



stream7

EVENT BROADCASTING-
FILM, LIVE STREAM, ON DEMAND

Bring **audiences** and events **together**

WHY EVENT BROADCAST?

People have busy schedules and can't always personally attend events. Sometimes venues are filled to capacity and part of the audience must watch from an overflow room on a large screen and others need to watch back On Demand after the event.

We call this Event Broadcasting.

With our expertise and technology, Stream7 bring audiences and events together to make everyone feel they are part of a high-end, television-quality event. Our production units use the latest NewTek TriCaster units and have been designed by us, so they are optimised for quick and easy set up. This means we spend more time working with your event presenters, production companies and venues to make your event broadcast slick and professional.

- Connect viewers to content they wouldn't usually be able to access
- Post to social media such as Facebook, Twitter and YouTube
- Gain access to a global audience for your event
- Create additional bonus content for online viewers
- Generate revenue with pay-per-view, advertising and sponsorship opportunities

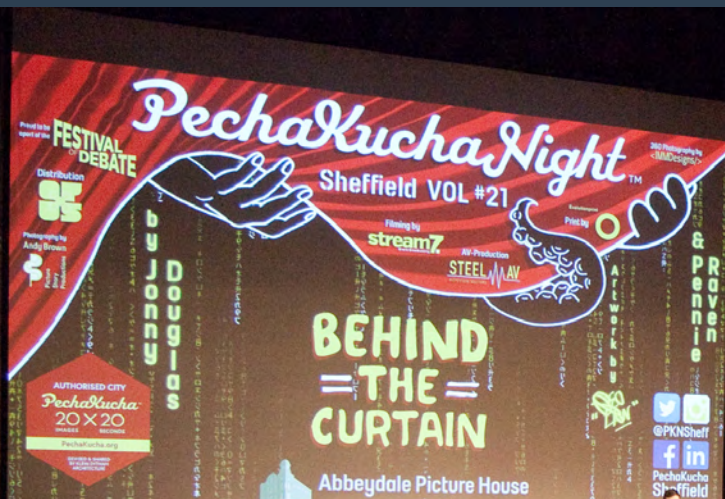
ABOUT STREAM7

Since 2013 we have been expanding as a leader in Event Broadcasting and developing our core service while constantly innovating with new technology. Our Event Video Platform (EVP) has hosted many Live and On Demand events and continues to develop as our clients' needs change.

In-depth knowledge and cutting-edge technology allows us to stream events effectively with minimum disruption and at affordable rates. We mix video streams live at the time of broadcast, meaning your streamed event is of televisual quality and on-screen graphics and feeds from external sources complete the professional look.

We are a busy team of videographers, live sound engineers, graphic designers, event production managers and IT specialists. Unlike most 'camera guys' our team hail from event production and live video backgrounds, meaning we know how an event works and how to achieve the best quality production for your Event Broadcast.





| SERVICES

FEATURES

Stream7 offer a full turnkey service where we manage the whole process. From initial consultation to delivery, a dedicated Project Manager will be your one port of call for the entire project. Alternatively, we can work alongside your existing Event Team to just deliver the services you require.



Broadcast Quality

We use HD quality cameras and cutting-edge audio equipment to deliver the high quality today's viewer expect.



Engage

In addition to our multi-camera HD video, additional content such as presentation slides, polls and Q&A sessions increase viewer immersion.



Secure

If the content of an event is private, we provide complete control of who can view the webcast along with managing invites



Monetise

We help you generate revenue by creating pay-per-view content, and leveraging video advertising and sponsorship.

FILM

We attend the event anywhere worldwide with our experienced crew and webcasting equipment. We then capture your event using the latest in HD video technology along with video feeds from other sources such as laptops which are all recorded together to create the Event Broadcast. This can then be 'Live Streamed' or recorded for 'On Demand' viewing.



Source recording

We can capture video from laptops, cameras and almost anything with a display screen. This will then be recorded as part of your event.



Live to tape

Unlike some other suppliers we don't film your event then take it away for weeks to be edited. Our workflow allows the event to be edited live as it happens enabling the finished video to be delivered super fast.



