

# Admissions Prospectus

---

*Life-changing offers from top universities*





# Table of Contents

## About The Profs

---

A Message From Our Founder	04
Our Successes	05
Our Education Consultants	07

## Our Services

---

Our Admissions Solutions	08
UK Undergraduate Applications	09
Oxbridge Applications	12
UK Medical Applications	15
Postgraduate Applications	17

## Closing

---

Our Senior Leadership Team	20
Contact	21

“The tutor that I was partnered with was really helpful and knew exactly what I needed to work on in order to make my application perfect.”





# A Message From Our Founder

## The Profs. Your pathway to success.

I'm Richard and I founded The Profs after seeing firsthand that professional tutoring really can change lives. One example is Fortune, who was recommended to The Profs after being rejected from all five of her university choices. Under my mentorship, the following cycle she not only received all 5 offers, but a further fully-funded scholarship to LSE worth £35,000, which opened the door for her dream career at a top-four consultancy firm.

Over the past 15 years, I have personally supported hundreds of aspirational students like Fortune, and their families, to secure offers from world-renowned universities. I cannot describe the pride I feel when a student calls me to read out their offer letter from the likes of Oxbridge, LSE or MIT.

Over the years, I've personally vetted, interviewed and trained my veteran team of like-minded, professional admissions consultants. Together, we've supported thousands of students with a 99% success rate of achieving a first or second-choice offer (typically to Oxbridge and Russell Group universities).

We'd love to help you or your child achieve a life-changing offer. So please get in touch with my award-winning team to learn more about how we can help support you.



**Richard Evans**

## Founder of The Profs

Attended Westminster School and the London School of Economics.



**NatWest**

Young Entrepreneur of The Year  
Winner



Europe Social Entrepreneurs  
Winner

# Our Successes

## We can achieve what others can't, life-changing success.

We have built up an impressive history of university acceptances in over 10 years of dedicated work. In 2025, we achieved record-breaking results with 99% of our surveyed students getting into their first or second-choice university. We also have a 66% Oxbridge success rate, far surpassing the UK average of 15%.

### Showcasing Talent

In 2023, our Rewarding Excellence Programme, designed to help students who would not have achieved a university place without our assistance, gained applicants over £250,000 in grants. Much admired by future employers, these accolades are a recognition of the talent and exceptional achievement we help our students to find within themselves and present.

### Educators for Success

Our ability to deliver life-changing results for students depends on the incredible work and dedication of the 1000+ freelance tutors and new in-house university admissions consultants. A remarkable 98% of our tutors possess postgraduate qualifications and 41% hold doctorates. All boast a minimum of two years of classroom teaching experience.

### Sharing Knowledge

Our supporting resources hub, including The Profs' blog and YouTube channel, significantly enhances the value of our admissions packages by providing additional enrichment for students. We distilled the knowledge of our founders, admissions team, tutors and in-house researchers to create over 500 university admissions guides. They cover a wide range of subjects at both undergraduate and postgraduate levels and help students understand the process, improve their personal statements, ace admissions tests and excel in interviews.

### Voted No.1

In recognition of our contributions, we were awarded 'Private Tutoring Provider of the Year 2025', 'Best Tuition Business of the Year 2023', and 'Best Tuition Delivery to Private Clients 2023' at the National Tutoring Awards. We were also named 'EdTech of the Year 2024' by EducationInvestor Magazine. The Profs remain the highest-rated tutoring company on Trustpilot for the ninth year running, maintaining a score of 4.9/5.





# Our Successes

## What our students say



### Novak

*'Life changing[...] I can safely say, that if it wasn't for Richard guiding me through the process, I would have never received an offer from LSE MSc Finance and Risk.'*



### Tina

*'We thank you so much, you have made a significant difference to someone's life, and we are forever grateful.'*



### Tara

*'I'm overjoyed to report that I have now secured offers from the University of Oxford, the University of Cambridge, and the LSE [...] My dreams have become a reality, and my life has been forever changed.'*



### Emma

*'It was a fantastic experience [...] I was accepted into programs both at UCL and Goldsmiths, despite having an unconventional background compared to most applicants.'*

# Our Education Consultants

## Quality Assured

We help students achieve life-changing offers by working with only the most professional, highly qualified and experienced admissions consultants. All of them are university subject specialists with a proven track record of successfully helping students get into the UK's top courses.

