

It was an absolute pleasure to work with PianoFactor who performed various well known tunes to a crowd of over 1000 high profile individuals during the drinks reception of BBC Children In Need 'An Evening with The Stars' event.

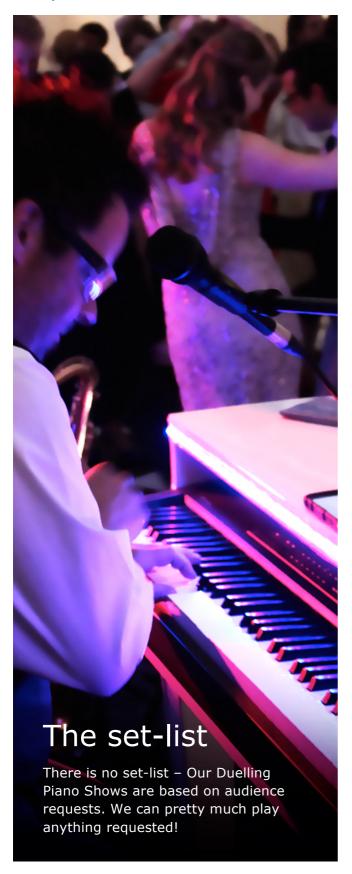
The idea of piano duelling started in New Orleans, during the height of ragtime in the 1890s. Two piano players, back to back, played fast and loose and the crowd was asked to judge who was the best. It was so popular that it soon spread to major cities across America like New York, Chicago and Las Vegas. There are literally hundreds of Duelling Piano Bars in the US nowadays and people come from miles around to experience not only truly brilliant musicians but also a night of entertainment where the audience becomes the star of the show.

The PianoFactor duelling pianos show features two piano entertainers on their illuminated white grand pianos and a drummer (saxophone/percussion/guitar and backing singers optional) Request slips are handed out to the audience and everybody gets to make as many requests as they want, often trying to catch the band out – which can prove difficult!

Two pianists sit down at the pianos, and then the music starts. Its a song everyone knows. The second pianist gets

up and walks to the centre of the stage and begins to lead the crowd clapping. Then the chorus comes along, and right at the point where everyone knows the words, the music stops, both pianists point to the audience and, Voila! Everyone sings! Thus begins an outrageous party of comedy, music and audience participation as both pianists try to out do each other singing and playing their way through audience requests and well known songs.

The entertainers often get the crowd singing off against each other in a mini competition – which is a great team building exercise. Name that duelling tune also goes down perfectly at corporate events as the audience is split into teams and the first team who thinks they know the song has to run up and grab a tambourine and sing the words to the song along with the band - there are many party games and incredible moments during the performance. PianoFactor offer truly interactive entertainment, which is guaranteed to have everybody in the room joining in.



Our Duelling Pianos Show has featured at hundreds of events - from team building events in pubs to launch parties and award ceremonies in prestigious venues. We have the flexibility and resources to suit any venue regardless of size.

Our show is extremely versatile and we continue to refine the logistics behind the setup up and performance. Having three separate setups gives us the option to put on three shows on any given night. We have a range of pianos from 4ft to 6ft meaning we can setup in the smallest of spaces or fill a concert stage. The pianos are custom built; the smallest of the series made by a company in Holland, can be packed down in minutes and carried with one hand.

Here at PianoFactor we understand that time is of the essence and we put a lot of our time into the logistics behind the show to save our clients their valuable time. We like to be setup and ready to perform well before the first guests arrive and to be out efficiently at the end of the night so not to keep the client and/or staff waiting around for us to leave before they lock up. We pride ourselves in our professionalism and entertainment value – our 5/5 reviews say it all – but at the end of the day, we LOVE to entertain and this really does shine through during our performances. There is no better feeling than putting smiles on people's faces and music into their hearts.

We like to build relationships with our clients, we want to feel part of an event and want the client to feel part of our show. We also like to socialize with the guests during the evening, this way they feel part of something special too. Obviously at some functions there is a more private feel and we are perfectly happy to sit in a quiet room until they are ready for us to perform.

We are privileged to have a great team of outstanding entertainers and musicians, who all understand how important it is to present themselves in a professional manner at any event.

"PianoFactor have performed their Duelling Pianos show several times for me. I was impressed by the professionalism displayed by PianoFactor, from my original enquiry through to the arrival and set-up for the first show. Then they played! These guys are just brilliant at what they do - great pianists and vocalists - and awesome entertainers.

