Your employees are your first customers. Divers Group developed a staff benefits programme to enable you to reward your employees. However, our programme does much more than that. It provides your business with the opportunity to make our environment cleaner.

## Here is how?

For every laptop purchased by your staff, we will donate on your behalf to offset carbon emission produced by a $\mathbf{5 0 0} \mathbf{~ k m}$ car trip.

Transportation is responsible for more than 45\% of total carbon emissions produced in New Zealand. We decided to be part of the solution and set a goal to offset the emissions produced by $\mathbf{1 0 0 0 , 0 0 0} \mathbf{~ k m}$ car trips in one year. Our staff benefits programme will help us achieve this exciting target.


Tech traders will do much more than selling refurbished IT gear. Instead, it will turn our customers into environmental heroes (E-Heroes)


## The benefits of joining Techtraders

Techtraders, staff benefits programme provides two-fold benefits.

## For your employees:

Purchase grade A refurbished IT gear with special prices.
Trade-in services: Option to trade-in their old laptops with a better one using Techtraders automated laptop value calculator.

## For your business:

Receive a certificate summarising the total CO 2 emissions offset by your business using our programme.

Cost of joining the programme:
\$99/year *it's free!
*if you register before January 2022, it's free to join!



WEEKLY SPECIALS

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EXCLUSIVE DISCOUNTS

## How to join?

If you are interested in joining our staff benefits programme and reward your employees, email us at vaitu@divers.co.nz. We will come back to you with registration instructions and your company's unique code.


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## *The program will be run by our retail division (www.techtraders.co.nz)

