

About Franchise UK

Franchise UK was established in 2004 by Joel Bissitt, a former Regional Chairman of the British Franchise Association (BFA). For over a decade we have provided quality franchise lead generation to the franchising community.

Our site is not just an advertising showcase like many franchising websites and publications but provides lots of useful information for both potential franchisee's and franchisors. This has maximised our level of engagement with our visitors and this has enabled us to build a loyal and growing database of potential franchisee's.



FRANCHISING

How do we promote your franchise?



In addition to the www.franchise-uk.co.uk website results and growing database of potential franchisee's we implement the following to maximise your Return On Investment (ROI) as follows;

Multiple websites

The internet is going local which fits with many franchisors requirements as when a franchise territory is sold the franchisor is unlikely to wish to market to this area. We have created a network of high quality content local sites so you can focus your recruitment in the area's you need to target.

Email

Email database of franchisee seekers which is cleaned daily. We send a monthly newsletter to our database with useful information and featured franchises and offer various packages for you to promote your franchise opportunity.

Social media

We use platforms including LinkedIn, Google+, Facebook, Twitter and Youtube to drive additional quality traffic back to our clients pages on our websites.





Advertising packages

Bronze

- Listing under relevant category section(s) on all our websites created from content supplied by you.

12 month campaign	£795
6 month campaign	£500
3 month campaign	£350

Silver

- Listing under relevant category section(s) on all our websites created from content supplied by you.
- Unlimited case studies, press releases and PR updates
- Upto 3 page updates per year on annual campaign

12 month campaign	£995
6 month campaign	£600
3 month campaign	£400

Gold

- Listing under relevant category section(s) on all our websites created from content supplied by you.
- Unlimited case studies, press releases and PR updates
- Upto 6 page updates per year on annual campaign
- 2 x Dedicated emailshots to our database
- Video's posted
- Share news stories, press releases via Twitter
- Monthly email newsletter inclusion to our database
- Franchise opportunities page banner

12 month campaign	£1350
6 month campaign	£850
3 month campaign	£450

Platinum

- Listing under relevant category section(s) on all our websites created from content supplied by you.
- Unlimited case studies, press releases and PR updates
- Upto 6 page updates per year on annual campaign
- 4 x Dedicated emailshots to our database
- Video's posted
- Share news stories, press releases via Twitter and all Franchise UK social media
- Monthly email newsletter inclusion to our database
- Franchise opportunities page banner
- Home page banner

12 month campaign	£1650
6 month campaign	£950
3 month campaign	£600



Additional services

Dedicated email shots to Franchise UK database

- One-off mailing £600
- Series of 3 mailings £450 per mailing
- Series of 6 mailings £350 per mailing

Terms & conditions

- All campaigns are on a rolling basis
- Subscriptions activated after payment has been received
- Subscriptions are not transferable
- 7 working days notice (prior to invoice date) required to cancel subscriptions

www.franchise-uk.co.uk