Book them. You will not be disappointed! " - B.Beavis

### The PianoFactor Team



#### Carl Williams - Business owner and Piano Entertainer

With years of performances worldwide under his belt, Carl Williams has earned his place as one of the top Piano Entertainers in the world. With an amazing ability to impersonate many famous singers, Carl never ceases to amaze his audience. He is always enthusiastic, glowing with energy and charisma and will light up the faces of all who attend. Carl has performed for the likes of: Richard Branson, Morgan Freeman, U2 and Natalie Imbruglia to name a few...



### Tom Toggle Watts - Professional Drummer and Logistics manager

Toggle, as his friends know him, is the driving force behind the PianoFactor gigs. A gentleman and a scholar, his kind nature, big smile and kicking drumbeats are loved by all. Toggle has a great sense of humour so listen out for some great one-liners when Toggle is performing with his headset mic! Tom is a valued member of the PianoFactor team and has a lot of input into the shows and as logistics manager; he makes sure everything runs smoothly and efficiently.



### **Andy Johnson - Piano Entertainer**

Experience and musicality oozes out of Andy. He has a great way with people, is always full of energy to put on a fantastic show and has the art of Duelling Pianos down to a tee! Andy's musical talent has taken him around the world performing for audiences in all corners of the globe. His repertoire is always fresh and well chosen making him great with guests of all ages. Andy is on board as a fulltime entertainer for PianoFactor and performs at most of the shows. 1st class BA honors degree in Music Technology from the London College of Music, Grade 8 piano distinction.



### **Terry Black - Saxophonist and Percussionist**

Terry is a quiet unassuming guy... until however you put a Sax in his hands!!! **BOOM** - this guy is showman! Born for the stage but don't be surprised if you find Terry on his knees in the middle of the dance-floor blowing out a crazy Sax solo with a circle of girls around him. He really is the "Freddie Mercury" of Sax players. Terry also plays Harmonica, Percussion and Wind synth with some very funky sounds.



### Vanessa Knight - Piano Entertainer

Ritz, glitz, sparkle and bling! Vanessa always brings that great element of showbiz to her performances. She is always a hit with both the ladies and the men, reeling off fantastic female vocals and superb piano playing skills. Vanessa will get you on the dance-floor and keep you there! Her reputation as a piano entertainer reaches across Europe, particularly Norway and Holland where she is in great demand.



Norman Levene Entertainer



Aaron Lomax Entertainer



Paul Castleman **Drummer** 



Conal Duffy **Entertainer** 



James Sakal Entertainer



Annabel Gillham Associate

### An interview with Carl Williams - CEO PianoFactor

# What makes PianoFactor' Duelling Pianos different from other entertainment?

I believe that the culmination of such a great concept as duelling pianos, entertainers at the top of their game and a show where the audience plays a big role in the show makes for entertainment that is pretty mind-blowing and I have yet to see a band create the atmosphere that we manage to achieve at every event.

### Can you really play everything?

Pretty much, yes! All of our entertainers have worked around the world in piano bars and shows and each pianist's repertoire reaches into the thousands – Put together two entertainers in the same band and you are looking at an extensive repertoire of songs. All the musicians in the PianoFactor team, each have an incredible ear for music – so if a guest really wants a song that we haven't heard then it would only take a couple of minutes in a break to sit with an ipad and learn it.

### What was the best event you have performed at?

There have been so many wonderful events that we have played making it hard to choose, but I guess if one stands out above the rest then it would be "An evening with the stars 2013" for BBC Children in Need. We were up on a stage in the middle of the Battersea Evolution, with the bar wrapping around the stage, 500 guests on one side and 500 VIP guests on the other. It looked stunning and the energy was electric.

#### What does PianoFactor hold for the future?

The beauty of this concept is its simplicity so I am very careful not to let too many ideas run away with me. I am keen to put the concept into bars and clubs on a more permanent basis. The venue will be able to hire the show on a monthly contract and the setup will remain in situ - Thus giving venues a chance to have spectacular live entertainment on a regular basis at a competitive price. Music and entertainment are a lifelong passion so I am very proud to continue to provide a service that shows off my passion in its entirety.



We have a range of entertainment packages to choose from. If you cannot find what you are looking for then we are more than happy to build a bespoke package for your event.

### **DUELLING PIANOS SUPER 6**

An incredible 6 HOURS of NON STOP Live Entertainment • Premium Duelling Pianos Show • Featuring 4 world class entertainers from the team • 2 x PianoFactor's custom made Baby Grand Pianos • 2 Drummers • KeyTar Guitar • Percussion • Haze machine (if the venue allows) • Request slips that can be placed on the tables for guests to bring up to the band • Premium Lighting system + Dance floor lighting FX • Premium Sound system • 6 hour non stop set.