They are rigorously interviewed before being accepted into our network of over 450 active tutors. We only accept the top 3% of consultants that apply. All of our tutors undergo enhanced background and identification verification checks.

## Introducing some of our expert tutors



### Warwick

+4000 Hours Taught



Warwick possesses extensive experience in the admissions process for Oxbridge and Russell Group universities, successfully guiding numerous students through admissions tests, personal statements, and interviews. He has a BSc in Natural Sciences and a PhD in Chemistry from Cambridge, and tutors specialised Chemistry modules at several London universities. Warwick was also a key member of an elite research group at Cambridge University. Additionally, Warwick has served as the Assistant Director of Studies at Fitzwilliam College, Cambridge. Warwick has been nominated for several awards for his teaching, including Best Online Tutor at the National Tutoring Awards.



### Claire

+2000 Hours Taught



Claire is an Oxford graduate and veteran secondary-level Science teacher. She holds a PhD in Molecular Biochemistry and Chemical Biology from Oxford University, where she was also a graduate scholar and had her research patented. She has a 100% student satisfaction rate and has supported many students with their applications for Oxbridge and other top UK universities for Science. She has over 10 years of teaching experience in Biology, Chemistry, Physics and Mathematics, and is incredibly organised and diligent in her tutoring style, caring deeply about all of the students she works with.



### Michael

+500 Hours Taught



Michael holds four degrees, including a First Class Honours advanced integrated degree in Maths, an MSt in Mathematical and Theoretical Physics from Cambridge, an MSc in Mathematics for Real-World Systems, and an MPhil in Computational Chemistry. As a highly qualified STEM tutor, he also offers Oxbridge entrance exam preparation and personal statement guidance. His expertise spans a wide range of subjects, from Biophysics to Quantum Mechanics. Michael has taught at both the University of Exeter and the University of Warwick.



# Our Admissions Solutions

**We open doors to your potential.**

The Profs provide the opportunity for students to explore courses and universities through expert admissions guidance and subject tutoring.





# UK Undergraduate Applications

Many schools have a member of staff in the role of a university admissions coordinator. Teachers are fantastic educators but have a lot of pressure on their time. They cannot provide tailored 1-to-1 guidance and lack the expert knowledge (that we have) to help you make the best university choices, let alone support you in getting in. The Profs provide a guiding hand throughout the entire process.

How we facilitate your future:

- We accurately assess your ability levels, past grades and predicted grades to provide you with a university shortlist that combines the achievable and the aspirational.
- With an intimate knowledge of the courses and modules at all leading universities, we align your passions and options to help you craft the strongest application.
- We consider your life beyond university to ensure that your choices of subject/s and institution/s enhance rather than limit your future career choices.
- After reviewing your academic profile, our team will identify any gaps universities might see and start working with you early to resolve them.

## Extracurricular and Supercurricular Guidance

We advise you on which extracurricular achievements carry weight with admissions tutors. The wider reading and work you've done outside the classroom should perfectly complement your chosen degree and present you as a dedicated scholar. We'll start to work with you early and supply additional resources to ensure you can demonstrate a fully rounded profile.

## Don't Embellish

Our admissions experts have read more students' personal statements that mention being the football captain than could be possible, given the number of senior schools there are in the UK!

### Key Stat

99% of our surveyed students got into their 1st or 2nd choice university through our admissions programmes.





