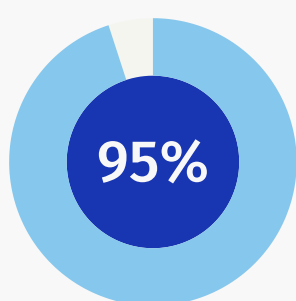




Why your business should consider Facebook advertising in 2021



MOBILE USERS ON FACEBOOK



Facebook mobile users represent 88% of total platform users



An average user spends 57 minutes on the app each day



94% of Facebook's ad revenue stems from mobile devices



44% of UK citizens use Facebook on a daily basis with its largest audience being 25 - 34 year olds



26% of Facebook users who clicked on ads went on to make purchases



If you would like to learn more about how you can use Facebook and its advertising tools to promote your business ALBA SEO Services are a team of industry professionals who can help your business reach your marketing and sales goals.

www.albaseoservices.co.uk