### PREMIUM Package (3 x 1 hour sets + 3 hours DJ + Sax)

Up to 6 hours of entertainment • Premium Duelling Pianos Show • Featuring our amazing Sax player • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • KeyTar Guitar • Haze machine (if the venue allows) • Request slips that can be placed on the tables for guests to bring up to the band • Premium Lighting system + Dance floor lighting FX • Premium Sound system • Professional DJ - Providing great music during the breaks and after the show • 3 sets - Each set is 1 hour + up to 3 hours DJ music.

### DELUXE Package III (3 x 1 hour sets + 2 hours DJ)

Up to 5 hours of entertainment • Deluxe Duelling Pianos Show • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • Request slips that can be placed on the tables for guests to bring up to the band • Premium Lighting system + Dance floor lighting FX • Premium Sound system • Professional DJ - Providing great music during the breaks and after the show • 3 sets - Each set is 1 hour + 2 hours DJ music

### DELUXE Package II (3 x 1 hour sets + Sax)

Deluxe Duelling Pianos Show • Featuring our amazing Sax player • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • Request slips that can be placed on the tables for guests to bring up to the band • Premium Lighting system + Dance floor lighting FX • Premium Sound system • Music provided during the breaks. • 3 sets - Each set is 1 hour.

### DELUXE Package I (3 x 1 hour sets)

Deluxe Duelling Pianos Show • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • Request slips that can be placed on the tables for guests to bring up to the band • Premium Lighting system + Dance floor lighting FX • Premium Sound system • Music provided during the breaks. • 3 sets - Each set is 1 hour

### CLASSIC III (3 x 45 mins)

Duelling Pianos Show • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • Request slips that can be placed on the tables for guests to bring up to the band • Sound system (up to 150 guests) • Band lighting • Music provided during the breaks. 3 sets - Each set is 45 mins.

### CLASSIC II (2 x 45 mins)

Duelling Pianos Show • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • Request slips that can be placed on the tables for guests to bring up to the band • Sound system (up to 150 guests) • Band lighting • Music provided during the breaks. 2 sets - Each set is 45 mins.

## CLASSIC I (1 x 60 mins)

Duelling Pianos Show • 2 x PianoFactor's custom made Baby Grand Pianos • Featuring 2 x world class entertainers from the team • Our Drummer • Request slips that can be placed on the tables for guests to bring up to the band • Sound system (up to 150 guests) • Band lighting • Music provided during the breaks. 1 hour set.

## Frequently Asked Questions

### Q: Which areas in the UK do you cover?

A: We will travel anywhere in the UK.

#### Q: Is there a charge for travel?

A: Travel expenses of 50p per mile round trip from SG5 4FQ will be added if the round trip is greater than 100 miles.

#### Q: How many sets/hours do you perform?

A: As much as you would like - We have different shows ranging from 1 hour to the "Super 6 show" which is 6 hours of continuous live music.

### Q: Are you VAT registered?

A: No, there is no VAT added to the prices.

### Q: Do you require hotel/B&B?

A: Accommodation for the band is to be supplied if the round trip is greater than 100 miles.

### Q: Do you supply the sound system?

A: Yes.

### Q: Do you have a lighting setup?

A: Yes, we have plenty of amazing lights to make for a stunning show.

# Q: What is the maximum number of people you can perform to?

A: There is no limit, we can bring in as much sound, staging and lighting as needed.

### Q: Do you supply music for the breaks?

A: Yes, either a DJ or our Virtual DJ software and we also have a plugin for your iPod/mp3 etc.

### Q: Do you charge to perform past midnight?

A: No – we do not charge to perform past midnight nor do we have any other hidden charges.

#### Q: How much space do you need?

A: Approx. 5mx3m for the Classic Duelling Pianos show, but this can vary depending on the line-up and venue.

### Q: Do you supply a stage?

A: If needed we can supply a stage at an additional cost.

### Q: How much power do you need?

A: We can run most of the shows from one standard 13A socket. For large shows 16A or 32A may be required.

### Q: How many songs do you know?

A: We can pretty much play anything requested!

### Q: Do you have Public Liability Insurance?

A: Yes - We are insured Up to £10 million

### Q: Is your equipment PAT tested annually?

A: Yes - All of it.

























