

Audio Production Training

2 Degrees West offers bespoke training packages designed to capture the specific needs of your department. We work with teams that are responsible for brand, marketing, communications and content-generation.

Our workshops deliver a range of production skills and techniques, useful for recording quality audio to create engaging and impactful content. From podcasts to audioblogs and from downloads to use on social media. Coaching is delivered jointly by two highly experienced audio producers. The sessions take place in a relaxed environment, are engaging and lots of fun.

We recommend up to 6 attendees per workshop to ensure the expected level of individual attention. Courses are 1-day long, delivered in a single day or across 2 half days.

For a beginner's audio production course, we recommend the 2 courses are delivered across 2 half days. This enables attendees to use their training from the first session, in which they have learned how to capture high quality audio and then they are able to use this audio to edit and mix in the second session.

Workshops

Introduction to Audio Production - Session 1 - 1/2 day

- Equipment overview; tips on affordable recording and editing kit
- Finding stories and getting your message across
- · Recording and saving high quality audio
- Vocal delivery

Introduction to Audio Production - Session 2 - 1/2 day

- An introduction to editing
- An introduction to multi-track mixing: speech, music and ambience
- How to host and deliver your audio content



Please feel free to get in touch about the workshop content as we are happy to adjust in order to create a bespoke course that is just right for your department's needs. For example, more advanced techniques can include:

- An introduction to podcasting
- Finding your organisation's "voice"
- Refining your message
- Working with contributors and presenters
- Interview tips and good technique



Costs

½-day session £500 (up to 6 attendees) Full-day session £800 (up to 6 attendees)