Super Quick Turnaround

Due to our 'live to tape' workflow, events we film are edited and ready to be viewed online, shared on social media or distributed to other media outlets within 24 hours (or less) to maximise excitement surrounding the event.

ON DEMAND

Our On Demand service means your live webcast can be viewed whenever and wherever at the leisure of your audience. On Demand players can be embedded into your own website or alternatively placed on a custom-designed mini website. Interactive features such as message boards and downloads can also be added to the On Demand webcast.



Ad-Free

Unlike other video platforms, we do not add any third party ads into your video, or link to competitor's videos. This ensures your brand is centre stage.



24/7 Viewing

On Demand allows viewers worldwide to get involved and view your event without the constraints of time or location, ensuring maximum exposure for the event.



Analytics

We can provide statistics on the amount of views, along with viewer retention figures for your On Demand event. This allows you to judge the effectiveness of the event and help to manage ROI.

LIVE STREAM

As the event is filmed it is simultaneously webcast live to the world. Audiences are able to view on desktops, tablets and smartphones. HD cameras, on-screen graphics and broadcast-standard production ensure that viewers receive an experience equal to being there in person.



Our site or yours

Our webcast stream can be easily embedded in your own website or our team can develop a custom designed website to host your event for you, making it simple to get your event online.



Live Graphics

We produce live, on-screen graphics that are visible on our webcasts. These range from simple lower-thirds with presenter's names, to scoreboards that are driven by real-time data from the event. Your viewers will get the full event experience.



Live on Social Media

During your live webcast, video clips and screen-grabs can be instantly shared to YouTube, Twitter and Facebook, attracting new viewers.

EVP

The EVP is the only fully managed video platform developed for the Events Industry and the needs of the people who use it. This platform offers a fully branded 'Netflix' style website to host and playback all the video content created at your events. Optimised to be viewable on all devices. The EVP takes the hassle out of media management, and provides an exceptional experience for your viewers.



Branding

The EVP can be uploaded with your logos and colour schemes, so it can be styled to match your event and company brand. With options to have Custom URL and Custom layout design.



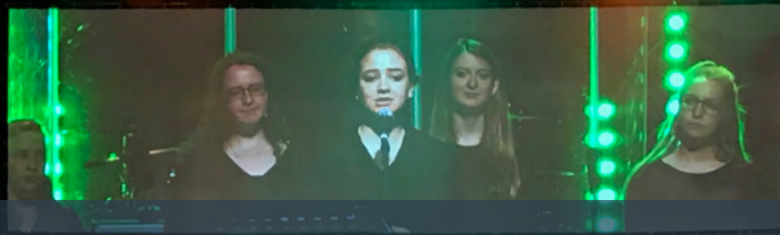
Presenter Biographies

Presenters at the event can each have a bio page. These pages show detailed information about the presenter and social media links, as well as a gallery showing videos they have presented.



Categories

Videos can be sorted into categories - for instance by event, day or even topic, this allows viewers to easily navigate the content library. Categories can also be used to control which content viewers can access.



| SECTORS





ENTERPRISE

Harness the very latest technology to broadcast your meetings, training and conferences online

Stream7 work with a range of companies to enable them to use digital video to communicate with clients, staff and partners. Event Broadcasting allows direct access to important video content for remote workers, staff and customers who are unable to personally attend events.

By using live webcasting and On Demand recording, conferences, product demonstrations, internal and external communications can all be watched both Live and On Demand without the limits of location.

Interactivity allows remote viewers to ask questions and download resources such as documents and presentations. This ensures that viewers can have the same experience as being there in person.

Common Uses

- Conferences
- Press events
- Product Launches
- Employee training & collaboration

Features

- Live Streaming
- On Demand viewing
- Secure
- No-wait publishing



ENTERTAINMENT

Reach a worldwide audience with TV quality production, whilst creating revenue from sponsorship and Pay Per View.

Online video is hugely popular, but with high quality services such as Netflix viewers expect a TV quality production. Stream7 use their expertise and broadcast standard equipment to wow online audiences.

