

## Website Services

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**DESIGN**  
**DIGITAL**  
FOR

Design for Digital provide a wide range of high-quality web services to support small to medium enterprises. We design, build, monitor and maintain user-friendly websites that not only focus on your goals but the needs of your customers. Whatever your budget, we're on hand to help you raise the profile of your business online, leaving you to concentrate on what you do best.

### Bespoke Web Design & Development

When open source applications don't provide the power or flexibility that you've been looking for we can produce bespoke, responsive websites based on HTML, PHP, CSS, Javascript, JQuery and other technologies. Whether you're looking for a feature-packed website or simply a portal to feature a competition, we're committed to creating outstanding design accompanied with user-friendly functions. Brands we've worked with include Disney, Marvel, Corgi, Funding Circle and many more.

### Content Management Software

Wordpress & Drupal are two of the most popular open source content management systems out there. We have years of experience designing and developing websites using both software packages. We also maintain, upgrade and host these systems.

### E-commerce Platforms

Shopify along with Magento have become the most popular platforms. Our expertise in Shopify has helped to create online stores for small businesses to establish themselves. Magento is a powerful e-commerce solution aimed at larger inventories and medium enterprises. We've built and designed Magento stores for retailers to online subscription services.

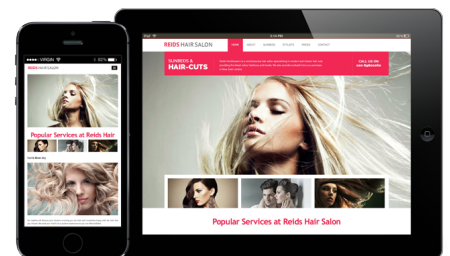
### Search Engine Optimisation (SEO)

'Content is King' according to Google. Our SEO packages include strategies to create engaging content as well as certified SEO methods. Rates are competitive and you receive monthly reports on your website's performance. AdWords and other advertising accounts, as well as social networks can also be managed.

### Testimonials

"Very professional relation. We trust Design for Digital to run our projects in the best way and know we can count on them to deal with any situation and to always warn us of any issue."  
*Florian Finot, Hachette Livre*

"Work was always delivered on time, within budget and exceeded the needs of the business - I would not hesitate to recommend"  
*Alex Balzaretti, Manager, Corgi*



## Domain Registration & Management

Domain registration is a service we provide for all our clients. We promise to get your domain set-up seamlessly with your hosting and email service. Our rates are competitive and we don't charge for transfers.

## Hosting & Web Servers

Robust, secure and reliable hosting options are available through our established web server partner based in the UK. We ensure our clients are provided with fast servers and databases with solutions to upgrade and migrate easily. Search engines prioritise UK websites with UK hosts, meaning our hosting could help boost traffic and search appearance. With minimal downtime, load-balancing, cloud servers and friendly support we've got everything covered.

## Email & Office Solutions

At Design for Digital we recommend Google Apps and Microsoft Office 365 for it's SMEs email and office application solutions. With the need for access to email via phones, tablets and desktops, as well as providing enterprise level uptime and support, these solutions are perfect for businesses looking to grow. Prices are competitive and each email service comes with 'Office' based applications so your business can collaborate, share and access important documents wherever you are.

## Social Networking

If you're struggling to manage your Twitter, LinkedIn, Facebook or Google Plus accounts, our service can create relevant content, set-up business pages, follow accounts and much more. Many of our clients turn to us to provide them with social networking strategies, as well as advertising and marketing campaigns to tie-in with their business profiles.

## Email Newsletter Campaigns

Whether you're looking for responsive email designs, complete email management or assistance with email template designs, we have helped many clients achieve successful email campaigns.

## That's not all...

Technology on the internet is constantly evolving. We pride ourselves on keeping in touch with trends and new software which can help streamline and improve our clients online presence. If you have any questions or need advice, we'd be delighted to help.

## Brands we've worked with

