

## **Clever software solutions**







# WE CREATE CLEVER SOFTWARE THAT HELPS OUR CLIENTS INNOVATE AND GROW

We create clever software applications for clients in complex domains. Our experienced UK-based team work in hand with you and your team to provide simple yet incredibly effective software solutions.

We're approachable and enthusiastic. Decades of experience allow us to use agile to deliver software development projects quickly without a compromise on quality. Our services include software consultancy, giving you access to the best brains in the software industry. We also offer code reviews and software testing.

## CLEVER COMPANIES CHOOSE ATLAS AS THEIR SOFTWARE PARTNER



#### YOUR PARTNERS

Our talented UK-based team deliver true innovation by working in partnership with you to understand your business and its requirements.



## METHODICAL AND TRANSPARENT

Trust and openness are at the centre of how we work. We use tried and tested tools and processes to aid clarity and communication.



### WE BUILD OUR OWN SOFTWARE TOO

Atlas has a range of its own software products that we develop, market and sell giving us a unique insight in to the business of software.



#### EFFICIENT DEVELOPMENT

Give your project a head start with the Atlas Framework, a re-usable set of modules that offer a range of common features including dynamic reporting, scheduling, email generation and more.



#### **CLEVER THINKING**

Our stringent hiring processes ensure we only employ the brightest brains in the business. Our developers are commercially savvy, customer facing and get a kick out of delivering true value across the range of services and products we provide.



#### **EXPERIENCED HANDS**

Take advantage of our experience to fast track your project. We've worked with dozens of third party web services including Companies House, eBay, Amazon, Royal Mail and many more.



## OUR BACKGROUND



Atlas was founded in 2007 by two software developers Simon Swords and Dean North, both of whom shared a passion for building software to solve complex and unique business problems.

Our ethos and mission statement for Atlas is simple:

"Create clever software that defines the future of process automation and compliance within businesses, by using the latest technological advancements and innovative approaches."

Atlas has grown to over twenty UK based employees, each of whom share the same passion for customer service and delivering value. Our team have created hundreds of successful software solutions for businesses in a wide range of industries including finance, inventory, manufacturing and pharmaceutical.

Inspired by the success of our customer's projects, in 2012 we applied our team's skills to create our own web applications products. These include Staff Squared a HR software application for small businesses, and Fundipedia a data management application for fund managers.

Our products contribute to Atlas' long term sustainability and also provide us a unique opportunity to test new technologies, processes and tools on our own solutions. The knowledge and successes gleaned from our products is then applied to customer projects, constantly improving our overall service offering.



## ATLAS TODAY

Our ethos today is the same as when we were founded, and we continue to deliver incredible software solutions and customer service.

Our team works in partnership with our customers to specify, design, develop and implement software solutions that will empower businesses and positively impact their bottom line. We work with a wide range of companies from large established financial institutions to venture capital backed startups.

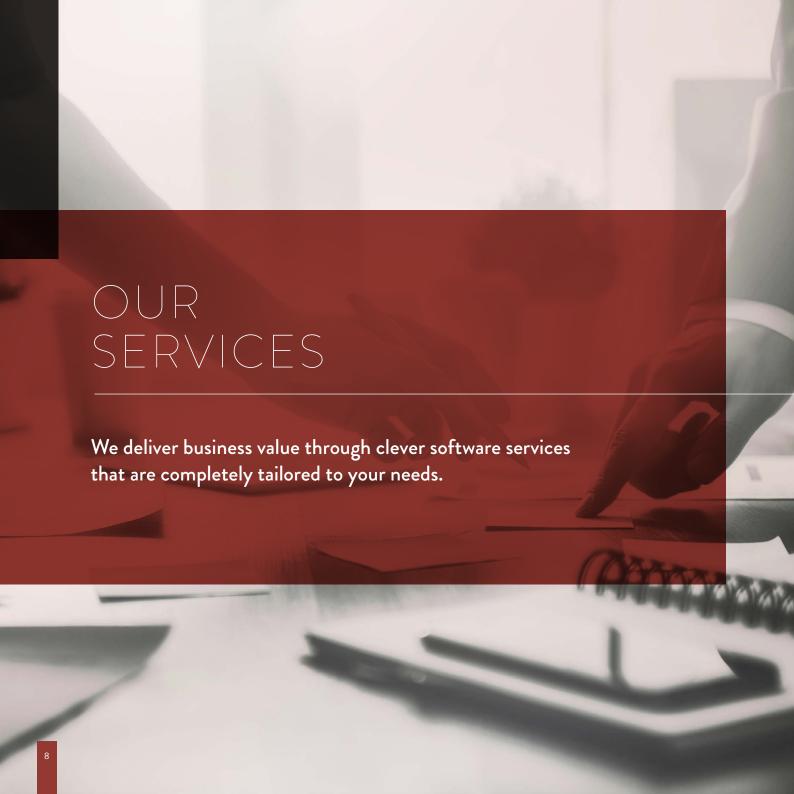
We're approachable and enthusiastic. Decades of experience allow us to use agile to deliver software development projects quickly without a compromise on quality. Our services include software consultancy, giving you access to the best brains in the software industry. We also offer code reviews and software testing.

