Sales Literature Request Call Handling

Sales literature requests handled quickly and efficiently

Your marketing and sales activity will generate lots of interest in your products and services which may lead to requests for your brochures, catalogues or other sales literature.

These requests can sometimes interrupt your work or take staff away from other priorities. Let Answer4u handle your sales literature requests quickly and efficiently.

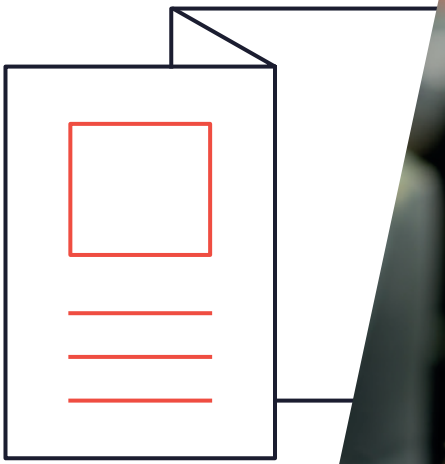
All of your customer details are taken and sent to you using your chosen method of communication. Where required, we can pre-qualify the requests, allowing you to focus on the leads that are most relevant to generate more sales. You will receive bespoke reporting allowing you to view statistics monthly, weekly, daily or even hourly giving you an accurate snapshot of your campaign effectiveness.

The Service:

- We will handle your customer requests for sales literature
- Your customers will speak to a professional call handler, 24/7
- We can set up bespoke scripts to pre-qualify your leads
- All of your required customer data is captured efficiently and effectively
- Able to support during call spikes, increased marketing activity or seasonal uplift
- Instant alerts through your preferred method
- Able to fully integrate with your in-house CMS system if required

Benefits to you and your business:

- Reduce your costs through efficient handling of sales literature requests
- Improve your sales results through pre-qualification process
- Have happier customers impressed with your quick response





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