



Raw Dog Food

At Naked Dog we're on a mission. To do what's right for dogs! Raw is how dog food should be eaten. That simple belief is why Naked Dog was born. Being a dog owner is a commitment and a huge responsibility. It's not something to be taken lightly. Dogs need, and deserve, our love and attention. They need to be well looked after, regularly exercised, groomed and of course fed properly. And that's the bit we can really help with.

Over time, dog food has become dominated by tinned, processed, artificially supplemented food. It's time to change this. Let's get back to giving our beloved dogs the kind of food they were intended to eat. Let's get back to fresh, raw food.