Check out some of our recent work and get in touch with us today to see how we can help you.



Crown
Commercial
Service
Supplier







#### **BESPOKE SOFTWARE DEVELOPMENT**

Atlas builds clever software that gives your business a competitive advantage. Our team are the best in the UK, with skills and expertise that span a range of industries and technologies.



#### **CODE REVIEWS**

Great software is more than just meeting business requirements with beautiful functionality . The quality of the underlying technology, in particular the code, can have an enormous long term impact on the success and maintainability of your software projects. Code reviews can help.



#### **SOFTWARE TESTING**

Our ISTQB qualified testers and automated testing platform are perfectly placed to ensure your software project is a total success.



#### SOFTWARE CONSULTANCY AND ADVICE

As one of the few software development companies with a range of our own products in addition to hundreds of successful client projects, we have a wealth of technical and business experience to share with you.

## OUR CLIENTS

We've been using Fundipedia at Investec for over seven years to store, organise and share static fund data both internally and with key third parties. It has become an integral part of our system's infrastructure. It is popular with users due to its straightforward, well designed functionality.

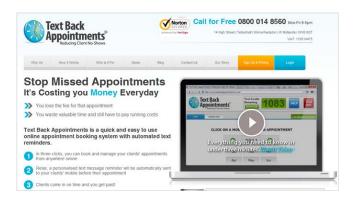
Shelley Mussett - Business Analyst, Investec Asset Management



#### **FUND DATA MANAGEMENT SYSTEM**

Atlas worked with a specialist bank and asset management company to develop a bespoke platform to consolidate and report on the wealth of fund data held across departments for better visibility, reporting and sharing....

#### Read more online



#### ONLINE SMS APPOINTMENT REMINDER PLATFORM

New startup Text Back Appointments spotted an opportunity in the appointment reminder market and worked with Atlas to take advantage of it....

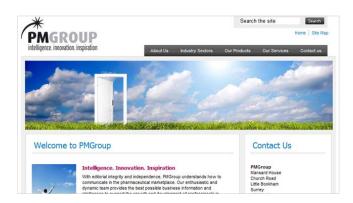
#### Read more online



#### **COMPANY SECRETARIAL SOFTWARE**

Inform Direct is award winning company secretarial software that helps companies keep their records up to date and remain compliant. In 2012 Atlas began work with Inform Direct – initially creating a prototype to identify and mitigate a...

#### Read more online



#### CLOUD BASED CRM AND BILLING SYSTEM

Atlas worked with a leading pharmaceutical news corporation to migrate their existing CRM to an online system custom tailored for their unique requirements....

#### Read more online



#### **BACK OFFICE INFORMATION SHARING PLATFORM**

Atlas worked with Shelter, a leading housing and homelessness charity, to build a back office system that would help them to deliver improved services in a more timely fashion. Shelter provides housing and homelessness services up and do...

#### Read more online



#### HOSPITAL PATHWAY INFO. SHARING PLATFORM

Atlas worked with Hospital to Home, a company that provides software services to hospitals, to create a powerful dynamic workflow system that logs, tracks and audits...

