

HOARDING **PRINTING**
COMPANY



5 Reasons to Advertise on Hoardings Panel

1. Be All Around They Are

The U.S. Department of Labor recently revealed that employed adults have a habit of spending 70% of their working hours away from home. Most drivers are in their car for up to 15 hours a week.

[Hoarding panel](#) advertisement is the sole method of reaching the majority of these people. If they're stuck in traffic or are away from their home it is possible that they will be gazing at your advertisement.

2. Creativity Inimitable

Hoardings today give advertisers unlimited, creative design possibilities. No matter if you opt for a traditional bulletin board or a digital one, the combination of striking colors, imaginative text, and other strategies are certain to draw all the interest of your targeted viewers.

Digital [hoarding graphics](#) are capable of changing in real-time and also display images that are moving for consumers. Printing Hoardings are now able to use 3D visual effects or even physical extension that pushes the limits of their conventional rectangular shape.



3. Laser Targeted Locations

It is said that in real property the location is everything. It's the same with Hoarding advertising. The best place to connect with your people is an essential aspect of achieving the goals of your campaign.

Let's suppose for instance that you are selling high-tech cell phones and other accessories. In general, you'd like your Hoardings situated in areas where a large number of youngsters are likely to pass by in the vicinity of the campuses of colleges, or on busy highways.

The same hoarding printing wouldn't be as effective when it is placed on an area of senior retirement housing. The strategic placement of your [construction site hoarding](#) in the correct place will be the most important factor.

4. Influencing Impulsivity

The results of studies have revealed that many people buy items on impulse, typically on their return to work. A lot of people are enticed by the notion of buying something from a Hoarding when they are doing other things, like being in traffic, riding trains, or crossing the street.

Television and radio are not able to influence this type of quick buying decision making, the way Hoarding advertisements could. If you are able to draw the attention of a buyer which makes them want to purchase something even if they're trying to do something else, then you've learned the art of persuasion.



5. On The Job All The Time

Contrary to radio and television and radix, hoarding messages can't be turn off or muted off. They are the only form of advertising that is active throughout the day. There is no other method of marketing that gives you the sort of ROI that Hoardings can provide.

Alongside other forms of ads, like radio or TV, You must rely on your customers to integrate your message into their hectic schedules. Hoarding campaigns promote your products or services constantly and not only when consumers choose to look them up. If you want to increase the time that consumers are exposed to your message then Hoardings are the ideal choice.

However advanced our world gets, Hoarding marketing is an extremely efficient way to advertise your product or service in front of the general public. Hoardings do not have to be the 30-percent of the time when people are in their homes. It's a method of advertisement that is aimed at people who are around most of the time, away from their homes working and living their lives.



Phone: 020 8902 9298

E-mail:

sales@hoardingprintingcompany.co.uk

18 Aintree Road, Perivale, London UB6 7LA

