

Driving Instructor Franchise Opportunity



It's totally *flexible* and puts you in *control*

HOW-2-DRIVE
.com

FLEXIBLE

You choose how many days you want to work

CONTROL

You choose where and when you want to work

PUPILS

We'll fill your diary with new customers

SUPPORT

We'll help you every step of the way

Your franchise, your way

How it works

It's flexible so you decide how many days you want to work. You'll only pay for what you work.

- ✓ **Full time** - 5 or more days is just £95 per week with four **free weeks per year!**
- ✓ **Part time** – you can work less and pay less. If you want to work just 3 days per week you would pay just £57 per week.

We'll fill your diary with all the pupils you need in your area.

You'll provide your own vehicle to your own personal specification; we'll then add the eye catching graphics.

Your car must be **white**, reasonably new and have plenty of kerb appeal.

The Benefits of joining our team

- ✓ You'll be in **control** working when and how much you want – this is priceless.
- ✓ You'll be **supported**; we're here to help you when you need it.
- ✓ A supply of **new customers** put in your diary without the hassle of marketing, websites and answering the phone!
- ✓ 4 weeks **franchise holiday** each year
- ✓ You'll be charging **premium lesson prices**, so you can earn a decent living.
- ✓ All of your pupils will receive their own free copy of **The Learner Driver Handbook** and **Theory Test Pro App**.

This is what you'll get, all included in the price

- ✓ Your own **iPad with online diary** so we can fill your diary with new customers.
- ✓ Free **Standards Check Training**. We'll help you can get the A Grade at your next Standards Check!
- ✓ A supply of **polo shirts** each year you stay with us.
- ✓ The eye catching **How-2-Drive graphics** added to your vehicle – free for full time instructors, part time pay a proportion
- ✓ Professional **Business Cards** with your name and number
- ✓ Your own personalised **business email** – **Yourname@how-2-drive.com**
- ✓ **Continued Professional Development** – for those trainers who want to specialise. We have training opportunities to deliver a wide variety of courses, including advanced driver training, taxi training and our flagship driving instructor training.

What makes us different?

- ✓ No **set-up fee** or **deposits** to join.
- ✓ **We don't tie you in**. You're free to leave whenever you want. We want you to stay with us because you want to, not because you have to.
- ✓ No Groupon deals – **no more working for nothing!**
- ✓ You'll get a **loyalty bonus*** – for each year you stay with us you'll get an **additional franchise free week!**

* up to a maximum of 10 free weeks per year



Call Howard on 07762 414 565
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