## University & Course Selection

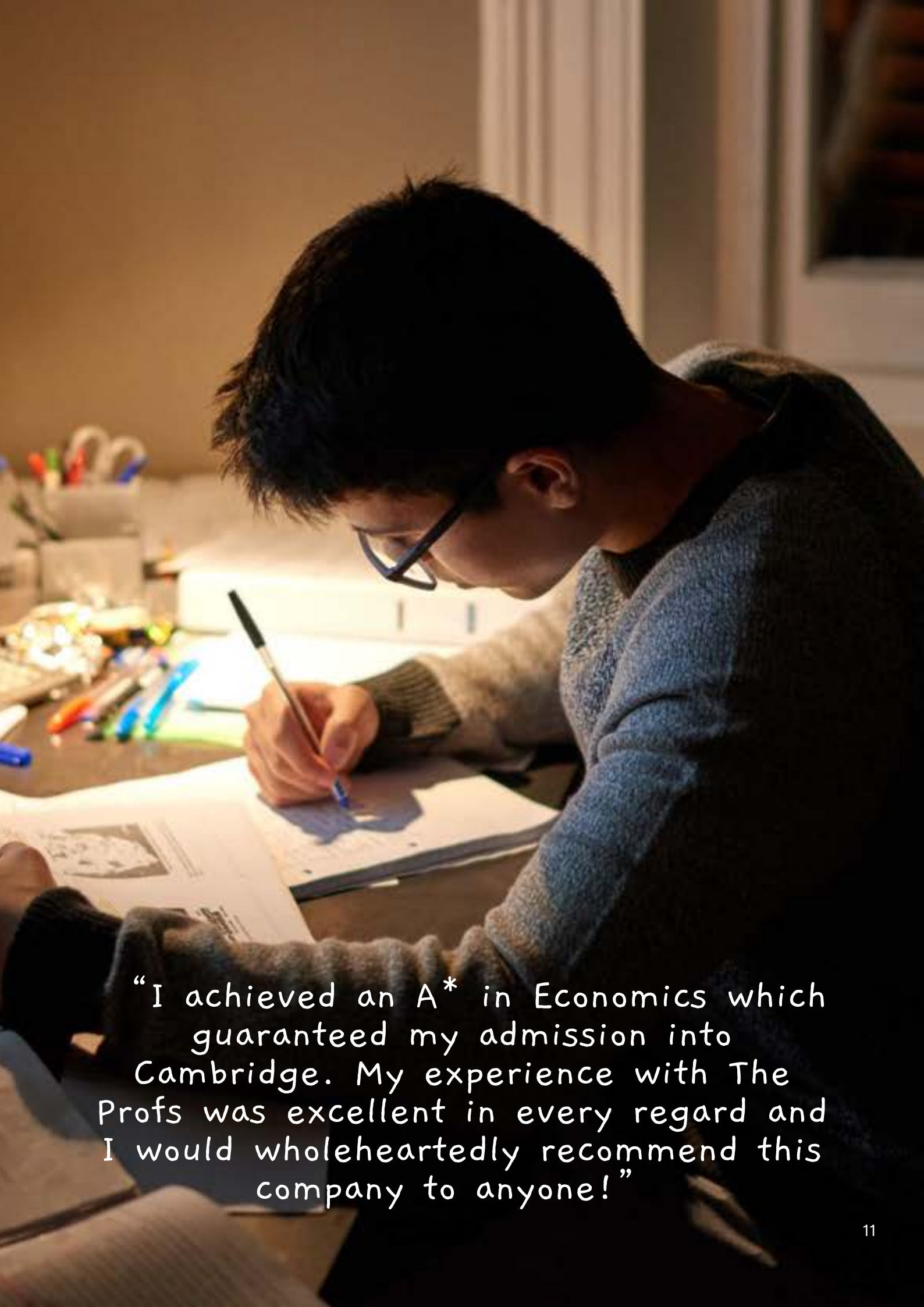
You will spend three to seven years studying your chosen degree. That's a long time to be unhappy if you have made the wrong call. Drawing on over 10 years of experience, our application consultants will build you a shortlist of universities and courses. Once your selection is made, we'll assign you a subject-specific mentor to work towards getting you your dream offer.

## Personal Statement

When applying to a subject and/or university that doesn't interview, a personal statement that is memorable and shows your unique qualities is a vital element in impressing admissions committees. Our team of applications professionals have experience of helping students create compelling personal statements across all subjects at Russell Group and other leading universities.

## Also Offered

- Teacher References Guidance



“I achieved an A\* in Economics which guaranteed my admission into Cambridge. My experience with The Profs was excellent in every regard and I would wholeheartedly recommend this company to anyone!”



# Oxbridge Applications

Our tailored support programmes will help you maximise your chances of winning a place at Oxford or Cambridge. We believe that every application is unique and requires personalised attention to identify not only the strengths, but also potential areas for growth.

