



NLP Business Master Practitioner

Leading & Developing a Collaborative Culture



Join us at Seek First Ltd for this 12-day ANLP Accredited NLP Business Master Practitioner programme. This 12-day master practitioner programme is aimed at those responsible for leading organisations where collaborative working is an essential ingredient for success

This Master Practitioner programme will see delegates take their established skills of working in a collaborative relationship and apply them to leading and developing a collaborative culture. This programme will take the delegates to a new level of self-awareness and confidence such that they will seek out opportunities to deliver extra value for the organisation as a matter of habit. The benefits of working in a collaborative culture are very clear:

- Outcomes achieved that create enhanced value for all stakeholders
- Increased return on investment, increased efficiency & effectiveness
- Better governance across the whole system
- Excellent levels of engagement and communication.

Why you will choose this programme:

- You are an experienced leader that has experienced deteriorating relationships and the impact they have on organisational performance and want to create a culture where accountability and collaboration are the cornerstones of all relationships;
- You want to learn how the attitude, methodology and techniques of NLP can create fast and powerful change for yourself and others in an ethical fashion.
- You believe that more can be achieved through interdependence rather acrimonious and competitive relationships.

What you will learn on this programme:

Our Business NLP Master Practitioner training is focused on creating a group of people that excel in developing the potential in others to build collaborative relationships and who can demonstrate collaborative leadership within their business units. The programme will focus on:

- The Interdependence Paradigm
- Collaborative Outcome setting
- Advanced Language Techniques
- Masterful Facilitation and Presentations
- The dynamics of collaboration v dynamics of competition
- Values and Alignment
- Turning potential conflict into added value – achieving synergy
- Behavioural Assessment & Integration

How you will be assessed?

THE MOST POWERFUL FORM OF COMMUNICATION IS BEHAVIOUR.

Demonstrating an ability to operate in an integrative manner within a group and being able to facilitate alignment of complex objectives is at the core of the assessment for achieving Master Practitioner status. You will be assessed on the following:

Attitude (embodiment of the presuppositions of NLP)

Behavioural Skills (demonstrated integration of learning)

Content Knowledge (frames, principles, techniques, distinctions)

We know that you will want to be totally confident and assured in your abilities and use of NLP in the future and we will provide you with the following to ensure this is the case:

- Telephone and email support pre & post programme
- Ongoing assessment and feedback from the second we say 'hello';
- A comprehensive course manual along with a wide and varied reading list
- Completion of an NLP Master Practitioner Written Integration paper, ideally prior to the start of the group sessions.

Other important bits...

Investment:	£2800.00 plus VAT includes refreshments, lunch, course materials and certification through ANLP and a selection of psychometric assessments. An early bird booking discount (10%) is available for payment two months prior to the course start date. Funding for this programme may be available through your local funding agency. Payment plans are also available.
Venue:	Bowness-on-Windermere - TBC
Qualification:	ANLP Master Practitioner of NLP, minimum of 75 hours distance and 65 hours formal course room training.
Dates:	Jan 29 th – Jan 31 st 2020 Feb 26 th – Feb 28 th 2020 Mar 25 th – Mar 27 th 2020 Apr 28 th – Apr 30 th 2020
Contact us:	T: 07740506667 E: listen@seekfirst.co.uk

Certification

Upon successful completion of your Business Master Practitioner programme you will receive the much sought after ANLP NLP Master Practitioner Certificate. This certificate is recognised across the world for the quality, professionalism and ethics of your trainer and your training. This certificate entitles you to Membership of ANLP at Master Practitioner level, the leading membership body of NLP.

Certificates are awarded to all delegates who:

- Complete each day of the programme;
- Demonstrate an understanding of the attitudes, concepts, skills and behaviours taught during the programme;
- Complete all exercises showing they can act within ethical and ecological boundaries;
- Complete the Master Practitioner Written Integration Paper.

About Seek First Ltd

Our purpose is to assist our clients create a Proactive Space where Collaborative Behaviour, Trust and Innovation lead to the development of a culture of high performance, empowerment and accountability.

We underpin all our work using a bespoke combination of NLP Training, Personality Type Profiling, Covey's 7 Habits of Highly Effective People, Transactional Analysis and Coaching.

Based in the Lake District, Cumbria we operate throughout the United Kingdom. Our clients are in the Private Sector, the Public Sector and the Third Sector. We provide NLP Training to Diploma, Practitioner and Master Practitioner levels. We are accredited to provide numerous Psychometric Profiling tools and with our partners are at the forefront of developing programmes aimed at improving Collaborative Behaviour and Collaborative Working.

