SPORTS4KIDSONLINESTORE.COM

# SPORTS FOR KIDS

ONLINE STORE

## 2019 Press Kit







# about the store

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Sports 4 kids Online Store was founded in 2018 by Daniel Bowen-Smith. Growing up in Birmingham, Daniel had a passion for sports and music and no clear way of expressing these passions. With this in mind he went on to create an online clothing range which directly allowed him to give an insight to these passions which is both quirky and most of all affordable. There has been a great response to the ranges to date and lot's of ideas generating by the marketing team for new lines in the future.

The main company "Sports 4 Kids" is a family run business that provides bespoke sports and mentoring sessions for young people of all ages. With over 14 years experience of working with various age groups and providing youth focused sports & mentoring sessions, this experience has been used in everyday projects and plans to generate a vision for young people of all ages.Our mission is to build positive relationships with young people in the hope of giving them a platform to achieve more.