#### Read more online





#### **EXPIRIFY**

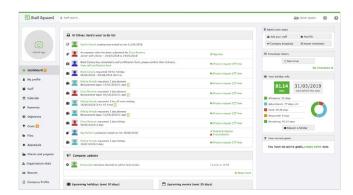
Get automatic reminders for all team members when your domains and SSL certificates are going to expire.

#### Read more online



#### **FUNDIPEDIA**

Fundipedia is a web-based user-configurable database that has an architecture that is suited to the products of the asset management industry. Out of the box Fundipedia is designed to accommodate funds, share classes, mandates, managers, risks and other objects that have data associated with them.



#### STAFF SQUARED

Staff Squared makes it easy to manage onboarding, employee data and files, and time off in a web based platform.

#### Read more online



#### THE ATLAS FRAMEWORK

Writing the same code over and over again is unproductive and inefficient. The Atlas Framework is a set of powerful reusable modules of code that allow us to deliver a wide range of functionality quickly without sacrificing quality.

#### Read more online

Read more online

## CASE STUDY



#### STAFF SQUARED - HR SOFTWARE

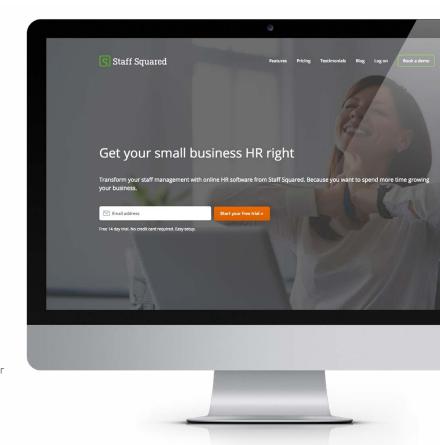
## Staff Squared, like many great products, came about as a need Atlas identified while we were growing as a software company.

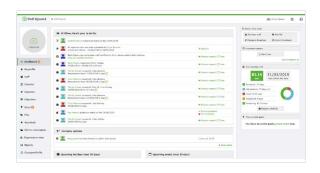
Simon, the founder of Atlas was struggling to manage his staff efficiently and effectively as the business grew. The business wasn't at a point where it could afford dedicated HR help so we searched through the existing HR software options to see if any could assist us.

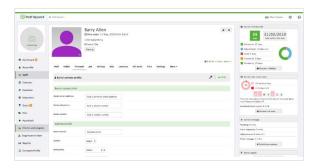
Our search was fruitless, and so we turned our attention to building something that we could use in-house. Having enjoyed using it for nearly a year, we decided in 2012 that we should make it public so that other small businesses could also benefit from it.

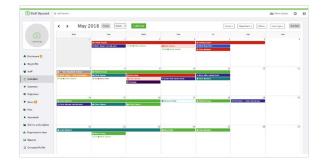
We now have hundreds of customers using Staff Squared, and continue to develop the system to meet their needs.

A few members of Atlas are now solely dedicated to improving and maintaining Staff Squared. Staff Squared continues to grow and will continue to make HR simple for many small businesses, for many years to come.











#### STAFF SQUARED ENSURES THAT BUSINESSES:

- Never miss another important staff appraisal again
   Give their staff the opportunity to engage with their
   management between appraisals.
- Manage laborious HR related administration tasks quickly and easily.
- Keep track of pay rises and reward staff fairly and consistently.
- Accurately track holidays and absence
   Signing up takes no time at all, and we offer a 14 day
   free trial so you can make sure Staff Squared is a
   perfect fit for your business.

Staff Squared is great, we love how they listen to our feedback, and instantly set out a plan as to how to implement. It is an extremely user friendly system that helps make the management of staff, much more social!

Greg Guilford, HR Solutions

I have upgraded to a full account now and got all the staff on and invited - everyone has found it straightforward to use.

Can I just say how great your quick feedback has been - it's really helpful (and quite different to a lot of other online services!) Thanks again.

Sue Lenton, Weaver & Bomfords



BESPOKE SOFTWARE
THAT HELPS YOUR BUSINESS GROW

0800 133 7948 hello@atlascode.com www.atlascode.com Atlas Computer Systems Limited, Unit 7, Britannia Business Park, Comet Way, Southend-on-Sea, Essex SS2 6GE