## Extra Curricular Mentoring

For Oxbridge, our extracurriculars should be the icing on the cake. They should complement and accent the rest of your educational achievements and wider reading; Oxford and Cambridge only want to read what is of note and relevant. Your consultant will highlight what experiences you need to complement your profile and advise on what top universities like to see, demonstrating how this should be incorporated into an offer-winning personal statement.

## Admissions Essays Guidance

Your UCAS statement should tell an admissions tutor why you are a perfect fit for Oxbridge. It should demonstrate a curious and engaged mind, capable of adapting to new academic challenges. Your personal statement should make the tutor reading it want you to be in their tutorial or supervision in a year's time. Your Profs applications consultant will help you define your key strengths and work with you over several drafts to create an essay to help you stand out to the top UK universities.

## University, Course & College Selection

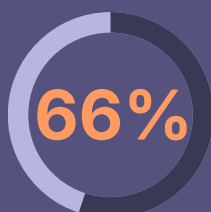
Our admissions professionals will determine whether you are a better fit for Oxford or Cambridge based on your degree interests, current academics and other requirements. The team will also recommend another three to four universities that will harmonise best with your first-choice application. A distinctive feature of an Oxbridge application is the selection of a college. Your college will represent not just your lodgings and school, but also your family for the duration of your studies. Our strategic college guidance, including analysis of admissions statistics, subjects offered and tutors in residence, will help you to find your home at Oxbridge.

## Interview Guidance

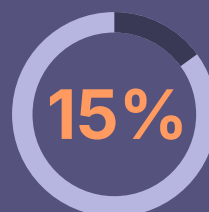
Oxbridge interviews are an integral part of the admission process, designed to assess your intellectual curiosity, critical thinking, and ability to think on your feet. Your Profs consultant will ensure that you develop the ability to discuss your subject in-depth and are left confident in identifying and solving unfamiliar academic problems. We will work to develop your communication and problem-solving skills, how you handle engaging in discussions with more senior academics, and how to verbalise your thought process to represent your ability to engage in Oxbridge's pupilage style of teaching.

