

## Company overview

The main business activities of Kala Red IT Consultancy Ltd fall into 3 main categories:

Systems Analysis – Detailed interrogation of business systems. These can be computer
systems or manual systems. Inputs, outputs and processes are broken down and checked for
efficiency, security and validation checks. The scope can be very general EG. Accounts
Payable within a Finance Dept. or specific EG. The invoice logging process

## The process consists:

Initial discussion with a client to ascertain the precise project scope.

Production of a scoping document for customer sign off.

On site analysis involving management and staff as well as a detailed breakdown of the system.

Production of detailed report showing details of the process, findings and recommendations.

Sign off meeting with client to discuss report, findings and next steps.

Process Analysis – similar to systems analysis but this is more focused on the non IT processes or systems. As with systems analysis Inputs, outputs and processes are broken down and checked for efficiency, security and validation checks. The scope can be very general EG. Manufacture of pens within a specific plant. or specific EG. Production scheduling or raw material sourcing.

As with Systems Analysis, the process consists:

Initial discussion with a client to ascertain the precise project scope.

Production of a scoping document for customer sign off.

On site analysis involving management and staff as well as a detailed breakdown of the system.

Production of detailed report showing details of the process, findings and recommendations.

Sign off meeting with client to discuss report, findings and next steps.



Social Business - This is an emerging technology similar to social media but for business. It
comprises software similar to Facebook, Linked In, Skype etc. that allows a business to
collaborate across their entire landscape. This would include customers, suppliers,
employees etc. It differs from an intranet because it is not static data for consumption;
rather it is real time and immediate. Users contribute by sharing thoughts and ideas,
publishing documents and managing communication internally and externally in a way that
up to now has been limited.

## The process consists:

Very detailed discussions with client to ascertain the precise project goals and determine what success looks like.

Production of a strategy document outlining the steps required (Each business is different) This will include hosting options, project management, change management.

Further discussion to fine tune the project scope and timings.

Production of a scoping document for customer sign off.

System implementation

Sign off meeting with client to discuss report, findings and next steps.