



1.2+ Million

Access to Healthcare
Professional
Panel Members

20+ Countries

Canada, USA, UK, Spain,
Germany, France, Italy,
Netherlands, Nordics and more

1000+

Completed projects
in 2015

A NEW DIRECTION IN HEALTHCARE RESEARCH

- With offices in Canada and the UK, OMR Globus offers a range of research techniques and consulting services to meet your individual requirements.
- We help full service agencies, consultants, boutique agencies, pharma and biotech companies in full service research, concept and study design, sampling, fieldwork, survey scripting and data processing using quantitative and qualitative standard and non-standard techniques.
- Using our proprietary healthcare panel we offer unparalleled services with access to a wide range of healthcare professionals, hospital and office based physicians, specialists, nurses, dentists, vets, pharmacists, payers and many other key roles.

HEALTHCARE RESEARCH

QUANTITATIVE RESEARCH

QUALITATIVE RESEARCH

COMMUNITY RECRUITING AND
MANAGEMENT

SURVEY SCRIPTING, DATA PROCESSING
ANALYSIS AND REPORTING



A wealth of experience and
industry knowledge



Flexible pricing options whilst
maintaining high quality & security



Understanding nuances of culture,
language and lifestyle – how it
differs from market to market



A network of proprietary panels & local
strategic partners allowing us to conduct
projects in most markets around the globe



New product development, product inventory
and/or usage, brand awareness/value, human
factors and user research

Learn more about OMR Globus services and solutions
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HEALTHCARE RESEARCH

Providing global access to all types of physicians, healthcare and allied healthcare professionals:

- Allergy & Immunology
- Anesthesiology
- Cardiology
- Dentistry
- Dermatology
- Diabetology
- Emergency Medicine
- Endocrinology
- Gastroenterology
- General Practice
- General Surgery
- Geriatric Medicine
- Hematology
- Hematology/Oncology
- Hepatology
- HIV/Aids Medicine
- Infectious Disease
- IC/Critical Care
- Internal Medicine
- Nephrology
- Neurology
- Nursing – by speciality
- OB/GYN
- Oncology
- Ophthalmology
- Orthopedic Surgery
- Otolaryngology
- Pain Medicine
- Pathology
- Pediatricians
- Pharmacists
- Rehabilitation
- Plastic Surgery
- Psychiatry
- Pulmonology
- Radiology
- Rheumatology
- Urology
- Veterinarians

We have experience working across different conditions and therapeutic areas:

- ADD/ADHD
- AFib
- Allergies
- Asthma
- Arthritis
- Biologics Usage
- Cancer
- Chronic Back Pain
- COPD
- Crohn's Disease
- Depression
- Diabetes
- Eczema
- Epilepsy
- Fibromyalgia
- Glaucoma
- Growth Hormone
- Heart Conditions
- Hepatitis C
- High Cholesterol
- HPV
- Hypertension
- IBS
- Migrain
- Multiple Sclerosis
- Osteoporosis
- Osteo Arthritis
- Psoriasis
- Rheumatoid Arthritis
- Ulcerative Colitis

OMR Globus has completed in excess of 700 projects in 2016, here is a selection of those project topics, including the geography and target respondents:

Therapy Area

Gaucher's Disease
Ulcerative Colitis
PsA, AS & RA
Diabetes
Bone marrow/Stem cell
Biologics

Markets

USA
CA/UK/DE/FR/ES/IT
Canada
UAE/Israel/Lebanon
AUS/IT/NL/BE/PO/CH/IR
CA/FR/UK

Target Respondents

Genetic Counsellors
Gastroenterologists
Rheumatologists
Diabetologists/Endocrinologists
Hematologists/Oncologists
Rheumatologists/Dermatologists

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