### Key Stat

Our Oxbridge acceptance rate is 66% (over 3x the national average).\*



with our support



without our support

\*Source: respondents to The Profs Client Feedback Survey 2025



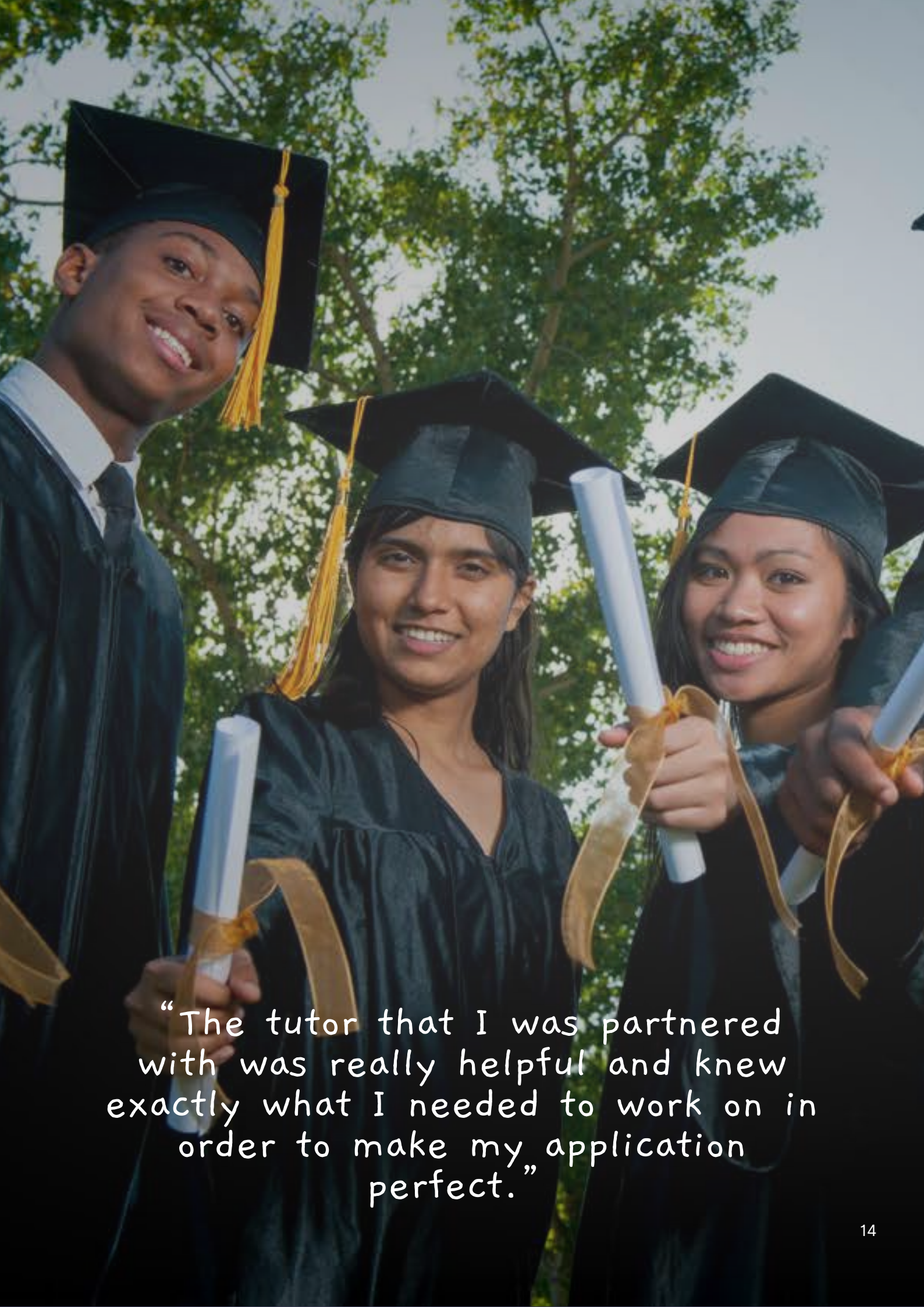
## Admission Test Preparation

If your chosen course requires an admissions test, your consultant will work with you to define what the exam is assessing, what a good score is, and how you should organise your time. You will benefit from your admissions professional's related subject-specific knowledge as you prepare.

They will work through all past papers with you, giving tailored feedback on where your strengths and weaknesses lie, and working on specific questions you find challenging for optimal performance. Your performance in mocks will be tracked throughout to give valuable insight into your development and expected final mark.

'The Profs are a great service to help people get into their dream universities. They are efficient, are good value for money and really make a proper effort to match you up with the right consultant. I worked with Jerry, who was excellent. He was honest and constructive and really helped me polish up my Oxford Application. The whole process of using the Profs played an important role of me getting into my dream course at Oxford.' - Matilda





“The tutor that I was partnered with was really helpful and knew exactly what I needed to work on in order to make my application perfect.”



# UK Medical Applications

Applying for Medicine is a competitive process, one that demands dedication preparation and the right strategy. There are several key differences between our Medical programmes and those of a standard university application package.

## Admissions Test Preparation

Our score-enhancing preparation strategies work. We'll match you with an expert tutor in the field of Medicine and Sciences to help you get the maximum marks in every section of your test. We'll start your preparation with a practice test to give you a benchmark to work off and to demonstrate the impact of our support. We offer specialised UCAT prep to ensure you're fully equipped for this crucial exam.

## MMI and Traditional Interview Guidance

We help you to stand out in a competitive and high-pressure environment. The 1-2-1 tutoring The Profs provide not only supplies the academic knowledge needed but also the interview technique to impress on the day. Our tutors provide a range of mock interviews which they tailor for every student's needs to ensure applicants are well-prepared and confident.

## Work Experience

We help you develop a collection of relevant experience, including areas such as clinical shadowing, research, internships, networking, and volunteering, thus helping you access top institutions.

## Also Offered

- Extra Curricular Mentoring
- Personal Statement Support
- University and Course Selection
- Teacher References Guidance



“Greatly enhanced the understanding of Physics and Mathematics and enabled the highest scores, which ultimately helped my daughter secure a Medicine seat at one of the prestigious universities”



# Postgraduate Applications

Unlike undergraduate applications that use UCAS and follow a standard model, the postgraduate application process can vary widely. This could be from submitting a brief essay to undergoing multiple rounds of interviews and assessments. The diversity within the process makes it all the more important to seek tailored support.