Concerts, talk shows and stage productions can all be streamed online. Viewers love to watch live video and the extra exposure is perfect for promotion. Post event, the footage can be made in to smaller clips that can be used for social media marketing.

Live video is perfect for brands too, by using a login system viewers must provide details such as an email address to watch the content. This then provides invaluable marketing data for companies and their brands.

Common Uses

- Concerts
- Drama productions
- Album launch

Features

- Stream to Social Media
- Pay Per View
- Feeds to Large screens

EDUCATION

Create video based learning that can be watched from any location at any time

With the rise of online video people are consuming more and more video on many devices. By embracing this technology, training and education can be delivered to students at a time that suits them, on a device of their choice including a laptop at work or a tablet on the train.

Lectures can be captured and streamed live or recorded for On Demand viewing. The use of interactivity such as live Q&A along with downloadable assets such as PowerPoint slides, gives remote viewers the same experience as being there in person.

Our custom built Event Video Platform (EVP) provides a branded website where all video content can be stored and watched back on any device. Built-in user access control allows video content to be locked down to specific users.

Common Uses

- Lecture capture
- Training
- Demonstrations

Features

- Live or On Demand
- Integrated PowerPoint slides
- Interactive Chat
- Live Q&A sessions



MEDICAL

View medical procedures from a surgeon's perspective

Stream7 work with a range of medical specialties in hospitals throughout the UK to provide fast, reliable video links to aid in the teaching of medical Professionals.

We only use the latest in video technology and our services are used by industry leaders such as Olympus Keymed to demonstrate their products at live events. For training and marketing purposes, our video links are a proven and invaluable tool.

To ensure your live event runs smoothly, we provide a dedicated Event Manager who will work closely with your hospital IT and equipment providers to seamlessly coordinate the videography.

Common Uses

- Training
- Live Links
- Seminars

Features

- Live or On Demand
- Secure
- Point of View Cameras
- Live two-way Q&A Sessions



SPORT

Give sports the big screen treatment online,
Live and On Demand

Event Broadcasting not only allows those fans a front row view of the action, but also encourages away fans to support their team even when they are playing hundreds of miles away.

Lesser known sports can achieve a worldwide fan base increasing the profile of the sport. Streaming live games and On Demand content to social sites such as Facebook and YouTube further increases the audience

Stream7's system allows for live graphics such as scores and statistics to be shown on the screen, and multiple camera angle replays ensure remote viewers don't miss the action. Revenue can be created by charging viewers a Pay Per View fee to watch matches or alternatively adding sponsor advertisements within the stream.

Common Uses

- Pro & Amateur
- Coaching & analysis
- Gaming

Features

- Live or On Demand
- Increased audience
- Cost effective
- Revenue streams



GOVERNMENT

Deliver engaging content to government officials and the general public

Effective communications are essential in government and public sector. By using Event Broadcasting important council meetings and debates can be watchable by the public, and internal communications can be accessed by staff wherever they are located.

Broadcasting council meetings and other debates ensures transparency with the security, reliability, and cost savings that are essential in the public sector.

Our custom built Event Video Platform (EVP) creates a branded and secure location to watch live and recorded On Demand videos created at government events. The EVP is a fully managed service allowing content to be uploaded and updated without the need for council IT teams.

Common Uses

- City council meetings
- Legislative sessions
- Internal communications

Features

- Live or On Demand
- Secure
- Cost effective



RELIGIOUS

Use live and On Demand video to connect with the wider community

Being able to stream worship Live or On Demand means you can include members of the community that cannot personally attend. Whether it is a national or international conference, or hosting a keynote speaker, streaming can boost the reach of your message to the wider population.

The inclusion of presentations and song words can allow remote viewers the same experience as being there in person. Live video can be streamed between churches allowing multiple congregations to link together.

Religious conferences can be filmed then streamed live or recorded so that people who are unable to personally attend can interact and watch back the proceedings on laptops, tablets and smartphones.

