

# Curriculum Vitae

## **William Webb**

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## **Education**

Langley Park Grammar School for Boys, West Wickham, Kent  
Ravensbourne College of Art & Design, Chislehurst, Kent

## **Qualifications**

*O Level:* Geography, English Literature, English Language, History, Latin, Mathematics, Physical Science, Art, Greek Civilisation, Pottery

*A Level:* Art, Graphic Design, Classical Civilisation, History

BA (Hons) Degree in Graphic Design

Preparing to Teach in the Lifelong Learning Sector - Level 4 Award

## **Graphic Design and illustration skills**

I've freelanced with a broad selection of clients in the UK and in New York, creating and collaborating on a range of products including:

children's activity books, editorial illustration, packaging illustration, exhibitions stands, infographics, interpretation panels, visitor activities, coin design, logos, brochures, diagrams, maps, posters, web assets, cartoons, portraits, paintings, calligraphy.

I work in a variety of media and styles including: Adobe software, charcoal, pen and ink, linocut, watercolours, oils, acrylics.

## **Experience**

I've collaborated on projects and worked alone both on and off site. Familiar with every phase of the design and production process I have liaised with printers, clients and production staff to successfully complete a brief on time; I've created concepts, researched and written content, designed and/or illustrated and produced final print or web-ready artwork.

## **Examples of Clients**

*The Royal Mint* (present): coin concepts and packaging illustration

*The National Trust* (2009-present): research, design and illustration for interpretation panels, exhibition design, children's activities

*Transition Associates* (2006-present): content management, e-learning course design and consultancy (UI & UX), logo design, graphic design, infographics, branding, content writing

*British Museum Press* (1985-present): illustrations for children's activity books, graphic design, instructional illustrations

*Savills Estate Agents* (2005-2012): property development illustration

*The Victoria & Albert Museum* (1995-2009): technical drawings for teaching aids, downloadable children's activities, museum display illustrations

*Colour Heroes* (2004-2015): book research, writing, design, illustration

Christianity magazine (2002-2010): editorial illustration

*Isis Publications* (2000-2002) book cover illustration

*Greenwich Council* (1999): design and artwork for a series of tourist maps

*The Body Shop International* (1991-1997): illustration, artwork, calligraphy, maps, infographics, cartoons, visuals, marking up artwork for print

*Marks & Spencer* (1992-1998): packaging illustration

*Conran Habitat* (1986-1991): package design, illustration, hand lettering, maps, diagrams

*The Independent Newspaper* (1998-2000): editorial illustration

*Liz Claiborne Inc.* (USA 1988-1990): logos, labels, gift certificates, hand lettering, comps

*New York Transit Authority* (USA 1990-91): poster, souvenir booklet, hand lettering

***References available upon request***