Our founder and leading postgraduate admissions expert, Richard Evans, has a 100% success rate in helping students win places at their first or second-choice universities and has assisted many in obtaining scholarships including Oxford, Imperial and LBS.

## Admissions Essay Guidance

Our five key pillars for crafting an effective Master's or PhD application are the foundation for our postgraduate guidance. These points will provide the ultimate structure to ensure you get the essential information into your admissions statement. We advise you on how to include your motivations, academic research, career interests, additional qualifications, and enthusiasm for your chosen degree to help you win a coveted postgraduate offer.

## Also Offered

- Admissions Test Preparation
- University and Course Selection
- Academic Profile Development
- References Guidance

**99%**

of our surveyed students got into their 1st or 2nd choice university.

**98%**

of our tutors hold postgraduate qualifications.

**41%**

of our tutors possess advanced PhDs.



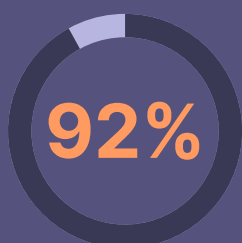




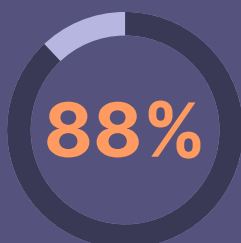
## Our Results

Our founder and leading postgraduate admissions expert, Richard Evans, has a 100% success rate in helping students win places at their first or second-choice universities and has assisted many in obtaining scholarships including Oxford, Imperial and LBS.

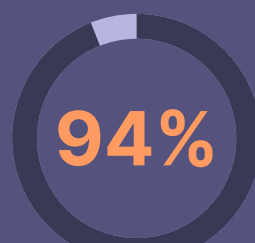
## Our Top Postgrad Admissions Tutor Successes



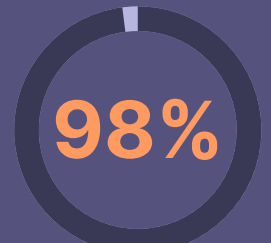
of KCL MSc  
Finance  
applicants get in