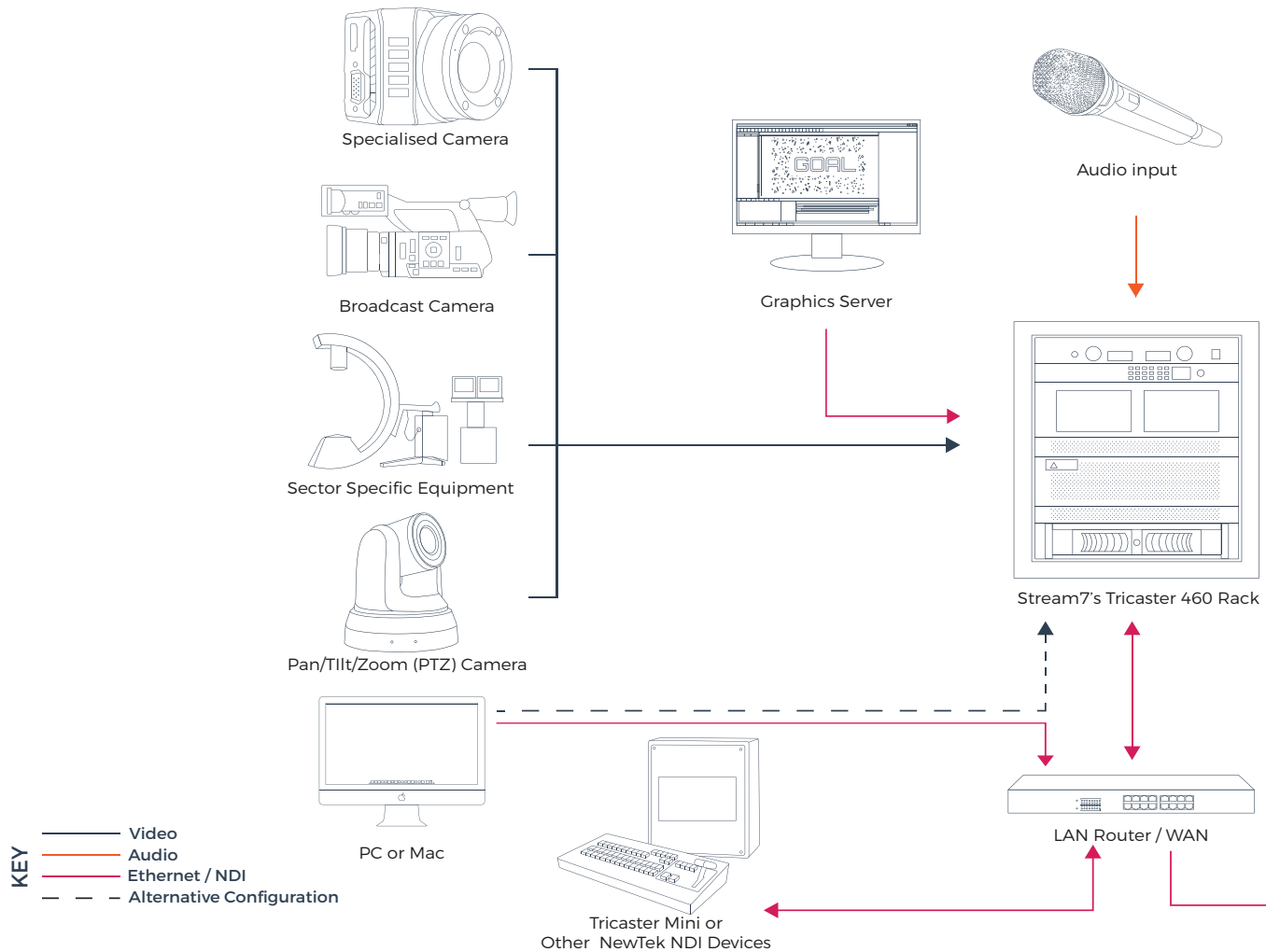
Common Uses

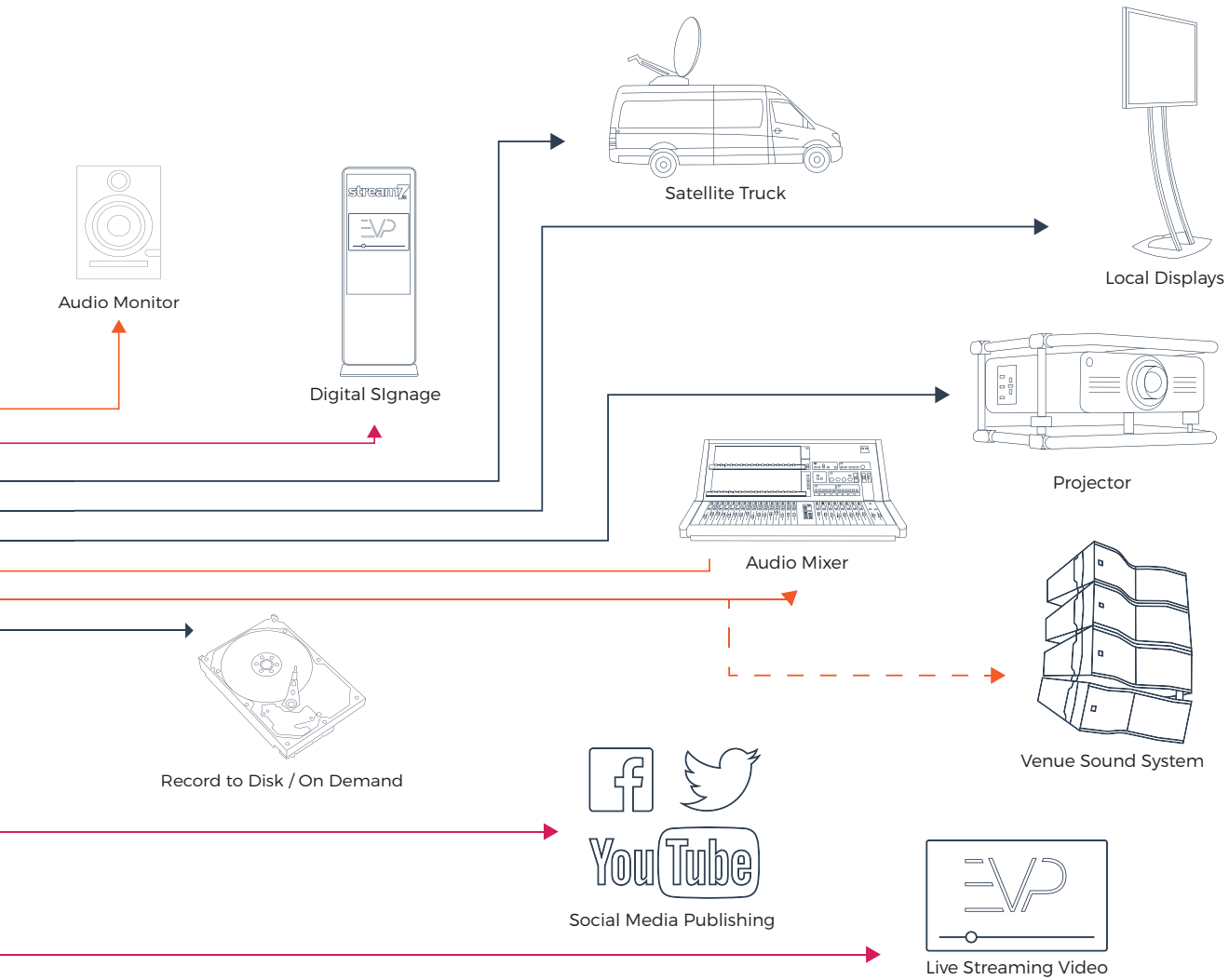
- Worship Gatherings
- Conferences
- Weddings
- Funerals

Features

- Live camera feeds to large screens
- Song lyrics and religious text integration
- Extending outreach to the wider community

WORKFLOW DIAGRAM







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(+44) 0114 360 5060



hello@stream7.co.uk



@Stream7Live



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