.”

*David Banes, Techshare Middle East, Qatar*

## 5 REASONS AL JAZEERA, SKY & OTHER ORGANISATIONS USE US

1. **Expertise:** we've been captioning for several years and are market-leaders for our skills and industry knowledge.
2. **Value for money:** we charge by the hour, not the day or half-day.
3. **Quality:** we carefully select our captioners, and ensure they're registered and accredited by internationally-recognised professional associations.
4. **Guarantee:** we're so confident about the quality of our captioning we provide a 100% money back guarantee if you aren't satisfied.
5. **Availability:** with over 300 captioners on our books you can get captioning when you need it.

## HOW DOES IT WORK?

121 Captions offers expert captioning (subtitling) for:

- Your YouTube and Vimeo films
- Your events/conferences and presentations live and in real-time
- Your webinars
- Your information films shown in-store/at business premises.

We provide captioning for your conferences, presentations and webinars live and in real-time. For your YouTube channel and information films we add closed captions offline before you upload them online or broadcast them in your premises.

We also provide transcripts of your films, events and podcasts so you can offer these to customers or delegates, either as added value, or for an additional fee.

## CALL OR EMAIL US NOW

We'd love to demonstrate for you how captioning can enhance your communications. To see some examples of our offline captioning or book a free, live demonstration of our remote captioning services:

**Email** [bookings@121captions.com](mailto:bookings@121captions.com) **Telephone** +44 020 8012 8170

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