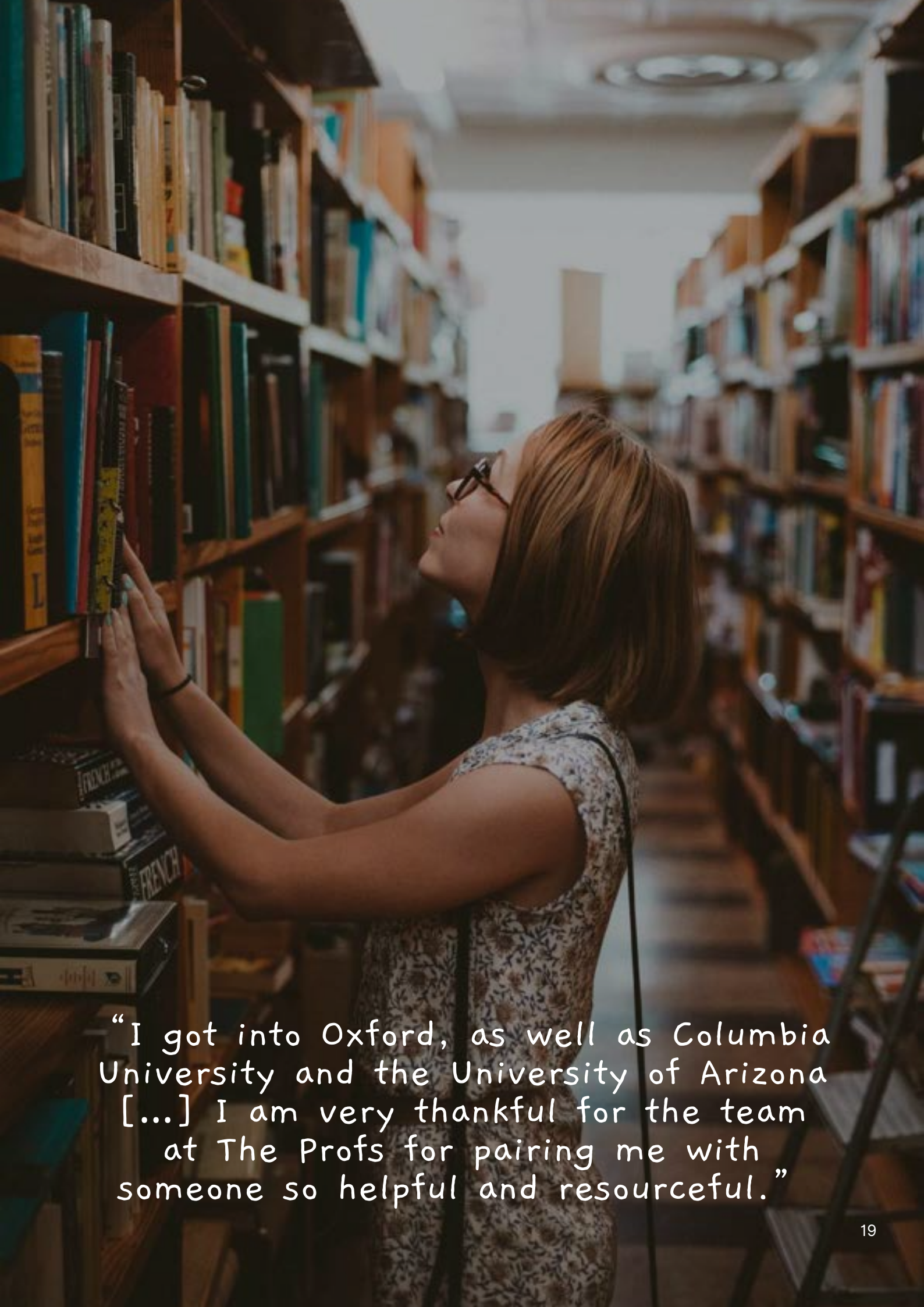
of UCL MSc  
Business Analytics  
applicants get in



of LSE MSc  
Marketing  
applicants get in



of Bayes MBA  
applicants get in



“I got into Oxford, as well as Columbia University and the University of Arizona [...] I am very thankful for the team at The Profs for pairing me with someone so helpful and resourceful.”

# Our Senior Leadership Team

Our in-office team provide regular updates throughout the admissions process. We offer all of our package clients quantitative progress tracking, reports and updates to ensure you always understand what is going on. Our team of undergraduate and postgraduate experts are available to speak with you 24/7 and will be able to give you more information on how to maximise your chances of success.



## **Richard**

### **Founder & Top Educational Consultant**

Richard won NatWest's Young Entrepreneur of the Year in 2017 and Forbes' 30 Under 30 Social Entrepreneur in 2019. Richard is one of our senior postgraduate consultants with a 100% success rate in securing his students' offers to their first or second-choice universities. Last year, all ten of Richard's students received life-changing offers from esteemed institutions, including Cambridge, MIT, LSE, LBS, Imperial, UCL, Imperial, and Bayes. Richard is renowned for his 'Rewarding Excellence' programme and secured £250,000 in scholarships for students last academic year. One of Richard's students has already been awarded two £15k scholarships this year, a true testament to his knowledge in the field.



## **Joe**

### **Director of Admissions Consultancy**

Joseph was instrumental in leading the launch of our university applications consultancy and has specialised in admissions for nearly a decade. He devised the structure of our packages to ensure maximum impact for our clients. Under his leadership, our team consistently delivers exceptional results for every applicant.



## **Rebecca**

### **Head of Admissions Consultancy**

Rebecca, our dedicated Head of Admissions Consultancy, expertly manages the day-to-day operations of our applications business. Ideally positioned to provide consultative guidance, she fosters personal relationships with each of our admissions professionals, ensuring a cohesive and personalised approach for every client.





# Contact

## Want To Discuss Your Options?

We're here to help.

[consultancy@theprofs.co.uk](mailto:consultancy@theprofs.co.uk)

[www.theprofs.co.uk](http://www.theprofs.co.uk)

+44 208 004 7639

